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April 24, 2018

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SUBMIT NEWS



Report for America supports journalism where cutbacks hit hard

By Nellie Bowles, reporter, The New York Times

A group of journalists have decided to do something about the diminution of newsrooms at the local level. They're making reporting part of a national service program.

Report for America, a nonprofit organization modeled after AmeriCorps, aims to install 1,000 journalists in understaffed newsrooms by 2022. Now in its pilot stage, the initiative has placed three reporters in Appalachia. It has chosen nine more, from 740 applicants, to be deployed across the country in June.

Molly Born, 29, was one of the first three selected for the program. She

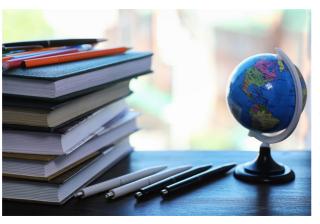


grew up in West Virginia and has the state motto tattooed on her back: "Montani Semper Liberi" ("Mountaineers Are Always Free"). A reporter at The Pittsburgh Post-Gazette for the last six years, Ms. Born applied to Report for America with the hope of covering her home state.

"I felt like I needed to give something back to a place that has given a lot to me," she said. "And journalism is the way for me to do that." Read more.

University presses are not in crisis

By Andrew Albanese and Annie Coreno, journalists, Publishers Weekly



With the news that the University Press of New England will be shut down came the predictable takes on the plight of university press publishing today. But despite sensational headlines like the one this week in the Chronicle of Higher Education-"Scholarly Publishing's Last Stand"-university presses, by the numbers, are actually faring rather well.

According to the Association of American Publishers, university press sales through November 2017 (the latest audited numbers) are up 5 percent over the previous year-solid gains. And the near future looks bright: given the state of our political affairs, the market for good, trusted works is only expanding. With new

collaborations, marketing opportunities via social media, and supply chain innovations, regional publishing is more efficient than ever. And in categories like poetry, university presses are standard-bearers.

Association of University Presses executive director Peter Berkery stresses that despite the recent unfortunate situations regarding UPNE and the University Press of Kentucky, the reality for university press publishing is one of growth and innovation -- not crisis. AUP membership, in fact, is on the rise, he said. Read more.

Sponsor's insight

Stay vigilant and use due diligence when hiring outside service providers

By Chris Mennel, Senior Audit Manager, Alerding CPA group

Recently, I heard about a new form of theft against a central Indiana nonprofit. Using the organization's login information for its credit card processor, a perpetrator was able to issue repeated refunds to a Russian bank account. The first two - one for \$9,000 and the other for \$21,000 -- were processed. The business administrator, however,



caught the third attempt for \$80,000, when he logged into the account and noticed the pending payment.

Fortunately, insurance refunded the \$30,000 that was stolen, but ultimately the nonprofit has the responsibility for selecting a qualified service provider. With that in mind, organizations should exercise caution when using credit card processors, donation websites, and any other outside service providers that involve financial information.

In another example involving donations received from individuals, a class action lawsuit was filed against Paypal in 2015 related to its "Giving Fund" platform. The lawsuit was filed by nonprofits listed on the Giving Fund platform that didn't receive their intended donations. Paypal reportedly redirected donations intended for specific charities to other organizations of their own choosing. In 2017, Paypal was ordered to establish a \$4 million settlement fund. In this case, the nonprofits may not have known ahead of time that their

contributions would be misappropriated, but their vigilance paid off in the end. Read more.



People on the move



The Mind Trust has promoted **Kristin Grimme** to vice president of school incubation. She was previously senior director of school incubation. Before joining The Mind Trust, Grimme served as director of charter schools for Mayor Greg Ballard's Office of Education Innovation and a school improvement and turnaround specialist for the Indiana Department of Education. — *Inside Indiana Business*



The Mind Trust has promoted **Joe White** as to vice president of school support. White previously served as senior director of school support. White previously served as executive director of The Excel Center. — *Inside Indiana Business*



The International Center has added **Sandra Pfister** to its relocation services department. Pfister has assumed the role of relocation services assistant after serving in various roles in Germany, France, Australia and the United States.





Planned Parenthood of Indiana and Kentucky has named **Amy Tobias** as vice president of development. Most recently, she was director of development for Junior Achievement of Central Indiana. — *Inside Indiana Business*



The University of Indianapolis' School of Education announced **John Kuykendall III** as its dean. Most recently, he was a tenured associate professor of education and the director of the School of Education at the University of Arkansas at Little Rock. — *Inside Indiana Business*



Madison County Community Health Center has named **Sharon Foote** chief executive officer. Foote has served on many health care advocacy boards and committees, including the St. Louis Integrated Health Network, Missouri Primary Care Association and St. Louis Maternal and Child Health Coalition. — *Inside Indiana Business*



Taylor University has named **Dr. Grace Ju Miller** dean of its School of Natural and Applied Sciences. She currently serves as professor of biology and College of Arts and Sciences faculty chair at Indiana Weslevan University. — *Inside Indiana Business*



Ball State University has selected **Paaige Turner** as dean of its College of Communication, Information, and Media. Turner previously served as associate dean of the School of Communications at Webster University in Missouri. — *Inside Indiana Business*



Ball State University has named **Susana Rivera-Mills** provost and executive vice president for academic affairs. Rivera-Mills, who most recently served as vice provost for academic programs and learning innovation at Oregon State University. — *Inside Indiana Business*







Announcements

The Marion County Commission on Youth, Inc. (MCCOY) received a \$220,000 from Lilly Endowment Inc. to launch and develop the Youth Leadership Council. MCCOY has recently joined forces with Indianapolis Mayor Hogsett's office and Leadership Indianapolis to support the newly created council. Read more.

Lyft Indy has named **Franciscan Health** as the first awardee of a local Lyft community grant. The \$1,000-ride-credit grant will assist cancer patients receiving chemo and radiation treatments. Read more.

Downtown Indv Inc. savs downtown growth continues but challenges remain At the 2018 State of

Downtown event, the organization said housing options and job opportunities, particularly in the tech sector, are on the rise, but work remains on making residents feel safer downtown. Read more.

The former Theatre on the Square, will now be known as **The District Theatre**, and is being operated by nonprofit arts organization, IndyFringe for the next two years. The Central Indiana Community Foundation led the effort to revive the theater to preserve a key venue in Indianapolis' art and culture district. Read more.

Boys & Girls Clubs of Indianapolis-Wheeler Dowe Club has been awarded a \$10,000 grant from Boys & Girls Clubs of America and AT&T. The funds will be used to support the AT&T Aspire Mentoring Academy to provide Indianapolis area teens with the guidance needed to graduate on time through the AT&T Aspire Mentoring Academy program.

After 24 years, the **PEERS Project**, which has had an impact the lives of more than one million students across Indiana, will cease operation today (May 1) due to lack of funding.

Professional development

Learn how a traditional fundraising organization went 50 percent over its giving in a webinar on May 2 at 2:00 p.m. Highlights how Appalachian Trail Conservancy created a strategic plan to increase online giving. Cost: free. Register here.

4 seats left. HR Nonprofit Peer group topic is **Thought Diversity: Encompassing employee differences** and understand the value these differences bring into the workplace on May 10 from 8:30 - 10:00 a.m. at Charitable Advisors (8604 N. Allisonville Rd.). Suited for anyone handling the HR functions in your organization. Cost: no charge. Register here.

Unite Indy forum: Indy's urban employment crisis on May 15 from 7:00 - 8:30 p.m. at Brookside Community Church (1035 N. Olney St.). To educate and enlist support for providing jobs where they are needed most. Cost: no charge. For more information, contact Nancy Cotterill at nc@uniteindy.org.

Executive retreat: Coming together to discover, collaborate, and learn on Oct. 14-16 in San Diego. Meet and connect with other nonprofit chief executives from throughout the country and sector to discuss the unique challenges of the chief executive role and what it takes to strengthen the leadership partnership between you and your board. Cost: \$2,700. To register: click here.

Board management workshop: Is your board structured for impact? Pre-recorded webinar. Listen.

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LEARN TO BE A MORE EFFECTIVE NONPROFIT BOARD MEMBER

- Understand the Challenges
- Learn Fundraising Strategies
- Manage Conflicts of Interest





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Volunteer opportunities

To submit a volunteer request, click here.

Groundwork Indy is seeking a board member to serve as a treasurer. Groundwork Indy's Board meets the third Thursday of the month beginning at 8:30 am. Must have experience in nonprofit accounting to work closely with Groundwork Indy's accountant and executive director. Contact: Phyllis Boyd at phyllis@groundworkindy.org or 317-737-2810.

Swap

To submit an item, click here.

DONATE: Free clothing give away for women, men, and children on April 28 at Flanner House (2424 MLK) from 10:00 a.m. - 2:00 p.m. For those using public transportation, IndyGo bus routes 15 and 34 stop at the site.

DONATE: Office furniture: 10 desks, a coffee table, one set of cubicles that were used in classrooms. Please call 317-359-5467 x 288 or email develop@lutheranfamily.org.

NEED: Gleaners Food Bank of Indiana needs 20-25 IP phones that are compatible with its system to replace failing phones. Contact Jeremy at iboqer@gleaners.org or 317-925-0191 ext. 188. (Reference)



National news



2018 nonprofit leadership impact study. The study addresses the key challenges facing nonprofit leadership teams today along with what they can do to address those challenges. <u>Download.</u>

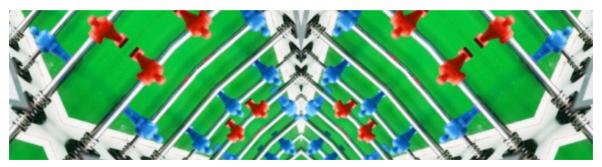


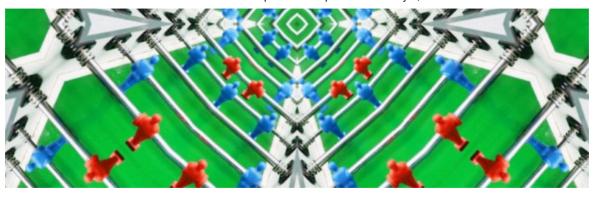


Three ways to craft a nonprofit model that appeals to millennials. Appealing to them doesn't require a complete overhaul but the adoption of a few different strategies can bring them along.



<u>Pulling together your understaffed team.</u> As demands increase, individuals start to think in terms of self-preservation and protecting their turf. This is the exact time when team members ought to be pulling together.





Your strategic plans probably aren't strategic, or even plans. The most basic mix-up is between "objective." "strategy" and "action." Grasp this and your day will be well spent.

Sponsors' Insights

VonLehman CPA & Advisory: Firm four pillars of internal controls to fortify against fraud.

Aly Sterling Philanthropy: Capital campaigns: The ultimate guide.







Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on serving nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at Bryan@charitableadvisors.com or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

<u>FirstPerson</u>: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

<u>Alerding CPA Group:</u> accounting firm with nonprofit experience provides audits, accounting, tax services, bookkeeping, planning and board governance.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

2018 Central Indiana Salary survey

<u>OneAmerica:</u> Indianapolis-based financial services company, specializing in employee benefits, life insurance and helping nonprofits optimize retirement plans.

Fund development

<u>Aly Sterling Philanthropy:</u> is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services

to organizations of all shapes and sizes.

<u>Johnson, Grossnickle and Associates:</u> Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Transition/retirement

<u>Alerding CPA Group:</u> provides board governance, training, consulting and succession planning.

<u>Charitable Advisors:</u> BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Education/training

School of Public and Environmental Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

<u>Indiana University Lilly Family School of Philanthropy:</u>Our programs are the first in the nation to focus on philanthropy's history, culture and values. Additionally, they prepare graduates for leadership roles and deeper, more thoughtful and engaged practice in the nonprofit sector. Our master's program offers three ways to earn a degree: online, executive and on campus.

Indiana University Robert H. McKinney School of Law: Indianapolis's only law school offers students a rigorous course of study immersed in an environment of public service and community engagement. Students can choose from 350 overall experiential learning opportunities, where they gain hands-on legal training.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Communications Support

<u>CorComm Creative:</u> communication agency with team of writers, designers and photographers dedicated to serving nonprofit executives and communicators who have big stories to tell and not enough time to tell them.

Marketing

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Real estate

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Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



The Sol Center is the perfect place for your next gathering

Host your upcoming wedding at the Sol Center, home to Meals on Wheels. Until April 30, couples will receive \$100 off the rental fee. Rental income is used to subsidize meals for our low-income clients, so you can take joy in the fact that your event will have a direct positive impact on many homebound Hoosiers. In addition



consider renting the space for a business meeting, company training or social gathering. Located downtown, the 2,500-square-foot ballroom is handicap accessible and seats 150 people. The

space offers amenities like a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. For information, contact Jessica Carter at icarter@mealsonwheelsindv.org.



KDP headquarters: convenient and hospitable

Consider Kappa Delta Pi Headquarters for your next event. It is conveniently located on the Northwest side of Indianapolis near the Pyramids (I-465 and Michigan Road). Rental of KDP's facility comes with free on-site parking, use of a small kitchen, freedom to use the caterer of your choice, wireless Internet, presentation hardware, and capacity for small and large groups. The executive conference room is perfect for board meetings or small work groups (up to 10), while the large

conference room is perfect for holiday parties, staff gatherings (up to 80 depending on set-up), presentations, breakout sessions and more. Learn more on KDP's website.



Reserve a room for your next meeting or training at St. Paul's Indy

Looking for a meeting space on Indy's Northside? St. Paul's Indy has six rentable spaces to accommodate groups from 6 to 250. Building is handicap-accessible and has a large parking lot and ample street parking. Guest wifi and A/V equipment included. Interested in learning more? Click here for accommodation details, pricing and an inquiry form.

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



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This week's jobs

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To view all jobs, visit the Not-for-profit News jobs' board.

Why advertise a job position in the Indianapolis Not-for-profit News?

Because we can help you reach thousands of experienced nonprofit professionals in the Central Indiana area. The newsletter is distributed to 14,000 subscribers with over 75 percent of our readers currently working in a Central Indiana nonprofit.

Make a small investment to reach highly-qualified applicants. Additionally, all job postings are listed on Charitable Advisors' website for 4 weeks. We now accept credit card payments for your convenience.

Executive

Chief Executive Officer (CEO) - Youth Service Bureau of Jay County, Inc. Overall direction, authority, and responsibility of administering internal operations including programs, finance, operations, grants/contract management and staff;...more

President & Chief Executive Officer - The Damien Center. Seeking an experienced leader to provide motivation, purpose and direction to a staff of approximately 50 talented professionals, a collaborative Board, dedicated...more

Development

Membership and Annual Giving Coordinator - Newfields. The Membership and Annual Giving Coordinator plays a vital role in the execution and evaluation of the multi-faceted membership and annual giving activities at...more

Development Director - American Lung Association. The American Lung Association has a great opportunity for a Development Director to join our incredible team in the Upper Midwest Region. Working as a...more

Manager, Development Services - Eskenazi Health. Eskenazi Health is one of America's five largest safety net health systems with nearly 1 million outpatient visits each year. Eskenazi Health's mission is to...more

Development Officer - Butler University. Butler University is seeking an experienced and highly motivated individual for the role of Development Officer in the Office of Advancement. A successful candidate...more

Administrative/Management/Leadership

President - Madam Walker Legacy Center. Reporting to the Board of Directors, the President will lead overall strategy and operations for the Madam Walker Legacy Center, a national historic landmark...more

Administrative Coordinator (Part-time) - Indiana Psychological Association. The Indiana Psychological Association is the largest collaboration of psychologists in the state of Indiana. Established in 1937, its purpose is to advance psychology...more

Quality Improvement Coordinator - Indiana Primary Health Care Association (IPHCA). Indiana Primary Health Care Association's mission is to champion the development and delivery of accessible, community-driven quality health care. We...more

Data Entry Specialist - Wheeler Mission. The Data Entry Specialist assists the database manager in the gathering and accurate recording of donor information. Daily tasks require a high level of...more

Communications/Marketing

Multimedia Coordinator - Indiana Repertory Theatre. The Multimedia Coordinator is an integral part of moving the institution's print and digital initiatives forward to enhance the overall visitor experience and engagement...more

Finance

Accounts Payable & Payroll Coordinator - Center for the Performing Arts and the Great American Songbook Foundation. This position will coordinate the accounts payable function for the Center for the Performing Arts and the Great American Songbook Foundation, which includes...more

Bookkeeper - Phi Kappa Psi Foundation. Are you looking for an organization that adds value to your life as well as those it serves? The Foundation is seeking an experienced and enthusiastic Bookkeeper...more

Human Resources

Manager, Human Resources & Organizational Effectiveness - Center for Leadership Development, Inc. Develops and executes human resource strategy in support of the overall mission and strategic direction of the Center for Leadership Development, specifically in...more

Human Resources Recruiter - Family Development Services. Perform various internal and external recruiting duties with the goal of hiring the most qualified candidates by helping maintain management quality and provide...more

Human Resources Benefits Specialist - Family Development Services. This position provides confidential administrative and clerical support for the Human Resources Department, with the main focus in the area of benefits...more

Programs

Oral Health Program Director - Indiana Primary Health Care Association (IPHCA). IPHCA is a 501-c-3 membership association that provides technical assistance, training, support, and advocacy for community health centers that serve an under...more

Camp Director (Part-time/Seasonal) - Boys & Girls Club of Noblesville. The Boys & Girls Club of Noblesville provides positive and engaging youth programs that enrich the lives of a diverse group of members. The Camp Director...more

Summer Youth Program Coordinator - Holy Family Shelter. Exciting opportunity for college student/young professional seeking experience working with homeless children. Holy Family Shelter Summer Youth Program has...more

Financial Assistance Coordinator - AYS, Inc. The Financial Assistance Coordinator is responsible for administering the AYS financial assistance program and for serving as a vital member of the Customer...more

Program Coordinator - Center for Leadership Development, Inc. Plans, organizes and implements programs and initiatives in order to deliver a preeminent program experience for all participants and to successfully achieve...more

Bilingual Match Support Specialist - Big Brothers Big Sisters of Central Indiana. The Bilingual Match Support Specialist assesses the match relations of our volunteers, children and parents/guardians. For more than 100 years...more

Match Support Specialist - Big Brothers Big Sisters of Central Indiana. The Match Support Specialist assesses the match relations of our volunteers, children and parents/guardians in Hamilton County. For more than 100 years ...more

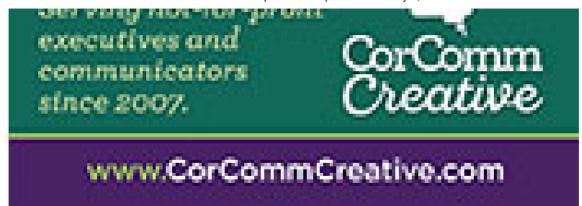
Child Advocate (Children's Services Advocate), Part-time - Coburn Place Safe Haven. Coburn Place Safe Haven, the largest and most comprehensive transitional housing program in Indianapolis for victims of intimate partner violence, is seeking...more

Interns/VISTAs

Communications Post Graduate Intern - Society of Professional Journalists We're looking for a candidate to fill a two-year internship for writing, marketing, social media and public relations efforts. The full-time position, based in...more

External Relations Specialist (VISTA) - Indianapolis Classical Schools. Indianapolis Classical Schools seeks Americorps VISTA members to improve our fundraising, marketing, and community outreach efforts during a period of growth....more





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THEM A HAND.

Last week's jobs

Executive

Executive Director - Indianapolis District Dental Society. Chief executive officer for local Society and Foundation. In collaboration with the Executive Committee, has overall responsibility to identify and implement programs...more

Executive Director - CHAMP Camp, Inc. Under the direction and guidance of the Board of Directors, the person in this position is responsible for the general leadership, operations, marketing, donor...more

Development

Director of Annual Giving and Alumni Relations - Brebeuf Jesuit. The Director of Annual Giving and Alumni Relations leads all aspects of Brebeuf Jesuit's annual campaign for The Brebeuf Fund and other annual giving initiatives...more

Manager of Community and Corporate Engagement - Gleaners Food Bank. The Manager of Community and Corporate Engagement is an integral member of the advancement department and responsible for assisting the Director of...more

Human Resources

Human Resources Manager - Eastern Star Church. Under the direction of the Executive Director of Finance and Administration, the HR Manager will lead efforts that maintain and enhance the organization's human...more

Research/Data

Evaluation Specialist - Indiana Coalition Against Domestic Violence. The Indiana Coalition Against Domestic Violence (ICADV) is seeking a full-time Evaluation Specialist (ES) to support the Coalition's mission to work for the...more

Programs

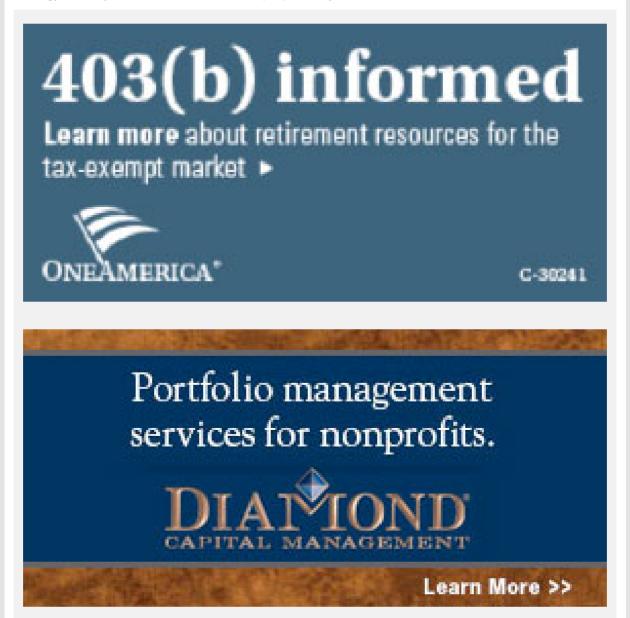
Adult Advocate - Prevail, Inc. Prevail, Inc. provides crisis intervention and restorative support services for adult, adolescent and child survivors of crime and abuse to residents of Hamilton and...more

Community Outreach Coordinator - PrimeLife Enrichment, Inc. PrimeLife Enrichment, a senior services organization serving Hamilton County, is looking to hire a Community Outreach Coordinator, who will be responsible for...more

Manager of Group Volunteers - Gleaners Food Bank. Serves as the Manager of Group Volunteers by coordinating volunteers and assuring all needs are met during their period of service. Focus on group...<u>more</u>

Seasonai

Cabin Counselor - Jameson Camp. We are currently looking for great young adults equipped with positive energy, curiosity, and readiness to make camp a possibility for 100s of children this...more





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Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.

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