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Frontline Perspectives

FOR NONPROFIT BOARD AND STAFF LEADERS

September
2017

Bryan Orander, president, Charitable Advisors

Nora Hiatt helps you tell your story

How often do you need a quick, engaging way to convey what your organization does to a friend, potential volunteer or donor? Have you been using the same client success story for six years? Is that the only type of story to tell? Do board members ask for ways to share your work with their networks?

This fall, Charitable Advisors is excited to partner with Nora Hiatt to assist four-six local nonprofits to learn how to write better stories and, to specifically develop three stories that can be used right away - in appeals, on social media or on nonprofit websites, etc.



You may recognize Nora Hiatt's name from her past work as producer of "Sound Medicine" on WFYI-FM (90.1) or with other area nonprofits. She is a "go to" writer for some of the best fund-raising consultants in town. [Click here to read testimonials about Nora.](#)

How it works?

"1 2 3 and Done" Expert Group Consulting sessions allow you to work with an expert consultant and a cohort of other nonprofit leaders/staff. During three working sessions, participants will complete a project or produce a product that will advance your organization's fund development or leadership efforts. There is a projected savings of at least 70-80 percent compared to vetting and hiring a consultant to work on a similar project.

"1 2 3 and Done" stands for:

1. Work side-by-side with an expert consultant
2. Share ideas with peers in a group setting
3. Produce a tangible outcome/result, as well as gaining a general increase in subject knowledge

Fall sessions

This fall, we are offering three topics:

- Create a Donor Engagement Tool to launch your major gift effort with T.J. McGovern (3 sessions) - first session Sept. 29

- Capture Compelling Success Stories with Nora Hiatt (3 sessions) - first session Sept. 27

For more information, see our *Frequently Asked Questions (FAQ)* about Group Consulting sessions at: <http://charitableadvisors.com/faq/#consulting> or contact Bryan Orander at Bryan@CharitableAdvisors.com or 317-752-7153.



QUICK TIP

Which is your most important board committee?

While reasonable people may disagree, think about the long-term impact that your governance or narrower nominating committee has on your board. How much more successful can your board be if you recruit strong people, plan for leadership succession, and provide regular board development? Consider the following ideas:

Governance Committee Leadership - One common practice is for the outgoing board chair to lead the governance committee since she/he usually has a comprehensive understanding of the organization's needs and is well-equipped to present a convincing case for board membership.

Driving Diversity - Recent research has revealed that despite the nonprofit sector's championing diversity, it shows only marginal progress to bring a wider range of backgrounds and thinking to nonprofit boards. Diversity rarely happens on its own, so you need a team who can take the lead in educating the board about creating a welcoming environment and attracting new people.

Discuss the importance and potential impact of a strong governance committee with a few of your board members and see what they think.

Share your board questions and ideas with us at Bryan@CharitableAdvisors.com so we can share them in a future "Quick Tip".



LEARNING OPPORTUNITIES



Attend an annual conference this fall

Fall is a great time to get out of the office and learn with your peers. Many nonprofits have a national office and conference to attend but there are many other options and alternatives. Think about taking a newer staff member or board member along, if you can. Some are local and one day, others are multiple days and across the country.

- [BoardSource](#)
Annual conference in Seattle in mid-October.
- [Alliance for Nonprofit Management](#)
Nonprofit Capacity Builders Conference in Michigan in mid-November.
- [Indiana Youth Institute](#)
All about youth and the people who serve them. Annual conference in late November.
- [Indiana Evaluation Association Conference](#)
October 20, 2017
- [Center for Nonprofit Excellence, Louisville](#)
Celebrating Excellence Conference in late October.
- [Flywheel Social Enterprise Hub, Cincinnati](#)
Watch for its next gathering.
- [Prosperity Indiana Summit](#)
The intersection of community health and community development. January 2018.



YOUR READING LIST



"Go To" Nonprofit Publications

There are three publications that I have subscribed to over the long-term and offer them as terrific resources for anyone who works in the nonprofit sector. All also offer regular e-mail newsletters, even for non-subscribers.

- [Stanford Social Innovation Review](#)
Wide range of material, global perspective, research on best practices.
- [Chronicle of Philanthropy](#)
National news and views focused through both a fund development and foundation lens, profiles of biggest donors and biggest nonprofits.
- [Nonprofit Quarterly](#)
Research and practical strategies for working in and leading a nonprofit.

Let me know what you are reading.

Bryan Orander
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SELECTED CHARITABLE ADVISORS NONPROFIT RESOURCES

[Nonprofit Job Board](#)

[Real estate to lease or for events/meetings](#)

[How to place a Job ad](#)

[2016 Charitable Advisors Nonprofit Salary Survey](#)

I started Charitable Advisors in 2000 with a vision to offer more than traditional consulting services and to become a connector, advocate, and problem solver for the nonprofit sector. This approach has made Charitable Advisors a critical component of the central Indiana nonprofit infrastructure. Over the past 6-7 years, we have supported more nonprofits through leadership transitions and retirements than any other area firm. Nonprofits post 1,000 job openings each year on our nonprofit job board. We research and publish the local nonprofit salary survey and we keep thousands of nonprofit leaders informed each week through the Indianapolis Not-for-profit News e-mail newsletter.

Contact me if your organization is preparing for its next strategic planning cycle, envisioning a new focus on board development, or preparing for a planned or unexpected leadership transition.

Bryan Orander, President - Charitable Advisors

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