

Having trouble viewing this email? Click here







June 13, 2017

For better board efficiency, consider Charitable Advisors' online board assessment. It is designed to make it quick and easy while creating a positive-learning experience. Learn more.







Subscribe | Unsubscribe | Forward

In This Issue

FEATURES
LOCAL NEWS
TRENDS / RESOURCES
MARKETPLACE
JOBS

SUBMIT NEWS



Small Indiana nonprofit falls victim to ransom cyberattack

By Annie Ropeik, reporter, Indiana Public Broadcasting

Everything was missing. Client files, financial data -- all gone one Wednesday morning from the servers of Cancer Services of East Central Indiana. The small, Muncie-based nonprofit had been hit by a cyberattack like those that locked computers around the world last week.

The organization, also known as Little Red Door, was hacked in January and, months later, is still recovering. Executive Director Aimee Robertson-Fant says the group couldn't figure out what happened to its data when it went missing from the server.



Adding to the confusion, she says, her staff started getting strange text messages "saying that 'they were going to be our new best friends' and that 'they were going to help us.' "

Next came the email with the subject line "Cancer Sucks, But We Suck More!"

"It was diabolical. It was cruel," Fant says. "They were brutal."

Hackers accessed the nonprofit's server after a staffer inadvertently downloaded malware from an email. The hackers wanted 50 bitcoin, or what was then about \$43,000, to return the data and keep



Nonprofit cybersecurity: Why pay attention?

By Sheela Nimishakavi, writer, Nonprofit Quarterly

When performing a risk assessment, many organizations focus on issues such as loss of funding and reputational damage. Yet data breaches, which can cause just as much harm to the nonprofit, largely get overlooked. Nonprofits collect sensitive data, which can include donor information, health information, Social Security numbers, confidential emails, employee and volunteer records, and billing information. But, few organizations can be confident that they do not store any of this information, so it needs to be protected.

The first wave of hacking seemed to only target large companies that stored masses of sensitive data. Stories about credit card numbers and contact information being stolen from retail stores made major news headlines. These days, unfortunately, it looks as if cybercriminals have discovered the gold mine that is nonprofit data. Back in February, NPQ featured a story about an email scam targeting nonprofit organizations for their employee W-2 information. In Muncie, Indiana, a small nonprofit organization called the Little Red Door had all their data stolen from their server and held ransom for a whopping \$43,000. Read more.



What you can do about ransomware

By Jim Lynch, staff writer, TechSoup

Last month, there was a ransomware attack called WannaCry that affected over 200,000 Windows PCs in 150 countries and is still going. The attack has hit businesses, universities, and hospitals so far. Nonprofit, church, library, and foundation offices are vulnerable to this malware, which can lock up your IT system until a ransom is paid.

Ransomware is malware that comes into an IT network mainly when computer users open an unknown email attachment or click on a web link. The malware then locks up and encrypts the files in the IT system and holds them for ransom until a payment is made, usually demanded in Bitcoin. Ransomware became famous as a tool of cybercrime in 2013 with the infamous Cryptolocker attacks. The malware technique has actually been around since 1989, however. Read more.

Sponsor's insight



Improve fundraising performance with a development audit

By Andy Canada, senior consultant, Johnson, Grossnickle and Associates

A development audit is a great "barometer" to measure the capabilities of your development office and to establish goals and strategies for future success. This internal assessment is a rare opportunity to get a fresh perspective on a strong development program and can allow you to pause and take stock of how things are going and what resources may be needed to move forward and produce even better results. Development audits can also help solidify an organization's philanthropic focus by ensuring board, staff and all areas of the organization are working together and embrace a unified culture of philanthropy. Often, organizations seek such an assessment of internal readiness in preparation for a new campaign or as a strategic planning process begins. Read more.



People on the move



Planned Parenthood of Indiana and Kentucky has selected **Christie Gillespie** as president and chief executive officer. Gillespie, who most recently served as vice president for community

impact for the United Way of Central Indiana, begins in July.



Joanne Bennett has joined American Pianists Association, one of the nation's premier arts organizations, in the role of General Manager. Bennett brings over 20 years of arts

experience from her roles at the Indianapolis Symphony Orchestra.



Chaucie's Place named
Shannon Besore as
Stewards of Children program
coordinator, child sexual
abuse prevention program.
She previously served at
Brooke's Place as a grief

facillator and WEDO Charity Auctions.



The Strada Education Network has named **Julie Goodman** vice president of marketing and communications. She has 25 years of experience in strategic communications, branding, marketing and

media relations on behalf of corporations and nonprofit organizations.



Richard Jones will join the University of Notre Dame this fall as the Annenberg Director of the John W. Gallivan Program in Journalism, Ethics and Democracy in the Department of American

Studies. He is an associate editor at The New York Times and a veteran journalism educator.



Rev. Nathan Day Wilson has been promoted to communications director at Christian Theological Seminary. He joined the Seminary in 2016 as development officer.



St. Vincent has named

Angela Blackwell director of internal communications. She has more than 25 years of experience. Blackwell started her public relations career in New York as an account

executive with Saatchi & Saatchi Business Communications.



Gene Ford has been hired as St. Vincent's manager of public relations. He has more than 16 years of experience in healthcare public relations and previously served as public relations consultant for

Indiana University Health.

Announcements

The Finish Line Youth Foundation awarded five local nonprofits support for camps and the Children's Bureau to support healthier lifestyle. To see details <u>click here.</u>

Kids Dance Outreach (KDO) has been awarded \$17,000 from The Indianapolis Foundation, a Central Indiana Community Foundation affiliate, to support Free Dance Programming for Underserved Youth.

The Link Observatory Space Science Institute received a \$9,500 grant from the **SIA Foundation** to purchase solar telescopes to help expand its STEM education programs and offer safe viewing of the Aug. 21 total solar eclipse.

The Efroymson Family Fund awarded a \$3,000 grant to **Global Gifts**. The grant will allow artist, Barbara Zech, to travel to Kenya and teach artisans employed by Imani workshops how to introduce a new line of products. Read more.

The D. **Susan Wisely "Youth Worker of the Year" Award** will recognize an individual's extraordinary impact on Indiana's youth and support his or her continued professional development. The award is provided courtesy of the D. Susan Wisely Leadership Legacy Fund, a fund of the Central Indiana Community Foundation. The recipient will be recognized at the Indiana Youth Institute's Because KIDS COUNT Conference in November 2017. Click here for more information.

Indianapolis-based nonprofit **Nextech** is launching an initiative to connect teachers with leaders in the local tech sector. The Nextech Educator Externship will help middle and high school teachers connect their classroom curriculum to career opportunities and student interests. The five-day professional development program will take 18 computer science teachers from 17 Indiana schools and immerse them in companies within the tech industry. Learn more about the Educator Externship by clicking here.

Website digs into data on Indianapolis residents. IndyVitals.org offers a comprehensive profile of each of the 99 neighborhoods that make up Indianapolis/Marion County, including population, real estate values, jobs, and resident health stats. The site includes Plan 2020's progress to stitch together development plans for neighborhoods across the city. Read more.

The **Junior League of Indianapolis** announced that it has selected Christina Hale, CEO of Leadership Indianapolis, as the inaugural recipient of its Woman of the Year award. She is a cofounder of the Indiana Coalition to End Sexual Assault, which will be recipient of her \$5,000 award.

United Way of Central Indiana annual meeting, which celebrated its 100th anniversary and recapped its past year's accomplishments, was held in early June. The event was also the official kickoff to its centennial celebration and announced the upcoming Community Engagement cochairs, Allison Melangton, Sr. VP of Events at Hulman Motorsports, and Mark Miles, president and CEO of Hulman & Company. Read more.





Professional development

Not-for-Profit CFO Group: Disaster recovery plans discussion on June 15 from 8:30 - 10:00 a.m. at INCPAS Prof. Dev. & Conf. Ctr. (8250 Woodfield Crossing Blvd., Suite #100). Join your peers to discuss disaster recovery plans: Do you need one? How do you get started prepping to develop? What should be included? If you have a plan, please bring it to share with the group. Learn more.

HR professionals! Creating a playbook for successful performance reviews on July 20 from 8:30-10:00 a.m. at FirstPerson Advisory (9000 Keystone Crossing, Suite 910). Discuss common performance review mistakes and how to fix them. The HR Peer Group July meeting is hosted by Charitable Advisors. To register: click here.

Community engagement on Oct. 25 to 26 from 9:00 a.m. - 4:00 p.m. at JCC (6701 Hoover Rd.). Practical tools and strategies for engaging the community. Gain a deeper understanding of communities, followed by tools and discussions that will enable participants to develop a Community Engagement Plan. Cost: \$30 HCDA members; \$50 Prosperity Indiana members; \$100 non-members. To register: click here.

Save the date! How to detect and prevent fraud on Oct. 18 at noon at VonLehman CPA & Advisory Firm (8250 Woodfield Crossing Blvd., 3rd floor). Identify vulnerabilities in your organization, prevention measures to protect both you and your organization and best practices for how fraud can be avoided. To register: click here.

BACK TO TOP





Volunteer opportunities

To submit a volunteer request, click here.

School on Wheels needs volunteer tutors for the fall semester to provide tutoring to Indianapolis youth experiencing homelessness. Commitment one hour weekly for a 15- to 17-week semester. Training provided. Learn more.

Eiteljorg Museum's Indian Market & Festival on June 24 and 25. New volunteers must complete an application and background check form before June 16. Volunteers help with artist hospitality, the family activity area, admissions and museum store. Shifts available: 9:30 a.m. - 12:30 p.m., noon - 2:30 p.m. and 2:00 - 5:30 p.m. Contact Deborah Kish at dkish@eiteljorg.com or 317-275-1325.

Volunteers needed for **summer adaptive track program** now through July 27. Weekly commitment three hours. Contact Cory Hernandez at coryh@josephmaley.org or 317-525-4438.

Center for At-Risk Elders (CARE) trains and then matches volunteers to serve as guardian for an incapacitated adult. Commitment 2-10 hours monthly advocating for a client who resides in a nursing home or other care setting. A one-year commitment is expected. Contact Meredith Thompson at meredith@indianacare.org

Swap

To submit an item, click here.

DONATE: Two black two-drawer metal filing cabinets and one beige five-drawer filing cabinet. Seasoned but serviceable. Recipient must pick up by July 15. Call or e-mail 8:30 a.m.- 4:30 p.m. Contact Laura Fucio at Ifucio@charitableallies.org or 317-333-6065.

DONATION: Eight green conference room chairs. Contact Dior Johnson at dior.johnson@hirata.com







National news



Talent: The missing piece in nonprofit sustainability. The most impactful and sustainable nonprofits are those that understand that organizational and talent sustainability are not either/or propositions but rather interdependent.



Why strategic planning matters and how to do it better. Done well, a strategic plan based on an inspiring vision and thoughtful mission, can significantly improve a nonprofit's impact.



Staying in the loop and out of the weeds. Those who have been through board leadership changes know the delicate balance between providing access and information and keeping board and staff in their appropriate roles.



Is diversity as good for business as it is for communities? Advocates for nonprofits tout the importance of diverse communities and social safety nets, but is it also good for business?









Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on serving nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at Bryan@charitableadvisors.com or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

<u>FirstPerson</u>: professional advisory firm that creates meaningful work experiences through benefits. HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

<u>Netlink, Inc.:</u> An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

<u>Alerding CPA Group:</u> accounting firm with nonprofit experience provides audits, accounting, tax services, bookkeeping, planning and board governance.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

Johnson, Grossnickle and Associates:

Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Fundraising & Board Governance Counsel

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

<u>Charitable Advisors:</u> BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Education/training

School of Public and Environmental Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Additionally, they prepare graduates for leadership roles and deeper, more thoughtful and engaged practice in the nonprofit sector. Our master's program offers three ways to earn a degree: online, executive and on campus.

Prosperity Indiana: supports a network of organizations to build vital communities and resilient families by serving as an advocate, capacity builder, funder, community builder and connector.

Indiana University Robert H. McKinney School of Law: Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

Leadership Development

<u>Leadership Indianapolis:</u> develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

Legal/Administrative

<u>Charitable Allies:</u> nonprofit that provides affordable, experienced nonprofit legal services.

Experience Design

SmallBox: SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and

Loring, Sternberg & Associates:

fundraising and management consulting firm offering a variety of services designed to increase the efficiency, effectiveness and fundraising capacity of nonprofit organizations, including interim development staffing and development audits.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

helps clients identify and solve complex problems.

Talent Search / Recruiting

<u>Talbott Search:</u> The Nonprofit Experts for recruiting, interim support and consulting. We know nonprofits. That's all we do.

Board Management

Boardable: Indianapolis-based software company that provides nonprofit boards with a tool to manage board business.



The Vitals That Matter

Designing benefit strategies that turn your biggest variable into one of your strongest assets.

FIRST PERSON

Real estate

PLACE A REAL ESTATE AD

Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



Celebrate the summer by hosting your next event at the Sol Center!

The Sol Center, home to Meals on Wheels, is the perfect place for summer parties and receptions. Rental income is used to subsidize meals for low-income clients, so you can take joy in the fact that your event will have a direct, positive impact on many homebound Hoosiers. Also consider renting the space for a business meeting, company training or social gathering.

Located downtown, the 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers amenities like a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. For information, contact Jessica Carter at jearter@mealsonwheelsindy.org.

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



Introducing the new Key Consumer community

Tired of paying outrageous hotel rates for a training/meeting room? This newly-remodeled, fully-equipped training facility is just north of 46th Street off of Keystone Avenue in Indianapolis (4755 Kingsway Dr., 3rd floor (often referred to as the CICOA bldg.) and has plenty of free parking.

Two rooms are available for rental.

- Space #1: seats 25 participants (20 is optimal) and has an overhead AV system and ceiling-mounted screen. The cost is \$75 a day.
- Space #2: boardroom, which comfortably holds 10. The cost is \$35 a day.

Both spaces have access to kitchen/break room with tables/seating, refrigerator and microwave. Rental income supports KEY's mental health advocacy and education efforts. For information, contact Barbara Crane at barbaracrane@keyconsumer.org or 317-550-0008.



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

Suite 200 is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

Suite 220 is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.







This week's jobs

To view all jobs, visit the Not-for-profit News jobs' board.

PLACE A JOB AD

EXECUTIVE

Executive Director (part-time) - Perry Township Education Foundation. If you are interested in joining an organization whose mission is to support the education of our children, we are your opportunity! The Perry Township Education...more

FUND DEVELOPMENT

Development Coordinator - Kappa Delta Pi. The Development Coordinator supports a wide variety of activities and administrative functions related to Kappa Delta Pi's development effort. The...more

Institutional Giving Manager - Indiana Repertory Theatre. The Institutional Giving Manager is responsible for the planning, implementing and evaluating development efforts aimed at corporations, foundations and public...more

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Regional One Stop Manager - Interlocal Association. The Regional One Stop Manager is responsible for coordinating service providers across the one-stop delivery system throughout Region 5. The quality of work...more

Executive Administrative Assistant - Indianapolis Symphony Orchestra. The Executive Administrative Assistant provides a variety of administrative support duties for the Vice President of Development. This person must be...more

Administrative Specialist - Indy Reads. At Indy Reads our vision is to make Central Indiana 100% literate. With 1 in 5 Hoosiers reading at or below a sixth-grade ability, our mission to promote and...more

COMMUNICATIONS/MARKETING/DESIGN

Director of Marketing and Communications - The Oaks Academy. In this new role, you can help a top performing, awardwinning and fast-growing independent school develop and implement strategic communications and...more

SALES/PROSPECTING

Membership Development Director - Southern Indiana - Indiana Chamber of Commerce. Sales position which involves selling new memberships in the Indiana Chamber of Commerce to Indiana CEO's and business owners in southern Indiana....more

FINANCE

Accounting Manager - Downtown Indy Inc. The Accounting Manager is responsible for the accounting, reporting, and financial analysis of a dynamic non-profit organization that operates two...more

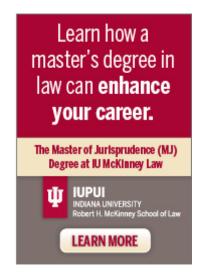
PROGRAMS

Quest Director Assistant (part-time) - Sycamore School. We are looking for a Director Assistant in our Quest Program for the 2017-2018 academic year. In this role, you will be primarily responsible for overseeing...more

Associate Director, Youth Programming - Interlocal Association. Working in an IA administrative office in Region 5, the Associate Director provides a wide variety of planning, program analysis and special program assistance to...more

Clubhouse Generalist - Circle City Clubhouse. Seeking a Clubhouse Generalist to provide mental health psycho-social rehabilitation services in accordance with the Clubhouse International model....more

Social Worker - Boys & Girls Clubs of Indianapolis. Boys & Girls Clubs of Indianapolis is seeking a social worker to help develop and oversee an Evening Reporting Center program in conjunction with Juvenile...more









BACK TO TOP





Last week's jobs

EXECUTIVE

Executive Director - Indiana Osteopathic Association. The Indiana Osteopathic Association is searching for a Full Time Executive Director to start in early December....more

CEO Human Services Agency - LIFEDesigns. LIFEDesigns, a non-profit agency located in Bloomington, IN, has provided services for people with disabilities across South-Central Indiana for over 30...more

FUND DEVELOPMENT

Development Coordinator - Theta Chi Fraternity (Foundation). Theta Chi Fraternity is seeking applicants for the position of Development Coordinator. The Development Coordinator is responsible for ensuring the...more

Grants and Public Policy Specialist - United Way of Central Indiana. United Way of Central Indiana recognizes that the key to success is a strong and cohesive team that works through shared values to achieve our mission. The...more

Fund Development Specialist (Part Time) - Greenwood Village South. Greenwood Village South is seeking qualified candidates for the part-time position of Fund Development Specialist...<u>more</u>

Grant and Corporate Proposal Writer - Butler University Advancement. The Grant and Proposal Writer will support the activities of the Corporate and Foundation Relations team in Butler University's Advancement Division. The...more

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Operations Manager - The Social of Greenwood. The Operations Manager's role is to plan, direct and coordinate the operations of The Social of Greenwood. He or she is responsible for ensuring and improving...more

Office Manager - Community Solutions, Inc. A dynamic community development and public health consulting company is looking for an Office Manager to organize and coordinate administrative duties...more

Farm Manager - Felege Hiywot Center. A key element of our work is to teach skills and behaviors that empower youth and adult residents to sustain and advance local quality of life and to support our...more

Volunteer Engagement Coordinator, Team ACE & Machine - United Way of Central Indiana. United Way of Central Indiana, recognizes that the key to success is a strong and cohesive team that works through shared values to achieve our mission. The...more

Events and Volunteer Coordinator - Fortune Academy. Fortune Academy is a small private school in Indianapolis for 1st to 12th graders who have dyslexia and other language processing differences. The Events and...more

Director of Membership - Raybourn Group International. Association Management Company is seeking full time employee to serve as a Director of Membership. Excellent attention to detail, strong written and verbal...more

COMMUNICATIONS/MARKETING/DESIGN

Director of Communications & Events - Life Centers. Life Centers provides compassionate care to women and men facing pregnancy related decisions. We offer free, confidential services including pregnancy tests,...more

FINANCE

Center Specialist, Accounting - Early Learning Indiana. Are you a unique combination of accounting and customer service skills? Do you enjoy helping others succeed? Do you create spreadsheets for fun? If so, we'd...more

PROGRAMS

Mental Health Care Coordinator - PACE, Inc. PACE, Inc. provides services to those with criminal backgrounds to assist them in transitioning back to their community. This position is responsible for assisting...more

Independent Living Advocate - AccessABILITY. The Independent Living Advocate (ILA) provides outreach and information to people with disabilities in accessABILITY's service area. S/he helps to connect...more

Counseling & Testing Specialist, Bi-Lingual - Indianapolis Urban League. The Counseling and Testing Specialist will be expected to make at least fifteen (15) educational presentations, and test at least ninety (90) individuals in various...more

Out of School Time Programs Support - Art With a Heart. The Program Support Assistant is a full time, exempt position supporting out of school time programs throughout the year...more

Creative Classroom Connections Site Director (part-time) - Art With a Heart. The Site Director is a part-time position requiring approximately 15-30 hours per week. Under the direction of the Creative Classroom Connections Program Manager...more

Program Coordinator - Society of Professional Journalists. The Society of Professional Journalists seeks enthusiastic, dedicated and driven candidate to fill the Program Coordinator role at our Indianapolis, Ind., office. The...more

Student and Family Support Specialist (Case Manager) - Edna Martin Christian Center. The Edna Martin Christian Center, as sub-grantee of the United Way of Central Indiana's Great Families 2020 initiative, seeks to hire a Student and Family...more





Charitable Advisors LLC P.O. Box 501245 Indianapolis, Indiana 46250 317-752-7153

Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.

Charitable Advisors, P.O.♦Box♦501245,♦Indianapolis,♦IN♦46250

SafeUnsubscribe™ {recipient's email}



Try it free today