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SUBMIT NEWS



FEATURES

Who owned the donor list?

House committee report outlines Greitens' use, misuse of The Mission Continues donor list

By Bob Watson, reporter, News Tribune

Eric Greitens was a former Navy SEAL when he helped found The Mission Continues (TMC) in 2007 to help returning veterans find a purpose after their service -- and during his 2016 campaign for governor, he often talked about the success stories the charity helped create.

Today, that charity is caught in the middle of legislative and criminal investigations focused on Greitens' role with The Mission Continues and accusations he took information from the charity to help with his political campaign.

Last week, when the Missouri House Special Investigative Committee on Oversight released its report about the governor and the charity, Chairman Jay Barnes, R-Jefferson City, said: "The report shows the governor took advantage of a charity that works hard to take care of our veterans. The committee found that the Mission Continues was the true owner of the fundraising list and its property was taken without permission and used inappropriately for political gain." [Read more.](#)



The Mindsets and Motives of New Donors

By Heather McLeod Grant & Kate Wilkinson, Stanford Social Innovation Review



As a society, we're entering a new golden age of philanthropy. The past decade of unbridled economic growth in the United States has created a new wave of ultra-high-net-worth families, many of whom are committed to eventually giving their fortunes away and donating at younger ages than ever before. As a result, we've seen a recent surge in philanthropy in Silicon Valley, and elsewhere, as new donors start their journey to giving-often while juggling careers, family, and managing significant wealth. The larger social sector is eager to find ways to influence these new philanthropists and put their capital to work for solving social problems.

In our new report, "The Giving Journey: Guiding New Donors to Actualized Philanthropy," we explore both the motives and barriers to giving among this next generation of donors, to help them become more effective philanthropists. We conducted interviews and conversations with 50 ultra-wealthy individuals (those who have more than \$10 million in assets), living in the Bay Area of California, to better understand what helps them give and what gets in their way. [Read more.](#)

Sponsor's insight

Opportunity knocks when things blow up

By Bryan Brenner, CEO and founder, FirstPerson

I'm talking a lot with my leadership team about the new direction FirstPerson is taking to add group benefits to our core practice.

FIRST PERSON

For the past year, we've been drilling down to bring more value to what we do best. The market for employers continues to change, and we want to guide and position our clients for success.

The disrupter for us is what we're calling "modern HR." The challenge is to balance the administrative side of human resources with the people development side of your organization. And to help leaders understand how important culture is and that employee engagement needs great attention for a company to stay relevant.

Not only is brand loyalty largely a thing of the past, employer loyalty is waning. Companies are reinventing themselves to stay in business. Innovation is a constant challenge, particularly in offering a work environment that attracts, develops and retains top talent. Greater investment in marketing and the employee lifecycle is required to build a high-performing organization, one that outperforms your competitors. [Read more.](#)



LOCAL NEWS

People on the move



Ronald McDonald House Charities of Central Indiana has named **Shelly Shafer Cates** guest services senior manager. She started her career in the auto racing industry and comes to the House with 20 years of experience in leadership, operations management, event planning and customer relations. — *Inside Indiana Business*



Indiana University East has promoted **Carrie Reisner** to assistant vice chancellor for student engagement in the Office of Academic Affairs. She started at IU East in 2009 as executive director of University College. — *Inside Indiana Business*



The Indiana Association of Soil and Water Conservation Districts has appointed **Joe Schmees** executive director. He has worked in the environmental water resources field for 11 years and has worked alongside many Indiana Soil and Water Conservation Districts implementing conservation. — *Inside Indiana Business*

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Announcements

2018 Central Indiana Nonprofit Salary Survey. Thank you to the 255 nonprofit organizations that participated in this year's nonprofit salary survey. Participating organizations will receive the survey in July in time for 2019 budgeting. The report will be posted on Charitable Advisor's website in September for the general public.

The **American Heart Association** launched a \$300,000 "Executives and Physicians with Heart" campaign to jumpstart fundraising for the 25th anniversary of the Heart Walk, which will take place in Indianapolis on Sept. 15. [Read more.](#)

Conner Prairie announced a partnership with Ritz Charles to invest approximately \$3 million to renovate and expand Eli Lilly's historic Chinese House located on the grounds of Conner Prairie. [Read more.](#)

The **Indianapolis Rotary Foundation** is accepting applications for Community Grants. Two \$25,000 and two \$10,000 grants are awarded to 501(c) 3 nonprofit organizations that serve the Central Indiana area. Applications due by June 26. [Read more.](#)

Nominations for the 2018 Association of Fundraising Professionals-Indiana Chapter Indiana Philanthropy Awards are open through June 15. Nominations are being accepted in nine categories. Nominate someone making a philanthropic difference in Indiana. [Read more.](#)

The **Flanner House Child Development Center** is currently under construction. The expansion will allow Flanner House to increase its childcare capacity from 90 to 180 children and include infant care for the first ..

time.

The Indiana Lawyer named **Zac Kester of Charitable Allies** as one of its 15 Up-and-Coming honorees for its 2018 Leadership award for demonstrating character, commitment and compassion. The award, begun in 2006, each year honors 15 Distinguished Barristers and 15 Up-and-Coming. [Read more.](#)

Impact 100 Greater Indianapolis has announced the five nonprofits that will compete for two \$100,000 high-impact grants at the 13th annual celebration on June 12 to be named Impact 100 Change-Makers 2018. They include: Kennedy King Memorial Initiative; Brookside Community Development Corporation; Earth Charter Indiana; Trinity Episcopal Church and NeuroHope of Indiana, Inc. Since 2006, over \$1.9 million in grants have been given to Indianapolis-area nonprofits with 14 local nonprofits receiving \$100,000 high-impact grants and 35 receiving smaller unrestricted grants as a result of collective giving.

Alerding CPA Group, an Indianapolis-based certified public accounting firm, celebrates its 20 anniversary, serving privately-held businesses and nonprofit organizations across the Midwest with audit, accounting and tax services.

On May 10, communities, organizations, and caring people internationally are again joining together for a day of **celebrating and honoring youth workers**. [For ideas click here.](#)

Professional development

Fast, Free Legal Advice on May 8 from 8:30 a.m. to 4:30 p.m. [See locations](#), or call 317-269-2000 from 6:00-8:00 p.m. For more information, [click here.](#)

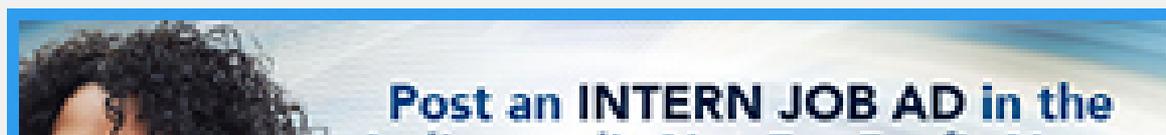
Guide to good governance: Building and maintaining webinar on May 8 at 1:00 p.m. Session is about building and maintaining boards and policies with tangible strategies for building inclusive policies for investment, endowment spending, vendor procurement. [Register here.](#)

Crafting campaign messaging to inspire donors to invest in your campaign webinar on May 15 from noon to 1:00 p.m. Jenny Banner, CEO of Smallbox, will share the importance of messaging for mission-driven organizations and how effective campaign messages ensure that you can reach your campaign goals. Register: [click here.](#)

Charitable-giving considerations under the tax cuts and jobs act (H.R. 1) on May 23 from 8:00 - 9:30 a.m. at Woodland Country Club (100 Woodland Lane, Carmel). The session will tackle the specific changes made by the law, the effective change dates and how charitable organizations might utilize the tax law to provide tax advantages and opportunities to their donors. To register: [click here.](#)

How to use impact data to improve your fundraising webinar on May 18 @ 9 a.m. (EST). T.J. McGovern and inFocus CEO Dr. Damian Hatton will explore how to effectively use monitoring and evaluation (M&E) to improve fundraising, become more 'funder/ investor ready' and ultimately, attract and retain more donors. [Learn more.](#)

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Volunteer opportunities

To submit a volunteer request, [click here](#).

There are no volunteer opportunities this week.

Swap

To submit an item, [click here](#).

There are no swap items this week.



TRENDS / RESOURCES

National news



[National PICO network leader looks back on 40 years of community organizing.](#) With more than one million families and 1,000 congregations from 40 denominations and faiths participate in PICO, Scott Reed reflects on community organizing.





[Gen Xers are the next big thing for philanthropy.](#) Members of Generation X are the next focus with more than 20 percent planning to boost their giving in the coming year, according to the Blackbaud Institute for Philanthropic Impact.

BOARD CHAIR PREP

Are you about to become your organization's board chair? Here are eight things you need to do now to prepare for this key role.

1. REVIEW THE JOB DESCRIPTION

As the senior volunteer leader of the organization, the board chair is responsible for leading the board in the oversight and support responsibilities that are critical to good governance. The chair must be knowledgeable about the organization — its mission, vision, values, programs, services, constituents, and resources — and understand its place in the larger framework of the community and the not-for-profit sphere of local and national peer organizations. The chair's role is usually defined in the bylaws, but a separate job description should outline the duties in more detail. See sample on page 2.

2. CARVE OUT TIME IN YOUR PERSONAL SCHEDULE

As you undoubtedly know, being the board chair is a considerable time commitment. It should not consume your life, however. Be cognizant of how much time you can commit to the organization and then achieve and maintain a balance.

3. CONSIDER CREATING A TIMETABLE TO ORGANIZE THE TIME YOU DEVOTE TO THE POSITION

Having a timetable will help you organize your time and create the calendar tasks and responsibilities. The timetable

[Board chair prep.](#) Are you about to become your board's chair? This free resource features eight things you need to do now to prepare for this important role. Download now.





[Use email best practices for fundraising.](#) This e-book offers hands-on guidance and planning worksheets to help you create plan, write, design, measure, and ultimately, cultivate your relationships with donors.

Sponsors' Insights

Synergy: [Four HR technology trends that affect your organization.](#) Here are four HR technology trends that, for better and for worse, are changing human resources practices.

Big: [Marketing plans. Your roadmap to success.](#) Despite the fact that nearly everyone acknowledges that planning is important to success, a recent study by Marketo, a leading marketing software company, found that more than a third of all marketing executives "do not have a documented marketing plan."



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Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting, tax services, bookkeeping, planning and board governance.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

[2018 Central Indiana Salary survey](#)

OneAmerica: Indianapolis-based financial services company, specializing in employee benefits, life insurance and helping nonprofits optimize retirement plans.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

Johnson, Grossnickle and Associates: Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Education/training

School of Public and Environmental Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of Philanthropy:Our programs are the first in the nation to focus on philanthropy's history, culture and values. Additionally, they prepare graduates for leadership roles and deeper, more thoughtful and engaged practice in the nonprofit sector. Our master's program offers three ways to earn a degree: online, executive and on campus.

Indiana University Robert H. McKinney School of Law: Indianapolis's only law school offers students a rigorous course of study immersed in an environment of public service and community engagement. Students can choose from 350 overall experiential learning opportunities, where they gain hands-on legal training.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Communications Support

CorComm Creative: communication agency with team of writers, designers and photographers dedicated to serving nonprofit executives and communicators who have big stories to tell and not enough time to tell them.

Marketing

Big: branding and marketing firm with 25 years experience that specializes in work for nonprofits, both locally and globally





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Real estate

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Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



The Sol Center is the perfect place for your next gathering

Host your upcoming wedding at the Sol Center, home to Meals on Wheels. Until April 30, couples will receive \$100 off the rental fee. Rental income is used to subsidize meals for our low-income clients, so you can take joy in the fact that your event will have a direct, positive impact on many homebound Hoosiers. In addition, consider renting the space for a business meeting, company

training or social gathering. Located downtown, the 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers amenities like a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. For information, contact Jessica Carter at jcarter@mealsonwheelsindy.org.



KDP headquarters: convenient and hospitable

Consider Kappa Delta Pi Headquarters for your next event. It is conveniently located on the Northwest side of Indianapolis near the Pyramids (I-465 and Michigan Road). Rental of KDP's facility comes with free on-site parking, use of a small kitchen, freedom to use the caterer of your choice, wireless Internet, presentation hardware, and capacity for small and large groups. The executive conference room is perfect for board meetings or small work groups (up to 10), while the large

conference room is perfect for holiday parties, staff gatherings (up to 80 depending on set-up), presentations, breakout sessions and more. [Learn more on KDP's website.](#)



Reserve a room for your next meeting or training at St. Paul's Indy

Looking for a meeting space on Indy's Northside? St. Paul's Indy has six rentable spaces to accommodate groups from 6 to 250. Building is handicap-accessible and has a large parking lot and ample street parking. Guest wifi and A/V equipment included. Interested in learning more? [Click here for accommodation details, pricing and an inquiry form.](#)

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com

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JOBS

This week's jobs

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To view all jobs, visit the [Not-for-profit News jobs' board](#).

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President - Madam Walker Legacy Center. Reporting to the Board of Directors, the President will lead

President - Madam Walker Legacy Center. Reporting to the Board of Directors, the President will lead overall strategy and operations for the Madam Walker Legacy Center, a national historic landmark...[more](#)

Executive Director - Local Initiatives Support Corporation (LISC). Local Initiatives Support Corporation ("LISC") is a national non-profit business that works with residents and partners to forge resilient and inclusive...[more](#)

Development

Grants Manager (part-time) - Outreach Inc. The Grants Manager role is a bridge between various funding agencies and Outreach. This role will be responsible to prospect potential funders, write grants...[more](#)

Vice President of Fund Development - Indianapolis Urban League. The Vice President of Fund Development reports directly to the President and CEO and will be responsible for developing and implementing the fund...[more](#)

Advancement Associate - Indianapolis Neighborhood Housing Partnership (INHP). The Advancement Associate position is responsible for managing annual giving and volunteer engagement at INHP. This position will be responsible for utilizing...[more](#)

Director of Corporate Partnerships & Fund Development - Indiana Latino Institute. This position is responsible for working with the President/CEO and Board of Directors for planning, coordinating and executing all aspects of fund...[more](#)

Development Support Specialist (part-time) - IU Robert H. McKinney School of Law. The Development Support Specialist provides administrative and clerical support to the Office of Development at the Indiana University Robert H. McKinney...[more](#)

Development Director - Clarity of South Central Indiana. Regional nonprofit Christian ministry in South Central Indiana seeks like-minded Development Director. The objective for this position is to apply Biblical...[more](#)

Manager of Development Operations and Donor Stewardship, Convocations - Purdue Research Foundation. Manage the day-to-day operations of the Friends of Convocations annual fund program including planning, implementing, and managing the execution of...[more](#)

Individual Giving Associate - Center for the Performing Arts and the Great American Songbook Foundation. The Center for the Performing Arts seeks an individual to serve as the Individual Giving Associate. Focused on donor stewardship, benefit fulfillment and gift...[more](#)

Director of Foundation and Government Relations - Children's Museum of Indianapolis, Inc. The Director of Foundation and Government Relations at The Children's Museum of Indianapolis is responsible for leading the museum's effort to secure annual...[more](#)

Administrative/Management/Leadership

Administrative Support/Clerical Support, Evening Shift - Families First. Families First is a looking for a full-time, Administrator willing to work two evenings a week until 8:00 pm Monday - Thursday. Associate's Degree or 2+ years administrative experience...[more](#)

Administrative Assistant - Theta Chi Fraternity International Headquarters. The Administrative Assistant's primary responsibilities are to provide administrative and office support to assist with the efficient operation of the [more](#)

operation of the...[more](#)

Financial Services Associate - Sigma Theta Tau International. Sigma Theta Tau International Honor Society of Nursing (Sigma) is a nonprofit organization whose mission is advancing world health and celebrating nursing...[more](#)

Communications/Marketing

Communications Coordinator Consultant - Indiana Coalition to End Sexual Assault Inc (ICESA). We have received funding for a six month contracted position at ICESA. The communications coordinator will develop and implement ICESA's communication...[more](#)

Finance

Controller (part-time) - Beacon of Hope Crisis Center. Domestic Violence and Sexual Assault Crisis Center needs a Controller that is passionate about our mission and heavily experienced with well-rounded...[more](#)

Human Resources

Human Resources Director. An Indianapolis-based human services organization is seeking a Director of Human Resources to provide leadership and management of compensation and...[more](#)

Programs

Clubhouse Program Staff - Circle City Clubhouse. Seeking a Clubhouse Program staff to provide mental health psycho-social rehabilitation services in accordance with the Clubhouse International model...[more](#)

JAG Specialist - Interlocal Association. It is the responsibility of the JAG Specialist to provide relevant and challenging classroom and work-based learning experiences for 40 participants who are...[more](#)

JA JobSpark Coordinator - Junior Achievement of Central Indiana. Junior Achievement of Central Indiana is seeking a collaborative and passionate individual to cultivate and develop new and long-term JA partnerships with...[more](#)

Health Outreach Specialist (part-time) - Indiana Latino Institute. The Health Outreach Specialist provides outreach, education, and training on tobacco prevention and control to the Latino community. The Health Outreach...[more](#)





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Last week's jobs

Executive

Chief Executive Officer (CEO) - Youth Service Bureau of Jay County, Inc. Overall direction, authority, and responsibility of administering internal operations including programs, finance, operations, grants/contract management and staff;...[more](#)

President & Chief Executive Officer - The Damien Center. Seeking an experienced leader to provide motivation, purpose and direction to a staff of approximately 50 talented professionals, a collaborative Board, dedicated...[more](#)

Development

Membership and Annual Giving Coordinator - Newfields. The Membership and Annual Giving Coordinator plays a vital role in the execution and evaluation of the multi-faceted membership and annual giving activities

at...[more](#)

Development Director - American Lung Association. The American Lung Association has a great opportunity for a Development Director to join our incredible team in the Upper Midwest Region. Working as a...[more](#)

Manager, Development Services - Eskenazi Health. Eskenazi Health is one of America's five largest safety net health systems with nearly 1 million outpatient visits each year. Eskenazi Health's mission is to...[more](#)

Development Officer - Butler University. Butler University is seeking an experienced and highly motivated individual for the role of Development Officer in the Office of Advancement. A successful candidate...[more](#)

Administrative/Management/Leadership

President - Madam Walker Legacy Center. Reporting to the Board of Directors, the President will lead overall strategy and operations for the Madam Walker Legacy Center, a national historic landmark...[more](#)

Administrative Coordinator (Part-time) - Indiana Psychological Association. The Indiana Psychological Association is the largest collaboration of psychologists in the state of Indiana. Established in 1937, its purpose is to advance psychology...[more](#)

Quality Improvement Coordinator - Indiana Primary Health Care Association (IPHCA). Indiana Primary Health Care Association's mission is to champion the development and delivery of accessible, community-driven quality health care. We...[more](#)

Data Entry Specialist - Wheeler Mission. The Data Entry Specialist assists the database manager in the gathering and accurate recording of donor information. Daily tasks require a high level of...[more](#)

Communications/Marketing

Multimedia Coordinator - Indiana Repertory Theatre. The Multimedia Coordinator is an integral part of moving the institution's print and digital initiatives forward to enhance the overall visitor experience and engagement...[more](#)

Finance

Accounts Payable & Payroll Coordinator - Center for the Performing Arts and the Great American Songbook Foundation. This position will coordinate the accounts payable function for the Center for the Performing Arts and the Great American Songbook Foundation, which includes...[more](#)

Bookkeeper - Phi Kappa Psi Foundation. Are you looking for an organization that adds value to your life as well as those it serves? The Foundation is seeking an experienced and enthusiastic Bookkeeper...[more](#)

Human Resources

Manager, Human Resources & Organizational Effectiveness - Center for Leadership Development, Inc. Develops and executes human resource strategy in support of the overall mission and strategic direction of the Center for Leadership Development, specifically in...[more](#)

Human Resources Recruiter - Family Development Services. Perform various internal and external recruiting duties with the goal of hiring the most qualified candidates by helping maintain management quality and provide...[more](#)

Human Resources Benefits Specialist - Family Development Services. This position provides confidential administrative and clerical support for the Human Resources Department, with the main focus in the area of benefits...[more](#)

Programs

Oral Health Program Director - Indiana Primary Health Care Association (IPHCA). IPHCA is a 501-c-3 membership association that provides technical assistance, training, support, and advocacy for community health centers that serve an under...[more](#)

Camp Director (Part-time/Seasonal) - Boys & Girls Club of Noblesville. The Boys & Girls Club of Noblesville provides positive and engaging youth programs that enrich the lives of a diverse group of members. The Camp Director...[more](#)

Summer Youth Program Coordinator - Holy Family Shelter. Exciting opportunity for college student/young professional seeking experience working with homeless children. Holy Family Shelter Summer Youth Program has...[more](#)

Financial Assistance Coordinator - AYS, Inc. The Financial Assistance Coordinator is responsible for administering the AYS financial assistance program and for serving as a vital member of the Customer...[more](#)

Program Coordinator - Center for Leadership Development, Inc. Plans, organizes and implements programs and initiatives in order to deliver a preeminent program experience for all participants and to successfully achieve...[more](#)

Bilingual Match Support Specialist - Big Brothers Big Sisters of Central Indiana. The Bilingual Match Support Specialist assesses the match relations of our volunteers, children and parents/guardians. For more than 100 years...[more](#)

Match Support Specialist - Big Brothers Big Sisters of Central Indiana. The Match Support Specialist assesses the match relations of our volunteers, children and parents/guardians in Hamilton County. For more than 100 years ...[more](#)

Child Advocate (Children's Services Advocate), Part-time - Coburn Place Safe Haven. Coburn Place Safe Haven, the largest and most comprehensive transitional housing program in Indianapolis for victims of intimate partner violence, is seeking...[more](#)

Interns/VISTAs

Communications Post Graduate Intern - Society of Professional Journalists We're looking for a candidate to fill a two-year internship for writing, marketing, social media and public relations efforts. The full-time position, based in...[more](#)

External Relations Specialist (VISTA) - Indianapolis Classical Schools. Indianapolis Classical Schools seeks Americorps VISTA members to improve our fundraising, marketing, and community outreach efforts during a period of growth....[more](#)

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