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# Not-for-profit News

INDIANAPOLIS

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September 13, 2016

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FEATURES

## Community engagement matters (Now more than ever)

*By Melody Barnes & Paul Schmitz for Stanford Social Innovation Review*

In October 2010, three men -- Chris Christie, governor of New Jersey; Cory Booker, who was then mayor of Newark, N.J.; and Mark Zuckerberg, founder and CEO of Facebook -- appeared together on The Oprah Winfrey Show to announce an ambitious reform plan for Newark Public Schools. On the show, Zuckerberg pledged a \$100 million matching grant to support the goal of making Newark a model for how to turn around a failing school system. This announcement was the first time that most Newark residents heard about the initiative. And that wasn't an accident.

Christie and Booker had adopted a top-down approach because they thought that the messy work of forging a consensus among local stakeholders might undermine the reform effort.<sup>1</sup> They created an ambitious timeline, installed a board of philanthropists from outside Newark to oversee the initiative, and hired a leader from outside Newark to serve as the city's superintendent of schools. [Read more.](#)





## Community toolbox: Collective impact

Many funders and health and human service organizations aim to make progress on large and complex social problems - such as improving educational outcomes for all children, reducing homelessness, or improving community health outcomes. This has proved challenging for all of us.

This community-level work goes by different names and associated models -- including collaborative action, community mobilization and comprehensive initiatives.

One version of this approach is known as "collective impact." This section aims to provide an overview of this approach and links to resources for its implementation. [Read more.](#)



## Collective insights on collective impact

*Collection of articles by Stanford Social Innovation Review*

This special supplement features the most recent thinking and learning about how to use the collective impact approach to address large-scale social and environmental problems. [Read more.](#)

## Sponsor's insight



## Protect yourself from the next wave of electronic device scams

*By Michal Ploskonka, forensics and valuation services, BKD*

Advances in computer technology have led to unprecedented growth in various aspects of our lives. As beneficial as this progress has been, it's opened the door to new kinds of risks.

As cyber threats evolve, it's critical that companies remain vigilant and stay current with the latest technological trends and developments. The FBI recently issued a public service announcement, warning of a new tech support scam that incurred more than \$2 million in adjusted losses between Jan. 1 and April 30, 2016.

In this scam, fraudsters pose as employees or affiliates of a major computer software or security company and offer the victim technical support. They also may claim to work on behalf of a government agency that's attempting to resolve computer threats from foreign countries or terrorist organizations. Usually imposters will claim their company has received an error or security notification from the victim's electronic device. [Read more.](#)



## People on the move



Northeast Indiana Innovation Center (NIIC) in Fort Wayne announces **Gary Fry** as business coach to lead The NIIC Student Venture Lab (SVL) Program and advance The NIIC's education initiative.

NIIC is a comprehensive entrepreneurial-resource center.



Goodwill Industries Foundation of Central Indiana is pleased to welcome **Mandy Pietrykowski** as advancement director. Previously she was at Riley Children's Foundation.



Elevate Indianapolis has hired **Emily Stadt** as director of development. She previously served as marketing coordinator with Generous Giving in Orlando, Florida. Stadt also served as an

English teacher and job training coordinator with The Crossing Education Center in Indianapolis. — *Inside Indiana Business*



Marian University has appointed **Harry Verhiley** senior vice president for the Office of Institutional Advancement. For 18 years, he held positions in stewardship and development,

most recently working for the Diocese of Fort Wayne-South Bend. — *Inside Indiana Business*

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## Announcements

The **Glick Fund at Central Indiana Community Foundation (CICF)**, part of Glick Philanthropies, has made grants totaling more than \$250,000 to 38 organizations across five states as part of its "Feeding Those in Need" grant program where Gene B. Glick Company properties are located. Through this program, staff provided input on the charities and local food programs.

**Children's Policy and Law Initiative of Indiana** announced receipt of a \$50,000 grant from The Glick Fund, a fund of Central Indiana Community Fund, to support advocates for Indiana children.

[Read more.](#)

**Janus Developmental Services, Inc.** is pleased to announce that it has purchased adjoining property, which includes the Noblesville Golf and Batting Center. This acquisition is the first step to ensure that Janus will be able to accommodate the anticipated future needs of the special-needs population served.

**Teach For America - Indianapolis** welcomes almost 80 new teachers and grows Indianapolis' network to 580. [Read more.](#)

Building courage, character, and confidence for girls in Central Indiana, Deborah Smith, CEO of **Girl Scouts of Central Indiana**, shares the organization's story and how it's making a difference in the lives of girls in Indiana. [VIDEO](#)

Bring an author to your nonprofit! Apply for funds to bring an award-winning Indiana author to your community as part of the **Novel Conversations Speaker program**. The program, open to public libraries, schools, churches, museums, community centers and other nonprofit organizations, is funded by a \$22,500 grant from The Glick Fund, a fund of the Central Indiana Community Foundation. For more information about the program and to submit an application: [click here.](#)

Indiana University President Michael A. McRobbie will be honored by The International Center as the **International Citizen of the Year** before an audience of more than 500 people at the Indiana Roof Ballroom on Sept. 20. [Read more.](#)





## Professional development

**Continuity of high-performing executive leadership** on Sept. 28 from 3:00 - 4:00 p.m. This webinar is intended to help nonprofit leaders identify key steps and overcome common barriers to ensure continuity of high-performing executive leadership. Board Source members' cost: \$0 | nonmembers \$35. To register: [click here](#).

**Essential leadership roles: Who's responsible for what** on Oct. 5 at 3:00 - 4:00 p.m. Nonprofit organizations are being challenged to find and develop leaders who are equipped to confront current and emerging challenges. Members' cost: \$0 | nonmembers \$35. To register: [click here](#).

**Strategic planning for nonprofits** on Oct 14 at 9:00 a.m. at United Way of Central Indiana (3901 N. Meridian St.). Facilitators, with more than 20 years of combined experience, guide participants through an interactive session to learn the fundamental elements of a strategic plan. Cost: \$25. To register: [click here](#).

Nonprofit CFO group - **Governance policies** on Oct 12 at 8:30 a.m. at INCPAS Prof. Dev. & Conf. Ctr. (8250 Woodfield Crossing Blvd., Suite #100). Does your organization have governance policies and do you really follow them? Review various governance policies more organizations should have and talk about implementing them, abiding by them and teaching staff about them. Cost: free. To register: [click here](#).

**Fundraising for nonprofit boards** on Nov. 1 at 9:00 a.m. at United Way of Central Indiana (3901 N. Meridian St.). You love the cause, but loathe the fundraising; it's common chant among nonprofit board members. Is fundraising really required from every board member? Yes? No? Learn about the role. Cost: \$25. To register: [click here](#).

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## Volunteer opportunities

Please send your needs and donations of supplies, equipment, and furniture plus volunteer opportunities and requests to [IndyNews@NotforProfitNews.com](mailto:IndyNews@NotforProfitNews.com).

**Caring for a Cause Supportive Services Inc.** is looking for board members, volunteers and interns. Under the director's direction, the positions are responsible for performing a variety of administrative duties, filing, bookkeeping and accounting duties, including financial record keeping. Monthly 6- to 15-hour commitment. For more information, contact Tamara Long-Ajimati at [caring4acause2015@gmail.com](mailto:caring4acause2015@gmail.com) or 317-358-6450.

Board member opportunities at **Freedom People U.S.**, a small nonprofit that provides hygiene items and includes a diaper bank start-up in Indianapolis. Three-hour monthly commitment. Contact Charles

Lindsey at [FreedomPeopleus@gmail.com](mailto:FreedomPeopleus@gmail.com) or 317-449-9293.

**Festival of machines at Conner Prairie** celebrates Indiana's rich history of transportation on Sept. 17-18 starting at 10:00 a.m. Guests will get up close to classic cars, steam engines, helicopters and more. Four-hour commitment. Contact Jody Thomas at [jthomas@connerprairie.org](mailto:jthomas@connerprairie.org) or 317-214-4704

The **Indianapolis Museum of Art** is looking for new volunteers to join its Ambassador program. IMA Ambassadors provide exceptional experiences and inspire guests to explore more while sharing all the IMA has to offer. A volunteer-group-interview session will be held on Oct. 1 at 10:00 a.m. or Oct. 6 at 5:30 p.m. In order to RSVP for one of these sessions, please contact Chris Morehead at [cmorehead@imamuseum.org](mailto:cmorehead@imamuseum.org).

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## Swap

To submit an item, [click here](#).

There are no swap items this week.



TRENDS / RESOURCES

## National news



[The Blackbaud Index reported](#) that overall charitable giving to nonprofits decreased 1.4 percent while online giving increased 4.0 percent for the three months ending July 2016 compared to the same period in 2015.



[What does a recent study mean for future charter school giving?](#) The big promise was increased student achievement, but while there is an improvement in student test scores and four-year college enrollment, academic outcomes have not translated into better jobs or earnings.



**Should board members of large nonprofits be paid?** Board member payments to 200 largest publicly traded U.S. companies have doubled since 2000, but there seems to be some evidence that escalating pay packages may be a disincentive for actively challenging the CEO.

**How to get your story told in the nonprofit trade press.** Trade publications and websites like The Chronicle of Philanthropy, Inside Philanthropy, Nonprofit Quarterly, The Nonprofit Times, Stanford Social Innovation Review, can be incredibly valuable, but the story pitch is different.

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#### Human resources

**Synergy:** professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

**FirstPerson:** professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

#### Technology, software, services

**FTM LLC:** software advisor to improve organization's financial operations with system implementation, training and support.

**Netlink, Inc.:** An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

#### Banking/asset management

**The National Bank of Indianapolis:** the bank of choice for nonprofit organizations.

#### Transition/retirement

**Alerding CPA Group:** provides board governance, training, consulting and succession planning.

**Charitable Advisors:** BoardSource-certified governance trainer, support for board-led ED/CEO search process.

#### Metamorphosis Change

**Agents:** Specializes in leadership transitions and organizational development for small to mid-sized nonprofits and associations.

#### Education/training

**School of Public and Environmental Affairs at IUPUI:** At SPEA, people learn how



## Finance/accounting/bookkeeping

**Alerding CPA Group:** accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

**BKD:** CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

**FTM LLC:** works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

**VonLehman CPA & Advisory Firm:** serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

## Fund development

**Aly Sterling Philanthropy:** is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

**The Indiana Philanthropy Alliance:** brings back its Directory of Indiana Grantmakers. The searchable, online database, includes profiles for over 1,000 funders of Indiana nonprofits. Pre-order now for early-bird pricing; available at the end of the first quarter.

**Johnson, Grossnickle and Associates:** Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

**Indiana University Lilly Family School of Philanthropy:** Our programs are the first in the nation to focus on philanthropy's history, culture and values. Through traditional or online master's degree programs, gain the knowledge and skills necessary to pursue further graduate study or to enter the field as a nonprofit professional.

**The Indiana Association for Community Economic Development (IACED):** supports a network of organizations to build vital communities and resilient families through community building, training, technical assistance and advocacy.

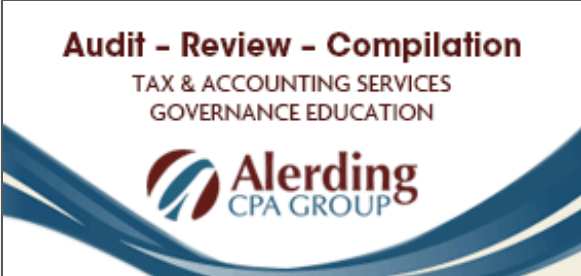
## Leadership Development

**The Heart Projects by Stefanie Krievins:** Leadership coaching and personal development for nonprofit staff, volunteers and board members to help get the right projects done with heart.

**Leadership Indianapolis:** develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

## Legal/Administrative

**Charitable Allies:** nonprofit that provides affordable, experienced nonprofit legal services.



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## Real estate

**PLACE A REAL ESTATE AD**

### Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at [Julie@CharitableAdvisors.com](mailto:Julie@CharitableAdvisors.com).



### The Sol Center is the perfect place for your next gathering

Host your next business meeting, board meeting, social gathering or board retreat at the Sol Center, home to Meals on Wheels. Located downtown, its 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers such amenities as a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's

staging kitchen, coatroom and free-lighted parking. Rental income is used to subsidize meals for our low-income clients. For information, contact Barb Renshaw at 317-252-5558.

### Office space for lease/sale

*Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at [Julie@CharitableAdvisors.com](mailto:Julie@CharitableAdvisors.com)*



### Affordable Near-Southside office space

**DOWNTOWN** 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



### For emerging nonprofits

**Nonprofit co-working office space** in historic Lawrence Village near Fort Harrison State Park. The co-working space, 6,800 sq. ft., is fully furnished and includes WiFi, elevator access and parking and is offered by Launch Cause. The nonprofit is dedicated to helping emerging nonprofit organizations. Multiple leasing options are available and space scholarships. [Learn more.](#)



### Westside church for sale

1402 N. Belleview Place, asking price is **\$700,000**. Spacious three-level church (18,900 square feet) with 600-seat sanctuary capacity; lower-level fellowship hall; beautiful stained glass windows; heated baptism pool; commercial kitchen. Plenty of options for office and classroom space. Great location for community outreach; located five minutes from downtown on a bus line. Facility has been approved for childcare ministry operation as well. For more information, please call the church office at 317-635-1942.



### Located on the IUPUI campus

A full-service commercial office building with a total of approximately 9,400 rentable square feet located on the third floor. The space has two individual suites - one approximately 1,900 square feet and the second 7,400 rentable square feet. Close to Indianapolis downtown retail and dining facilities, just off Indiana Avenue and West Street. Parking near the offices. Space is available for tenant occupancy. For more detailed information, please contact Thomas M. Popcheff at [tomp@sti.org](mailto:tomp@sti.org) or 317-634-8171.





### Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

**Suite 200** is 2,100 square feet and features Class A finishes,



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## JOBS

### This week's jobs

To view all jobs, visit the [Not-for-profit News jobs' board](#).

**PLACE A JOB AD**

#### EXECUTIVE

**Executive Director - Bosma Enterprises (BE).** Reporting to the President and CEO of Bosma Enterprises (BE), the Executive Director serves as a key Executive Leadership Team (ELT) member and an active participant in...[more](#)

#### FUND DEVELOPMENT

**Campaign Manager and Major Gifts Officer - The Orchard School.** As The Orchard School moves to its centennial celebration in 2022, we are seeking a seasoned, motivated, talented development professional to lead the capital campaign and...[more](#)

**Development and Communications Director - Coalition for Homelessness Intervention & Prevention (CHIP).**

The Director of Development and Communications will lead and implement CHIP's annual fundraising plan and communications efforts. The director cultivates strong relationships...[more](#)

**Advancement Coordinator - Music for All.** Music for All is seeking qualified candidates for our Advancement Coordinator position. The Advancement Coordinator works under the direction of the Director of Advancement and is...[more](#)

#### ADMINISTRATIVE/MANAGEMENT

**Administrative Assistant -The Indianapolis Public Library Foundation.** The Indianapolis Public Library Foundation is the independent not-for-profit fundraising arm of The Indianapolis Public Library. The Administrative Assistant's primary duties include...[more](#)

#### PROGRAMS

**Family Support Specialist (Part-time) - Healthy Families, Hendricks County Health Department.** (Grant Funded) The Family Support Specialist (FSS) is responsible for providing intense professional case management for families at risk for child abuse and neglect. The FSS will...[more](#)




**Training Services Manager - Domestic Violence Network.** The Trainings Program Manager is responsible for management and facilitation of the Advocates Group as well as the @Work Project. The Trainings Program Manager is also...[more](#)

**Outdoor Program Manager - Camptown, Inc.** Camptown, Inc. is a Christian not-for-profit organization that works with youth through outdoor wilderness adventure and nature programs. Camptown is looking for a Program...[more](#)



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## Last week's jobs

### EXECUTIVE

**Executive Director - The Community Health Clinic, Inc.** The Community Health Clinic, Inc. (CHC) is a 501(c)(3) non-profit healthcare facility that provides excellent and affordable medical and dental care consistent...[more](#)

**Executive Director (part-time) - Encore Vocal Arts.** Encore Vocal Arts, whose mission is to build deep emotional connections through great choral music, seeks an experienced, self-starter Executive Director...[more](#)

**Executive Director - Renew Indianapolis (RI).** Renew Indianapolis (RI), a community land bank, assists private owners, developers and social service organizations in developing vacant and/or...[more](#)

**Executive Director - Servants at Work (SAWs).** As the Executive Director you will empower a dedicated team of staff, board members and volunteers, to enhance the quality of life of indigent person with...[more](#)

### FUND DEVELOPMENT

**Director of Development - Kappa Alpha Theta Foundation.** Kappa Alpha Theta Foundation, Indianapolis, Indiana, seeks a Director of Development to direct all aspects of Theta Foundation's development activities...[more](#)

**Assistant Director of Development - IUPUI University Library.** Indiana University Purdue University Indianapolis (IUPUI) University Library (UL) is seeking an Assistant Director of Development, who will report to the University...[more](#)

**Senior Vice President, Development and External Affairs - Keep Indianapolis Beautiful, Inc. (KIB).** The senior vice president (SVP) of development and external affairs serves as a critical strategist for the organization's future and shares responsibility for the...[more](#)

**Financial Stability Director - United Way of Central Indiana.** Direct UWCI's initiatives and programs within the Financial Stability focus area which include the operations of the Center for

## FINANCE

**Accounting Specialist - United Way of Central Indiana.** At United Way of Central Indiana, we recognize that the key to success is a strong and cohesive team that works through shared values to achieve our...[more](#)

## ADMINISTRATIVE/MANAGEMENT

**Administrative Coordinator (part-time) - Global Orphan Foundation.** Under the direction of the Executive Director, this position is responsible for daily office management, database management and administrative tasks as assigned...[more](#)

## PROGRAMS

**Case Manager - John P. Craine House.** Craine House is a non-profit work-release facility for non-violent female offenders who are pregnant or have up to preschool age children. Our Case Managers...[more](#)

**Intake Specialist (Temporary), Energy Assistance Program (EAP) - United Way of Central Indiana.** The Low-Income Home Energy Assistance Program (EAP) is designed to assist eligible low-income households pay for winter energy services. EAP will provide a...[more](#)

**Quality Assurance Reviewer (Temporary), Energy Assistance Program (EAP) - United Way of Central Indiana.** The Low-Income Home Energy Assistance Program (EAP) is designed to assist eligible low-income households pay for winter energy services. EAP will provide a...[more](#)

**Activity/Program Assistant - Catholic Charities Indianapolis, Inc.** Works under the direction of nursing staff, Director, or designee, in providing for the daily care, comfort, safety and health needs of participants, and assists, as...[more](#)

**Program Engagement Coordinator - Indiana Farm Bureau, Inc.** Indiana Farm Bureau, the state's largest general farm organization with more than 250,000 members, has provided services and programs to its members since...[more](#)

**Adult Advocate - Prevail, Inc. Prevail, Inc.** provides crisis intervention and restorative support services for adult, adolescent and child survivors of crime and abuse to residents of Hamilton and...[more](#)

**Government Affairs and Policy Counsel - Indiana Farm Bureau, Inc.** Indiana Farm Bureau, the state's largest general farm organization with more than 250,000 members, has provided services and programs to its members since...[more](#)

**Houseparents - New Song Mission.** New Song Mission is now interviewing couples with missionary hearts to serve as houseparents on its beautiful 100-acre Brown County children's home campus...[more](#)

**Great Families 2020 Director - United Way of Central Indiana.** Direct UWCI's strategies for the Great Families 2020 (GF2020) Initiative, a new initiative funded by the Social Innovation Fund (SIF), a federally funded program...[more](#)

**Senior Manager of Programs - Center for Leadership Development.** As a key CLD leader who is responsible for executing the directives given by the president, directs all programmatic functions and initiatives. Assures preminent...[more](#)





*Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.*