



Charitable Advisors

# Not-for-profit News

INDIANAPOLIS

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FEATURES

## YouthBuild Indy offers hands-on education

By Lynn Sygiel, editor, Charitable Advisors

The refrain is a familiar one, and young people hear it all the time: "Study hard, go to college, get a good job." For many students, it's great advice. In a competitive marketplace, a good education is vital.

Rodney Bussell, program director at YouthBuild Indy, is all for studying hard and getting a good job. But going to college? Bussell says it's not for everyone.



"Somehow, somewhere, you need to get certified in something," said Bussell, who has a background in youth work and has been in charge of YouthBuild Indy since 2015. "If you're better at using your hands, let's get you in an apprenticeship program. If you're not that classroom person who will sit in the class for the next four or five years all day long and write papers, if that's not you, it's OK. It's not a bad thing."

At YouthBuild Indy, a nonprofit on the city's Eastside near 25th Street and Keystone Avenue, low-income young people receive construction and trades training while working to earn a High School Equivalency Diploma. The program began in Harlem in New York City in 1978, and a decade later, its founder took it national. [Read more.](#)



## Students embrace opportunity to move forward

*Students embrace opportunity to move forward*

Britany Cooper dropped out of school at 18, and learned about YouthBuild from her cousin. He heard about the program to finish high school from his mom who picked up a flier. Inspired, Cooper called the same day to get into the program.

While the majority of students in this program are definitely male, this mom with a 7-year-old has about a month before she reaches her goal to be a carpenter and make a better life for herself and her daughter.

I went to Broad Ripple, and then I dropped out 'cause I had a kid. I was 18 when I had my child.

Since then I've been working off and on. I wasn't doing nothing, and I was like, 'I got to do something 'cause my child cannot see me doing nothing.'

And so I was like, 'This is an opportunity for me to change my life,' so I took that step. Thank God that I'm here and I'm just trying to do something that I've been wanting for all my life. I'm changing my life around. I teach my daughter the way to success is to take the opportunity. [Read more.](#)



## Dorothy Stoneman, Founder & CEO of YouthBuild USA

Dorothy Stoneman, Founder & CEO of YouthBuild USA, discusses unleashing the intelligence and positive energy of low-income youth to rebuild their neighborhoods and their lives through community service, leadership development, and building affordable housing. [Click here.](#)

## Sponsor's insight



## Pitfall season for cause marketing

*By: Zachary S. Kester, J.D., LL.M, CFRM and Laura Fucio, Charitable Allies*

After a hot, muggy summer, fall has come to Indiana. In addition to bringing cooler temperatures, changing leaves and pumpkin spice flavored absolutely everything, the fall season is a popular one for charitable fundraising. You have probably encountered an advertisement offering to donate a portion of proceeds from sales of small items to charity, or had a cashier ask you if you want to donate to a certain charity at checkout.

This type of fundraising -- commonly called "cause marketing" -- is known as a "commercial co-venture" arrangement in the legal field, and can present invisible pitfalls for the unwary. [Read more.](#)



LOCAL NEWS

## People on the move



Community Foundation of Crawford County has named **Christine Harbeson** its executive director. For the last 10 years, Harbeson has served as the executive director of Hope Southern

Indiana, a nonprofit organization based in Floyd County. — *Inside Indiana Business*



The Indiana Hospital Association has named **Julie Halbig** vice president of legislative relations. She previously served as vice president of governmental relations and community

engagement at Ball State University. — *Inside Indiana Business*



**Roger Cohen**, an internationally acclaimed journalist and award-winning author, is the inaugural Indiana University Poynter Chair. He is a Pulitzer Prize-nominated columnist on international affairs

and diplomacy for The New York Times and the International New York Times.



**Georgianna Duarte** has been appointed the A. Elwood and Juneth S. Adams endowed professor and chair of the department of teaching and learning at Indiana State

University. For more than 40 years, she has served as a consultant for the Office of Head Start in Washington, D.C. — *Inside Indiana Business*



**Danielle Nance** has been named director of clinical operations at Damar Services. She previously worked for Corizon Healthcare and provided administrative and clinical oversight for several

mental health units of the Indiana Department of Correction. — *Inside Indiana Business*

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## Announcements

Ruth Lilly Philanthropic Foundation awarded **Jameson Camp** a \$75,000 grant in support of general operations.

The Indianapolis Art Center, supported by the Robert H. McKinney family, has awarded glassblowing artist/teacher **Benjamin Johnson** the Skip McKinney Faculty of the Year Award. He is the sixth winner of the \$20,000 award, which also comes with a solo exhibition next year.

**Giving Sum** is now accepting applications for its 2017 grant! The application and more information is [available here](#).

**Assistance League of Indianapolis** has been selected for the Outstanding Civic Organization award. The Indiana philanthropy award is presented by the Association of Fundraising Professionals - Indiana Chapter. [Read more](#).

The 500 Festival is partnering with local nonprofit organizations within the community. As a **Mini with a Meaning** partner, nonprofit organizations can offer discounts on registration fees along with additional opportunities to raise awareness and funds for their cause. [Read more](#).

**Athenaeum granted historic landmark status.** This more than 100-year-old property in Indianapolis has been designated a National Historic Landmark. The Athenaeum Foundation says it has taken eight years to earn the status. [Read more](#).

**Legal lines** offers free legal advice tonight (Nov. 8) from 6:00 - 8:00 p.m. at 317-269-2000. Speak with an attorney at no fee and with no further obligation. For more information, [click here](#).



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## Professional development

**The role of the board president** on Nov. 9 at United Way of Central Indiana (3901 N. Meridian St.). If you are a board president or moving into a leadership position on a nonprofit board, this workshop can provide tools and techniques for understanding group dynamics, handling conflict and conducting effective meetings. Workshop is for board members only. Cost: \$20 for United Way agencies; \$25 for others. [Register here.](#)

**Indiana Philanthropy Awards** on Nov. 17 from at 5:30 p.m. at Indiana Roof Ballroom (140 W Washington St.). AFP-IC will announce the recipients. To view 2016 honorees and register for the dinner: [click here.](#)

*Limited seating available!* **HR Nonprofit peer group** presents Building a nonprofit employee engagement 2020 strategy on Nov. 17 from 8:30 to 10:00 a.m. at Indianapolis Art Center (820 E. 67th St.). Only four years away, new technologies have the power to drastically affect your business model, as well as how you communicate with and engage employees. In this session, get "20/20" vision into the tools that will make or break your success in the new decade. To register: [click here.](#)

**Winning grants: The program officer's perspective** webinar on Nov. 17 at 2:00 p.m. (EST). Speakers will offer from the foundation staffs' perspective a candid appraisal of what works and what doesn't when grant seeking -- beginning with a nonprofit's initial approach, through the proposal submission, to the site visit. Cost: \$79 before Nov. 10/\$99 after Nov. 10. [Learn more.](#)

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## Volunteer opportunities

Please send your needs and donations of supplies, equipment, and furniture plus volunteer opportunities and requests to [IndyNews@NotforProfitNews.com](mailto:IndyNews@NotforProfitNews.com).

The **Indianapolis Museum of Art** - Volunteer call out on Nov/ 10 from 6:00 - 7:30 p.m. (Arrive at 5:00 p.m. for volunteer meet-and greet.) The IMA is looking for enthusiastic volunteers who want to donate their time and passion for art! Please RSVP to Chris Morehead at [cmorehead@imamuseum.org](mailto:cmorehead@imamuseum.org) or 317-923-1331 x297.

**Ronald McDonald House Charities** of Central Indiana is in need of volunteer meal groups for both its main House located on the IUPUI campus and its smaller House located inside Riley Hospital for Children at IU Health. For a schedule of meals and sign up: [click here.](#)

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## Swap

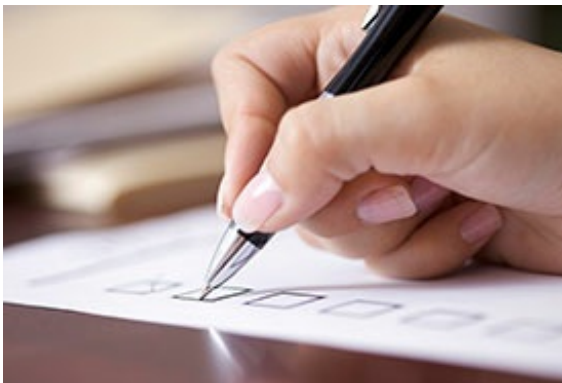
To submit an item, [click here](#).

**NEED:** The Lupus Foundation of America, Indiana Chapter needs a laptop for interns that has MS Office and email capabilities. Must have Windows 8 or requirements for Office Outlook: 1 Ghz processor, 2GB RAM, 3 GB disk space. Contact Morgan E. McGill at [morgan@lupusindiana.org](mailto:morgan@lupusindiana.org) or 317-225-4400.



TRENDS / RESOURCES

## National news



[IRS issues 2017 work plan for tax-exempt organizations.](#) Nonprofits can review this document to determine key strategic actions they can take now to prepare for the possibility of an IRS audit.



[It's time to kill the 9-to-5.](#) Jessica Piha gets to work whenever she wants and leaves whenever she wants - really.



[Video: Henry Freeman's The solicitation safety net video.](#)

A tip for avoiding large donors falling through the cracks in the final quarter of the year. While often overlooked, this is a huge problem for many nonprofits where last minute cancellations can have a major impact on year-end annual fund giving.

## Sponsors' insights

Synergy. [The comprehensive HR compliance guide e-book](#). If you're serious about protecting your company from violations and negligence, then staying on top of these compliance issues is vital. Free download.



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## MARKETPLACE

### Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on serving nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at [Bryan@charitableadvisors.com](mailto:Bryan@charitableadvisors.com) or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

#### Human resources

**Synergy:** professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

**FirstPerson:** professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

#### Technology, software, services

**FTM LLC:** software advisor to improve organization's financial operations with system implementation, training and support.

**Netlink, Inc.:** An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

#### Finance/accounting/bookkeeping

**Alerding CPA Group:** accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

**BKD:** CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

**FTM LLC:** works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

#### Transition/retirement

**Alerding CPA Group:** provides board governance, training, consulting and succession planning.

**Charitable Advisors:** BoardSource-certified governance trainer, support for board-led ED/CEO search process.

#### Metamorphosis Change

**Agents:** Specializes in leadership transitions and organizational development for small to mid-sized nonprofits and associations.

#### Education/training

**School of Public and Environmental Affairs at IUPUI:** At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

#### Indiana University Lilly Family School of

**Philanthropy:** Our programs are the first in the nation to focus on philanthropy's history, culture and values. Through traditional or online master's degree programs, gain the knowledge and skills necessary to pursue further graduate study or to enter the field as a nonprofit professional.

**The Indiana Association for Community Economic Development (IACED):** supports a network of organizations to build vital

**VonLehman CPA & Advisory Firm:** serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

### Fund development

**Aly Sterling Philanthropy:** is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

**The Indiana Philanthropy Alliance:** brings back its Directory of Indiana Grantmakers. The searchable, online database, includes profiles for over 1,000 funders of Indiana nonprofits. Pre-order now for early-bird pricing; available at the end of the first quarter.

**Johnson, Grossnickle and Associates:** Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

### Banking/asset management

**The National Bank of Indianapolis:** the bank of choice for nonprofit organizations.

communities and resilient families through community building, training, technical assistance and advocacy.

### Indiana University Robert H. McKinney

**School of Law:** Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

### Leadership Development

**The Heart Projects:** Training and coaching firm that works with individuals and forward-thinking organizations. Programs include executive coaching, life/career coaching (especially for nonprofit staff or those who want to have a nonprofit career), strategic-plan execution and the Problem Solvers School.

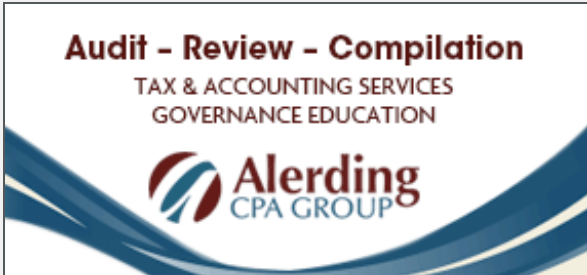
**Leadership Indianapolis:** develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

### Legal/Administrative

**Charitable Allies:** nonprofit that provides affordable, experienced nonprofit legal services.

### Experience Design

**SmallBox:** SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and helps clients identify and solve complex problems.



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## Real estate

**PLACE A REAL ESTATE AD**

### Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at [Julie@CharitableAdvisors.com](mailto:Julie@CharitableAdvisors.com).



### The Sol Center is the perfect place for your next gathering

Host your next business meeting, board meeting, social gathering or board retreat at the Sol Center, home to Meals on Wheels. Located downtown, its 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers such amenities as a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's

staging kitchen, coatroom and free-lighted parking. Rental income is used to subsidize meals for our low-income clients. For information, contact Jessica Carter at [jcarter@mealsonwheelsindy.org](mailto:jcarter@mealsonwheelsindy.org) or 317-252-5558.

## Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at [Julie@CharitableAdvisors.com](mailto:Julie@CharitableAdvisors.com)



### Affordable Near-Southside office space

**DOWNTOWN** 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



### For emerging nonprofits

**Nonprofit co-working office space** in historic Lawrence Village near Fort Harrison State Park. The co-working space, 6,800 sq. ft., is fully furnished and includes WiFi, elevator access and parking and is offered by Launch Cause. The nonprofit is dedicated to helping emerging nonprofit organizations. Multiple leasing options are available and space scholarships. [Learn more.](#)



### Westside church for sale

1402 N. Belleview Place, asking price is **\$700,000**. Spacious three-level church (18,900 square feet) with 600-seat sanctuary capacity; lower-level fellowship hall; beautiful stained glass windows; heated baptism pool; commercial kitchen. Plenty of options for office and classroom space. Great location for community outreach; located five minutes from downtown on a bus line. Facility has been approved for childcare ministry operation as well. For more information, please call the church office at 317-635-1942.



### Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

**Suite 200** is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

**Suite 220** is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.



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## This week's jobs

To view all jobs, visit the [Not-for-profit News jobs' board](#).

### FUND DEVELOPMENT

**Senior Riley Society Gift Officer - Riley Children's Foundation.** Working as part of the fundraising team and reporting to the Vice President, Development (Statewide Initiatives), the Senior Riley Society Gift Officer plays a...[more](#)

**Grant Coordinator - Indiana Association of Resources & Child Advocacy (IARCA).** IARCA is seeking applications for the position of Grant Coordinator for the IARCA Institute for Excellence's Capacity Building/Outcome Measures Project...[more](#)

**Database and Annual Fund Coordinator - Greater Indy Habitat for Humanity.** The Database and Annual Fund Coordinator will contribute to the development team by ensuring donor records are accurate and analyzed. The position will...[more](#)

**Assistant Director, Development & Communications - IU Center for Global Health.** The IU Center for Global Health seeks an enthusiastic individual to fill the position of Assistant Director of Development and Communications. Under the...[more](#)

**Director of Development - Indianapolis Art Center.** The Indianapolis Art Center is searching for a charismatic leader for our Director of Development position. If you are looking for a great opportunity to build a...[more](#)

### FINANCE

**Chief Financial Officer (CFO) - Sisters of Providence.** The Sisters of Providence of Saint Mary-of-the-Woods, Indiana, seek the services of a financial professional to serve as their Chief Financial Officer...[more](#)

### ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

**Director of Sales & Marketing - Indiana Repertory Theatre.** The Indiana Repertory Theatre (IRT) seeks a Director of Sales & Marketing. Reporting to the Managing Director, the successful candidate will become an...[more](#)

**Deputy Director - Greater Indianapolis Progress Committee.** The Greater Indianapolis Progress Committee, otherwise known as GIPC, is a private, non-profit, non-partisan organization. Throughout its nearly 50-year...[more](#)

### MARKETING/COMMUNICATIONS

**Digital Media Coordinator - Delta Upsilon International Fraternity.** Reporting to the Director of Communications, the Digital Media Coordinator will coordinate and execute the production of new media content including video...[more](#)

### PROGRAMS

**Stewardship Coordinator - Keep Indianapolis Beautiful, Inc.** The Stewardship Coordinator is a new position on KIB's Green Team responsible for leading maintenance and stewardship operations at past IPL...[more](#)

**Registered Nurse - Our Lady of Grace Monastery.** Registered Nurse to fill Director of Health

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Care position at Our Lady of Grace Monastery. We are looking for a self motivated, compassionate, and gentle...[more](#)

**Clinical Coordinator - Senior Home Companions.** The Clinical Coordinator develops relationships in the community to promote Senior Home Companions and generate referrals. The position is responsible...[more](#)

**Awards and Development Coordinator - Sigma Theta Tau International, Honor Society of Nursing.** We currently have an opening for an onsite full-time Awards and Development Coordinator at our headquarters in downtown Indianapolis, IN. The regular work...[more](#)

**Southeast Indiana Outreach Manager - Indiana Youth Institute (IYI).** IYI exists to increase the well-being of all Hoosier kids by supporting, educating and collaborating with the organizations and individuals that care for them. The...[more](#)

**Volunteer Manager - Greater Indy Habitat for Humanity.** The Volunteer Manager leads all aspects of volunteer coordinating and scheduling for the affiliate. The position is responsible for the engagement...[more](#)

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## 90-day ads

**Indianapolis Teaching Fellows** (Featured October 15 thru January 15)

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## Last week's jobs

### EXECUTIVE

**Executive Director - West Indianapolis Development Corporation.** West Indianapolis Development Corporation, in order to stimulate housing opportunities and enrich the quality of life in West Indianapolis, seeks an...[more](#)

### FUND DEVELOPMENT

**Director of Development - Indianapolis Opera.** The Director of Development will manage Indianapolis Opera's annual giving fund by developing an effective program...[more](#)

**Engagement Associate - United Way of Central Indiana.** Advance the mission of United Way of Central Indiana by developing, retaining and significantly growing the level of financial support and commitment to ...[more](#)

**Fundraising Operations Specialist - United Way of Central Indiana.** Advance the mission of United Way of Central Indiana by assuring accurate and timely fundraising reporting. Increase efficiency and effectiveness of ...[more](#)

**Director of Development - IUPUI University Library.** The IUPUI University Library is seeking an experienced leader to grow its fundraising and communications efforts. This individual will develop ...[more](#)

## FINANCE

**Director of Finance - Wernle Youth & Family Treatment Center.** Wernle Youth and Family Treatment, located in Richmond Indiana, is a non-profit residential treatment, behavioral and mental health care agency...[more](#)

**Accounts Payable Coordinator (Part-Time) - Lambda Chi Alpha Fraternity, Inc.** This part-time position works closely with all members of the Lambda Chi Alpha staff. This position is approximately 20-25 hours per week. ...[more](#)

**Controller - Early Learning Indiana.** Early Learning Indiana has become a leading voice for innovative solutions in early childhood learning. Recent and anticipated growth provides increasing...[more](#)

## HR

**Senior Director of Human Resources - Alpha Chi Omega.** Alpha Chi Omega is a values-driven women's fraternity founded in 1885. As a nonprofit organization, it supports more than 200,000 living members in 142...[more](#)

## ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

**Director of Community Engagement - Keep Indianapolis Beautiful, Inc.** The Director of Community Engagement will provide leadership and vision to guide individuals, organizations, businesses and partnering groups in...[more](#)

**Project Manager - Near North Development Corporation.** Full-time professional position with a small but high-performing, community-based non-profit, responsible for planning and day-to-day implementation of...[more](#)

**Director of Community Services - Indiana Housing and Community Development Authority.** The Director of Community Services contributes to fulfilling the IHCA mission and meeting strategic and annual IHCA operational and program goals by...[more](#)

**Community Programs Manager - Energy Assistance Program (EAP) - Indiana Housing and Community Development Authority.** The Community Programs Manager - Energy Assistance Program (EAP) contributes to fulfilling the IHCA mission and meeting strategic and annual...[more](#)

**Director of Programs and Evaluation - Social Health Association of Indiana.** Social Health Association of Indiana, Inc. is the trusted health education partner for school districts across the state, providing the most age-appropriate...[more](#)

**Welcome Center Coordinator - IU Foundation and IU Alumni Association, Indianapolis.** The IU Foundation and the IU Alumni Association invite applications for the Welcome Center Coordinator position supporting their Indianapolis operations....[more](#)

## MARKETING/COMMUNICATIONS

**Digital Marketing, Social Media and Design Manager - Christel House.** Christel House, a global children's charity headquartered in Indianapolis, is seeking an expert in developing and growing measurable on-line donation...[more](#)

**Digital Marketing Specialist - Indianapolis Public Library.** Develop, coordinate, and execute digital marketing campaigns, coordinating with necessary staff throughout project...[more](#)

## IT/DATA

**Helpdesk Support Technician - CEDIA.** CEDIA is the leading global authority in the \$14 billion home technology industry. Built upon a strong volunteer foundation, CEDIA provides access to...[more](#)

## PROGRAMS

**Stewardship Coordinator - Keep Indianapolis Beautiful, Inc.** The Stewardship Coordinator is a new position on KIB's Green Team responsible for leading maintenance and stewardship operations at past IPL...[more](#)

**Campaign Coordinator - Feeding Indiana's Hungry.** 1 in 7 Hoosier kids struggles with hunger, a problem that is further complicated when school is out. Feeding Indiana's Hungry, the state association of...[more](#)

**Program Instructor- Doorways - Janus Developmental Services, Inc.** We are seeking talented

people to add to our Doorways Program as full time, benefits eligible staff. The focus of the Doorways Program is to open...[more](#)

**Family Physician - Open Door Health Services.** Open Door Health Services is a Federally Qualified Health Center with an immediate need for a full time Family or Internal Medicine Physician. Provider...[more](#)

**Male GOAL Case Manager for male students - Outreach, Inc.** Outreach, Inc. is searching for a male G.O.A.L. Case Manager who will recruit and greet new male homeless clients in our contracted high schools. He will...[more](#)

**Campaign Assistant (Student Series) (Seasonal-Temporary) - Leukemia & Lymphoma Society (LLS).** (2 openings) Are you a relationship builder who loves getting out and meeting with people, but also loves administrative tasks and is detail-oriented? Are...[more](#)

**Program Associate, Conferences & Trainings - Indiana Youth Institute (IYI).** IYI exists to increase the well-being of all Hoosier kids by supporting, educating and collaborating with the organizations and individuals that care for...[more](#)



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