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Not-for-profit News

INDIANAPOLIS

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November 15, 2016

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In This Issue

[FEATURES](#)

[LOCAL NEWS](#)

[TRENDS / RESOURCES](#)

[MARKETPLACE](#)

[JOBS](#)

[SUBMIT NEWS](#)



FEATURES

Inside the impact at Playworks

By Devin Thorpe, contributor, Forbes

Jill Viallet, one of Forbes' Impact 30 in 2011 and founder of the national nonprofit Playworks, stakes her claim to being a social entrepreneur, saying, "I've spent more than 25 years in the nonprofit sector, focusing entrepreneurial skills on creating and developing two successful nonprofit organizations for kids." Prior to founding Playworks in 1996, she founded the Museum of Children's Art.

Playworks works to solve big problems in public schools by helping kids have more fun.



Viallet explains, "Ask any elementary school principal what the toughest part of the day is, and most will answer with one word: recess. Teasing, fighting, bullying, the injuries, and the disciplinary referrals are enough to keep any principal up at night."

"In the age of 24/7 digital distractions, many children come to school not really knowing how to start games, or keep games going with teamwork and conflict resolution skills that help them engage in safe and healthy play," she continues. "In some under-resourced areas, playing outdoors actually may be forbidden by their parents for safety reasons. Because of a lack of safe and healthy play, development of conflict-resolution skills, learning to be inclusive and of course engaging in physical activity can be lost." [Read more.](#)



What play can teach us

Jill Violet believes that playing is essential to human development, and addresses significant education reform issues by encouraging greater creativity and problem-solving skills. This approach, she says, creates learning environments where kids feel safer, more engaged and more connected. Jill launched Playworks in 1996 in Berkeley, California. In 2012, Playworks will be bringing play and physical activities to 350 low-income, urban elementary schools in 23 cities, including Albuquerque. [Watch.](#)



These funders want kids to play hard, too

By Paul Perry, senior writer/education, Inside Philanthropy

A small group of lesser-known foundations recently made a major investment in expanding play in public schools. The Einhorn Family Charitable Trust, Horace W. Goldsmith Foundation, S.D. Bechtel, Jr. Foundation, and Jenesis Group all came together to pour \$26 million in support of the expansion of Playworks AIM, an effort to bring safe and healthy activities to some 3.5 million children nationwide. [Read more.](#)

Sponsor's insight



Building a superior budget

By Jim Simpson, CPA and director, Financial Technologies & Management

A strong budget is an essential element for any nonprofit organization to achieve financial leadership. Superior budgets, though, have written plans about the core activities to include strategic, organizational and program goals and how they will be financed.

Most financial leaders focus too much time on budget variance analysis and not enough time to anticipating or planning for the future. By anticipating or planning, organizations can focus on what's upcoming regardless of its budget cycle or fiscal year end. A budget can be complemented with rolling forecasts to better anticipate upcoming financial results.

Budgets also need to include cash flow projections, which maybe outside of the finance departments capacity or capabilities. Financial leaders must have a direct role in developing useful cash flow projections and assumptions with frequent, detailed analysis. [Read more.](#)



LOCAL NEWS

People on the move



Chaucie's Place has named **Melissa Peregrin** as the interim executive director while the nonprofit searches for a permanent executive director. Peregrin currently serves as the organization's prevention and education coordinator for the Lifelines® Youth Suicide Prevention Program.



Caitlin McGinty has joined FirstPerson as an advisor. She previously served as a client executive at MJ Insurance. — Inside Indiana Business

Announcements

#GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Celebrated on the Tuesday following Thanksgiving -- Nov. 29 -- and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and year-end giving.

Nonprofit organizations are invited to submit requests for Indianapolis Business Journal's annual **Holiday Wish List**. The Wish List will be published on Dec. 5, 12 and 19. Organizations, wanting to be included in the Wish List, may submit requests for up to five items or services (not cash) along with the name of organization, contact person's name, telephone number and email address. Please submit requests by Nov. 23 to Terry Sowka at tsowka@ibj.com.

Indianapolis-based Allen Whitehill Clowes Charitable Foundation awarded **Conner Prairie** a \$400,000 grant for a capital improvement project that will position the museum for long-term energy efficiency and reduction of its carbon footprint.

The **Fort Wayne Museum of Art** received its largest-ever gift, a collection from the estate of the late artist David Shapiro, which has an estimated value of \$6.2 million. [Read more.](#)

Arts for Learning received \$950 from the Cathedral Women of Christ Church Cathedral. This funding will be used for program supplies needed for six bimonthly community-day events in Arts for Learning's new office space and an afterschool presidency program for New Star Community. [Read more.](#)

Indiana Canine Assistant Network (ICAN) received a gift from Cammack American Legion Post 327 in Muncie to help support veteran clients of the organization. ICAN will use the funds to help get service dogs matched with veterans.

The Arts Council of Indianapolis and Kroger announced the installation of the first of its three public artwork projects. Battle of the Bands, a mural inspired by Greenwood and Center Grove high school marching bands and commissioned by Big Car Collaborative, was unveiled at the grand opening of the new Kroger Marketplace in Bargersville. The objective of Kroger's commissioned art program is to create a space that encourages community gathering and celebrates the spirit of the neighborhood.



Professional development

Power-up year-end fundraising: Content that ignites giving webinar on Nov. 16 at 1:00 p.m. (EST). From month-long messaging to one-day blitzes, discover how to create content that sparks

action for #GivingTuesday, year-end, and other online campaigns. Cost: no charge. [Learn more.](#)

Leveraging the power of alternative fundraising: Risks, rewards, and reporting webinar on Nov. 16 from 3:00 to 4:30 p.m. (EST). Discuss how charities must get ahead of the fundraising curve, gain an understanding of the tools being employed and provide tips for navigating fundraising utilizing a fully mobile and wired donor base. Cost for members: \$0 | nonmembers: \$75 [Learn more.](#)

Social enterprise in action on Nov. 22 from 6:00 to 8:00 p.m. at Christian Theological Seminary (Room 168). Join Kelly Campbell, co-founder of the Village Experience, to learn how a socially proactive business is uplifting impoverished communities in the developing world through international trade and tourism. Cost: no cost or registration needed. [Learn more.](#)

Charitable gifts: Improving financial & tax reporting webinar on Dec. 1 at 11:00 a.m. (CST). Discuss accounting for various contributions for financial statement and tax reporting, identify components required in written charitable acknowledgment letters and describe recent court cases where the charitable deduction amount was challenged. One CPE accounting credit. Cost: no charge. [Register here.](#)

Nonprofit learning series: **Best management HR practices for nonprofits** on Dec. 1 from 9:30 a.m. to 12:30 p.m. Hendricks Power Cooperative (86. N. County Rd. E., Avon). To register: [click here.](#)

NFP CFO Group: **Accounting standards update** on Dec. 15 from 8:30 - 10:00 a.m. at INCPAS Prof. Dev. & Conf. Ctr. (8250 Woodfield Crossing Blvd., Suite #100). Last summer, FASB issued an accounting standards update for NFPs. Hear an update from Baden Gage and Schroeder CPAs on the new standards and what they will mean to you. Cost: no charge and to register: [click here.](#)

[BACK TO TOP](#)



Volunteer opportunities

Please send your needs and donations of supplies, equipment, and furniture plus volunteer opportunities and requests to IndyNews@NotforProfitNews.com.

There are no volunteer opportunities this week.

Swap

To submit an item, [click here.](#)

NEED: Homeless and Reentry Helpers: In preparation of the cold months, HRH needs jackets, shoes, socks, shorts, underwear, blankets and sleeping bags. Contact 317-632-0500 or Hawkins@HHOOT.com.

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TRENDS / RESOURCES

National news



[Nonprofits that issue GAAP-basis financials required to implement the FASB's new guidance.](#) Instead of waiting for these changes to become mandatory, leaders should start working on an implementation plan for preparation.



[Ninety-one percent of Americans with a net worth of at least \\$1 million gave something to charity last year.](#) according to a survey from U.S. Trust and the Indiana University Lilly Family School of Philanthropy.



[Insurance for nonprofits: What you need to know.](#) An understanding of the unique risks for a nonprofit are key to investing in ample protection.



[Fundraising communications toolkit.](#) Fundraising is a key responsibility of nonprofit board members and a communication toolkit can provide key, concise information to help with success.

Sponsors' insights

Aly Sterling Philanthropy. **[Why Gen X is ignored and why your organization should pay attention.](#)** Today there are 65 million people, ages 36 to 51 who qualify as Gen Xers, and currently possess more spending power than any other generation.




MARKETPLACE

Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on serving nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at Bryan@charitableadvisors.com or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

BKD: CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Metamorphosis Change

Agents: Specializes in leadership transitions and organizational development for small to mid-sized nonprofits and associations.

Education/training

School of Public and Environmental

Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of

Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Through traditional or online master's degree programs, gain the knowledge and skills necessary to pursue further graduate study or to enter the field as a nonprofit professional.

The Indiana Association for Community

Economic Development (IACED): supports a network of organizations to build vital communities and resilient families through community building, training, technical assistance and advocacy.

Indiana University Robert H. McKinney

School of Law: Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

The Indiana Philanthropy Alliance: brings back its Directory of Indiana Grantmakers. The searchable, online database, includes profiles for over 1,000 funders of Indiana nonprofits. Pre-order now for early-bird pricing; available at the end of the first quarter.

Johnson, Grossnickle and Associates: Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Leadership Development

The Heart Projects: Training and coaching firm that works with individuals and forward-thinking organizations. Programs include executive coaching, life/career coaching (especially for nonprofit staff or those who want to have a nonprofit career), strategic-plan execution and the Problem Solvers School.

Leadership Indianapolis: develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Experience Design

SmallBox: SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and helps clients identify and solve complex problems.



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Real estate

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Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



The Sol Center is the perfect place for your next gathering

Host your next business meeting, board meeting, social gathering or board retreat at the Sol Center, home to Meals on Wheels. Located downtown, its 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers such amenities as a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's

staging kitchen, coatroom and free-lighted parking. Rental income is used to subsidize meals for our low-income clients. For information, contact Jessica Carter at jcarter@mealsonwheelsindy.org or 317-252-5558.

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



For emerging nonprofits

Nonprofit co-working office space in historic Lawrence Village near Fort Harrison State Park. The co-working space, 6,800 sq. ft., is fully furnished and includes WiFi, elevator access and parking and is offered by Launch Cause. The nonprofit is dedicated to helping emerging nonprofit organizations. Multiple leasing options are available and space scholarships. [Learn more.](#)



Westside church for sale

1402 N. Belleview Place, asking price is **\$700,000**. Spacious three-level church (18,900 square feet) with 600-seat sanctuary capacity; lower-level fellowship hall; beautiful stained glass windows; heated baptism pool; commercial kitchen. Plenty of options for office and classroom space. Great location for community outreach; located five minutes from downtown on a bus line. Facility has been approved for childcare ministry operation as well. For more information, please call the church office at 317-635-1942.



Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

Suite 200 is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

Suite 220 is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.

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JOBS

Charitable Advisors Featured Job Postings

President - Alliance for Northeast Unification (ANU). Take a key leadership role in the continuing revitalization of the Meadows community and its surrounding neighborhoods. ANU is a partnership of

the United Northeast Community Development Corporation (UNECDC) and Meadows Community Foundation (MCF) near North Keystone and East 38th Street. The last decade years has seen close to \$70 million in residential, educational, and business development in this community with a major new grocery store currently under construction. This is a rare opportunity to have the impact of both a CDC and a comprehensive neighborhood redevelopment project that builds on the Northeast Corridor Quality of Life Plan ...[more](#)

Executive Director - Beyond Monumental. Beyond Monumental provides the Indianapolis community with a complement of healthy living & fitness activities built around a premiere event for all ages (both runners and walkers). Beyond Monumental's premiere event, the CNO Financial Indianapolis Monumental Marathon, is a top 20 marathon in the US and is nationally recognized by Runners' World as one of "Ten Great Marathons for First Timers." The ninth annual running was held on Nov. 5, 2016, with record participation growing to 19,000 participants....[more](#)

This week's jobs

To view all jobs, visit the [Not-for-profit News jobs' board](#).

PLACE A JOB AD

EXECUTIVE

Director - Family Promise of Hendricks County. Family Promise of Hendricks County (FPHC) is seeking the next Director to continue the expansion of our program serving homeless families in Hendricks...[more](#)

FUND DEVELOPMENT

Gift Planning Officer, Indiana/Kentucky Regions - American Red Cross. As one of the nation's premier humanitarian organizations, the American Red Cross is dedicated to helping people in need throughout the United States and, in...[more](#)
<https://charitableadvisors.hirecentric.com/jobs/108796.html>

Territorial Director of Planned Giving, USA Central Territory - The Salvation Army. The Salvation Army's Central Territory seeks a dynamic, goal-oriented Territorial Director of Planned Giving with 10 or more years of experience in planned giving...[more](#)

FINANCE

Financial Services Specialist (part-time) - Sigma Kappa National Housing Corporation. Responsible for accounts payable and receivable duties for the NHC, designated local house corporations and property committees...[more](#)

Business Manager - Big Car Collaborative. Big Car's Business Manager works with leadership staff to facilitate all aspects of the organization's financial and budgetary operations and reporting requirements. ...[more](#)

ADMINISTRATIVE/MANAGEMENT

Administrative Specialist - Rock Steady Boxing, Inc. The mission of Rock Steady Boxing is to empower people with Parkinson's disease to fight back. The successful candidate will have a friendly...[more](#)

Administrative Assistant (part-time) - Epiphany Evangelical Lutheran Church. This position serves as an assistant to the Pastor of the congregation and is responsible for the administrative needs of the church. This position is part-time...[more](#)

Hospitality Coordinator - Orchard Park Presbyterian Church. Do you have a passion for creating warm, welcoming spaces and processes to help others serve more joyfully and effectively? Orchard Park Presbyterian Church...[more](#)



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Director, Family and Donor Services - Indiana Donor Network. We are looking for a strategic and visionary leader to join our team as the Director, Family and Donor Services at Indiana Donor Network. This is an incredible...[more](#)

PROGRAMS

Awards Coordinator - Society of Professional Journalists. The Society of Professional Journalists, the nation's largest and most broad-based membership association for journalists, is seeking an awards coordinator. SPJ is...[more](#)

Early Childhood Development Director. (Position Reopened)
Local not for profit seeks an Early Childhood Development Director who will be responsible for all aspects of the early childhood and youth...[more](#)

Cancer Health Education and Communications Director (Full Time Contract Position) - IN State Department of Health. The Cancer Health Education and Communications Director leads the development, administration, and evaluation of health education programs and...[more](#)

State Office of Rural Health Program Coordinator (Full Time Contract Position) - Indiana State Department of Health. The State Office of Rural Health Program Coordinator is responsible for managing the State Office of Rural Health Grant, the Small Rural Hospital Improvement...[more](#)

[BACK TO TOP](#)

90-day ads

Indianapolis Teaching Fellows (Featured October 15 thru January 15)
Train to become a certified teacher in Indianapolis with Indianapolis Teaching Fellows. Transform your academic background and professional experience into a...[more](#)



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Last week's jobs

FUND DEVELOPMENT

Senior Riley Society Gift Officer - Riley Children's Foundation. Working as part of the fundraising team and reporting to the Vice President, Development (Statewide Initiatives), the Senior Riley Society Gift Officer plays a...[more](#)

Database and Annual Fund Coordinator - Greater Indy Habitat for Humanity. The Database and Annual Fund Coordinator will contribute to the development team by ensuring donor records are accurate and analyzed. The position will...[more](#)

Assistant Director, Development & Communications - IU Center for Global Health. The IU Center for Global Health seeks an enthusiastic individual to fill the position of Assistant Director of Development and Communications. Under the...[more](#)



Director of Development - Indianapolis Art Center. The Indianapolis Art Center is searching for a charismatic leader for our Director of Development position. If you are looking for a great opportunity to build a...[more](#)

FINANCE

Chief Financial Officer (CFO) - Sisters of Providence. The Sisters of Providence of Saint Mary-of-the-Woods, Indiana, seek the services of a financial professional to serve as their Chief Financial Officer...[more](#)

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Director of Sales & Marketing - Indiana Repertory Theatre. The Indiana Repertory Theatre (IRT) seeks a Director of Sales & Marketing. Reporting to the Managing Director, the successful candidate will become an...[more](#)

Deputy Director - Greater Indianapolis Progress Committee. The Greater Indianapolis Progress Committee, otherwise known as GIPC, is a private, non-profit, non-partisan organization. Throughout its nearly 50-year...[more](#)

MARKETING/COMMUNICATIONS

Digital Media Coordinator - Delta Upsilon International Fraternity. Reporting to the Director of Communications, the Digital Media Coordinator will coordinate and execute the production of new media content including video...[more](#)

PROGRAMS

Registered Nurse - Our Lady of Grace Monastery. Registered Nurse to fill Director of Health Care position at Our Lady of Grace Monastery. We are looking for a self motivated, compassionate, and gentle...[more](#)

Clinical Coordinator - Senior Home Companions. The Clinical Coordinator develops relationships in the community to promote Senior Home Companions and generate referrals. The position is responsible...[more](#)

Awards and Development Coordinator - Sigma Theta Tau International, Honor Society of Nursing. We currently have an opening for an onsite full-time Awards and Development Coordinator at our headquarters in downtown Indianapolis, IN. The regular work...[more](#)

Southeast Indiana Outreach Manager - Indiana Youth Institute (IYI). IYI exists to increase the well-being of all Hoosier kids by supporting, educating and collaborating with the organizations and individuals that care for them. The...[more](#)

Volunteer Manager - Greater Indy Habitat for Humanity. The Volunteer Manager leads all aspects of volunteer coordinating and scheduling for the affiliate. The position is responsible for the engagement...[more](#)

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Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.