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# Not-for-profit News

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May 23, 2017

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## FEATURES

# Charities could lose \$13 billion a year under Trump tax plan: They're fighting back

By Ashlea Ebeling, staff, Forbes

Charities have been bemoaning how President Donald Trump's tax plan could hurt giving and now they've put a hard and fast number on the potential damage: \$13 billion. That's how much charities could lose in gifts in just one year, according to a new study by Indiana University's Lilly Family School of Philanthropy. Charitable giving to religious organizations could drop by as much as 4.7 percent and giving to other types of charities could drop by as much as 4.4 percent.



This looming danger has led charities to reintroduce an old idea -- the above-the-line charitable income tax deduction -- that would be available to all taxpayers, regardless of whether they take itemized deductions. It was the law from 1982 to 1986, and it could be the answer to democratize charitable giving. Expanding the charitable deduction this way has the potential to more than offset the estimated loss in charitable dollars resulting from current tax reform proposals, according to the Indiana University study, Tax Policy And Charitable Giving Results. [Read more.](#)



## Government Accountability Office faults Education Department's oversight of grants

By Emma Brown, reporter, *The Washington Post*

Each year, the U.S. Education Department distributes billions of dollars in grants to schools, districts, states and nonprofits, and the agency needs to do a better job making sure that it is adequately monitoring whether the money is achieving its intended goals, according to a Government Accountability Office report.

Many grants are doled out over multiple years, and grantees are supposed to show "substantial progress" toward their goals to receive their next installment of funds. The GAO found that in 2015, during the Obama administration, department employees did not consistently adhere to protocols for documenting their efforts to monitor grants, making it impossible for outside investigators to determine whether grantees made enough progress to get the money they received. [Read more.](#)

## Need for social services holds steady in 2016 as several states still struggle

By Eden Stiffman, staff writer, *The Chronicle of Philanthropy*

The need for basic human services in the United States fell slightly in 2016, though pockets of high need persist in states around the country, according to new data.

The Human Needs Index, produced by the Indiana University Lilly Family School of Philanthropy using data from the Salvation Army, combines information about services provided to help people with groceries, prepared meals, clothing, housing, furniture, medical assistance, and energy bills into a single score.

"Although the news and the data certainly suggest that the economy is improving and people are back to work, poverty is still persistent," says Una Osili, director of research at the Lilly School. "There are areas of vulnerability; there are households that are still in need." [Read more.](#)

## Sponsor's insight



## No cost employee benefit helps employees avert crisis

By Jessica Love, associate executive director, *Prosperity Indiana*

While nonprofits excel at providing work opportunities "that matter," their employees oftentimes sacrifice salary or additional perks available to those in the private sector.

Most of the time, the intangible rewards of work outweigh the downsides of working for an organization on a tight budget.

But when an unexpected hospital visit or a car repair bill hits, it can often snowball into a full-blown financial crisis. When faced with those expenses and, the lure of fast cash available at a payday loan store may become tempting.

But sadly, this short-term solution often extends far deeper into its users' pockets than originally promised. Because payday lenders encourage multiple renewals of loans -- leading to interest payments frequently many times greater than the original loan amount, the product is generally considered a debt trap. Nearly 76 percent of payday loans are quick re-borrows or renewals. [Read more.](#)



## People on the move



**Don Gulbrandsen** is Back on My Feet's Indianapolis chapter director, leading local efforts to combat homelessness through running combined with innovative programming. He previously served as development director for ShelterCare in Eugene, Ore.



**Ryan McConnell** joined The Health Foundation of Greater Indianapolis as program manager to oversee grants for HIV/AIDS services. A 2007 IUPUI graduate, McConnell started his career as an addictions therapist and has worked for The Damien Center. — *Inside Indiana Business*



Danville-based Leadership Hendricks County Inc. has selected **Kerry Tuttle** as executive director. Tuttle most recently served as executive director of the Avon Education Foundation. — *Inside Indiana Business*



Leadership Indianapolis has tapped, **Christina Hale**, a former Indiana State Representative and recent lieutenant governor candidate as its chief executive officer. Hale will also serve as president for the organization that operates the Stanley K. Lacy Leadership Series and other community leadership programs. — *Inside Indiana Business*



The Indianapolis Museum of Art has promoted **Kathryn Haigh** to chief operating officer. She joined the IMA in 2007 after spending 13 years at the Cincinnati Art Museum.



Rose-Hulman Institute of Technology has appointed **Russell Warley** dean of faculty and professor of chemical engineering. He is currently interim director of the School of Engineering at Penn State Erie.



Holy Cross College selected **Justin Watson** as provost, in addition to his current role as chief academic officer. Watson joined Holy Cross in 1995 and became dean of faculty in 2007 and vice president for academic affairs in 2013. — *Inside Indiana Business*



The college has also appointed **Michael Griffin**, currently a tenured professor of theology, as senior vice president. Griffin joined Holy Cross in 2004 and has served as chair of the theology department since 2015. — *Inside Indiana Business*



The Indiana Builders Association has named **Reagan Van Cleave** as the director of communications and events. She is the former firm director for Top Dog Communication, a student-run public relations firm that serves nonprofits in the Indianapolis area.

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## Announcements

Indianapolis-based **Lilly Endowment Inc.** has awarded a \$4.8 million grant to the Military Family Research Institute at Purdue University. [Read more.](#)

Over 450 guests attended **Janus Developmental Services** 9th Annual Create, Connect and Commit fundraising breakfast in April, raising over \$97,000, its largest fundraising breakfast.

**Jameson Camp** received grants of \$20,000 and \$3,000, respectively, from Lilly Endowment Inc. and Central Indiana Community Foundation for the Summer Youth Program Fund in support of its

summer camp programming.

The *Indianapolis Star* is offering a grant opportunity of up to \$50,000 for innovative proposals that address the issue of childhood hunger while working to **alleviate or eliminate the need for food assistance**. Proposal due on June 30. [Read more.](#)

**Impact 100 Greater Indianapolis** has announced the five finalists, competing for the \$100,000 high-impact grant in June. The 2017 finalists are: **BigCar Collaborative**: "Artist and Public Life Residency" (Arts and Culture); **DirectEmployers Institute**: "Workplace Simulation Project Plus" (Education); **Marian University**: "Environmental Learning Center" (Environment); **Volunteers of America**: "Fresh Start Recovery" (Family); and **Children's Bureau**: "License to Drive and Yearn to Earn" (Health and Wellness).

The **Access Pass program** helps those who receive state assistance -- Temporary Assistance for Needy Families (TANF), SNAP and Hoosier Works or Hoosier Healthwise Insurance -- visit attractions for \$2 per person per visit.

The **Keenan-Stahl Boys & Girls Club** (E. Troy St.) unveiled a new teen center, upgraded computer room and additional improvements because of a \$50,000 renovation, courtesy of Lowe's. It was the only Indiana club included in Lowe's Renovation Across the Nation initiative.



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## Professional development

The Indianapolis Continuum of Care will be rolling out the **Coordinated Entry System (CES)** pilot on May 31 from 11:00 a.m.- noon or 2:00 p.m.- 3:00 p.m. at Indiana Interchurch Center (1100 W. 42nd St.). The focus is a common assessment and application for permanent supportive housing and rapid rehousing projects. For more information, [ces@chipindy.org](mailto:ces@chipindy.org).

**Managing multiple generations: Next steps and new surprises** on June 6 from 8:00-10:00 a.m. at Woodland Country Club (100 Woodland Lane, Carmel). Participants will learn what the talent shortage is telling us, and how to be a positive contrarian in hiring. Sponsored by National Bank of Indianapolis. RSVP to Kris Monson by June 1st at [krismonson@nbofi.com](mailto:krismonson@nbofi.com) or 317.261.9689.

**Can you outsource your accounting department?** on July 19 at noon at VonLehman CPA & Advisory Firm (8250 Woodfield Crossing Blvd., 3rd floor). Participants will understand how to read and analyze income and financial statements, cost savings from outsourcing your accounting needs and other strategic business services to leverage. To register: [click here](#).

**HR Peer Group July meeting.** Creating a playbook for successful performance reviews on July 20 from 8:30 -10:00 a.m. at FirstPerson Advisory (9000 Keystone Crossing, Suite 910). To register: [click here](#).

**Youth Philanthropy four-session webinar series**, beginning in May. Each session will feature national experts and youth philanthropists and are presented by Youth Philanthropy Connect (YPC) and Youth Philanthropy Initiative of Indiana (YPII). Topics include, meeting facilitation, diversifying youth programming, successful media strategies to share your story and top youth philanthropy resources. Cost: free. To learn more about each program, [download the flyer](#).

**Better Together Youth Summits** this summer. Join Youth Philanthropy Initiative of Indiana (YPII) for a one-day regional summit. Open to youth and youth-serving adults the session will be offered at three Indiana locations: Park Tudor School (Indianapolis), Country Lake Retreat (Southern Indiana), and Peabody Public Library (NE Indiana). [Register now](#).



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## Volunteer opportunities

To submit a volunteer request, [click here](#).

**Brightwood Community Center after-school tutoring** on June 26. Volunteers needed to work with at-risk youth in the Martindale-Brightwood community. Volunteers will tutor/mentor youth after-school and/or throughout the 4-week summer camp and to chaperone summer field trips. Two-hour commitment per week. Contact LeRae Troutman at [brightwoodcc@gmail.com](mailto:brightwoodcc@gmail.com) or 317-546-8200.

**Indianapolis Museum of Art (IMA)** ambassadors inspire guests to explore more as they share all the IMA has to offer. Now recruiting volunteers for the summer team. Join a volunteer group interview and information session on June 1 or June 3. [Learn more](#).

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## Swap

To submit an item, [click here](#).

**DONATION:** One U-shaped reception desk for pickup at our office. Please contact Marilee Steckler, [msteckler@inphilanthropy.org](mailto:msteckler@inphilanthropy.org) or call 317-630-5200, ext. 119.

**DONATION:** Projection TV (60" x 60" x depth 29"). Contact Tom Bastin at [tom.bastin@sbcglobal.net](mailto:tom.bastin@sbcglobal.net).

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TRENDS / RESOURCES

## National news

## MARKETING FUNNEL



[Navigating digital nonprofit marketing.](#) Part 2: Optimizing user experience with limited resources and time.

[Four board behaviors requiring Mr. Fix-it.](#) In *What Every Board Needs to Know, Do, and Avoid*, Andy Robinson makes clear that the success of a board is determined in part by its collective ambition.

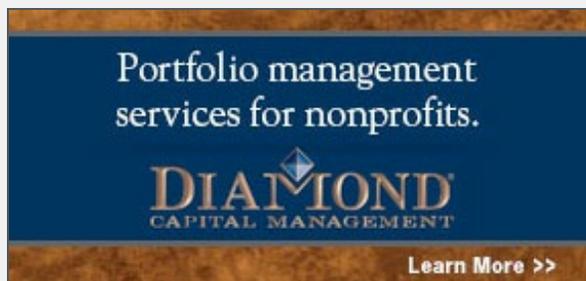
## the CHARITY NETWORK

CHARITYBUZZ Prizeo chideo



[Nonprofits must go digital or go extinct, philanthropy expert says.](#) According to Charity Network executive Todd Wagner, nonprofits have to either embrace technology and go digital with their fundraising or risk being outdated.

[How to end your fiscal year in the clear.](#) Does your fiscal year end soon? Get this free 3-in-1 guide to get your fundraising activities and budget in order to finish the year strong, using one simple checklist.



MARKETPLACE

## Services

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### Human resources

**Synergy:** professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll,

### Education/training

**School of Public and Environmental Affairs at IUPUI:** At SPEA, people learn how to work in government, nonprofit and business

benefits and human resources.

**FirstPerson:** professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

### Technology, software, services

**FTM LLC:** software advisor to improve organization's financial operations with system implementation, training and support.

**Netlink, Inc.:** An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

### Finance/accounting/bookkeeping

**Alerding CPA Group:** accounting firm with nonprofit experience provides audits, accounting, tax services, bookkeeping, planning and board governance.

**FTM LLC:** works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

**VonLehman CPA & Advisory Firm:** serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

### Fund development

**Aly Sterling Philanthropy:** is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

**Johnson, Grossnickle and Associates:** Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

### Banking/asset management

**The National Bank of Indianapolis:** the bank of choice for nonprofit organizations.

### Transition/retirement

**Alerding CPA Group:** provides board governance, training, consulting and succession planning.

**Charitable Advisors:** BoardSource-certified governance trainer, support for board-led ED/CEO search process.

roles to make positive changes in their communities, their states, their countries and the world.

### Indiana University Lilly Family School of

**Philanthropy:** Our programs are the first in the nation to focus on philanthropy's history, culture and values. Additionally, they prepare graduates for leadership roles and deeper, more thoughtful and engaged practice in the nonprofit sector. Our master's program offers three ways to earn a degree: online, executive and on campus.

**Prosperity Indiana:** supports a network of organizations to build vital communities and resilient families by serving as an advocate, capacity builder, funder, community builder and connector.

### Indiana University Robert H. McKinney

**School of Law:** Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

### Leadership Development

**Leadership Indianapolis:** develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

### Legal/Administrative

**Charitable Allies:** nonprofit that provides affordable, experienced nonprofit legal services.

### Experience Design

**SmallBox:** SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and helps clients identify and solve complex problems.

### Talent Search / Recruiting

**Talbott Search:** The Nonprofit Experts for recruiting, interim support and consulting. We know nonprofits. That's all we do.

### Board Management

**Boardable:** Indianapolis-based software company that provides nonprofit boards with a tool to manage board business.

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## Real estate

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### Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at [Julie@CharitableAdvisors.com](mailto:Julie@CharitableAdvisors.com).



### The Sol Center is the perfect place for your next gathering

Host your upcoming wedding at the Sol Center, home to Meals on Wheels, which is offering \$100 off for couples who reserve by April 30. Rental income is used to subsidize meals for our low-income clients, so you can take joy in the fact that your event will have a direct, positive impact on many homebound Hoosiers. In addition, consider renting the space for a business meeting,

company training or social gathering. Located downtown, the 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers amenities like a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. For information, contact Jessica Carter at [jcarter@mealsonwheelsindy.org](mailto:jcarter@mealsonwheelsindy.org).

### Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at [Julie@CharitableAdvisors.com](mailto:Julie@CharitableAdvisors.com)



### Introducing the new Key Consumer community room

Tired of paying outrageous hotel rates for a training/meeting room? This newly-remodeled, fully-equipped training facility is just north of 46th Street off of Keystone Avenue in Indianapolis (4755 Kingsway Dr., 3rd floor (often referred to as the CICOA bldg.) and has plenty of free parking.

**Two rooms are available for rental.**

- Space #1: seats 25 participants (20 is optimal) and has an overhead AV system and ceiling-mounted screen. The cost is \$75 a day.
- Space #2: boardroom, which comfortably holds 10. The cost is \$35 a day.

Both spaces have access to kitchen/break room with tables/seating, refrigerator and microwave. Rental income supports KEY's mental health advocacy and education efforts. For information, contact Barbara Crane at [barbaracrane@keyconsumer.org](mailto:barbaracrane@keyconsumer.org) or 317-550-0008.



### Affordable Near-Southside office space

**DOWNTOWN** 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



### Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

**Suite 200** is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

**Suite 220** is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.



### Vibrant nonprofit faith setting

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## This week's jobs

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To view all jobs, visit the [Not-for-profit News jobs' board](#).

### FUND DEVELOPMENT

**Development & Administrative Coordinator - Hoosier Environmental Council.** The Hoosier Environmental Council, Indiana's leading, statewide environmental educator and advocate is seeking a dynamic, experienced individual to join us...[more](#)

**Director of Development, Major Gift Officers - Ball State University Foundation Major Gift Officers.** Do you have major gift fundraising experience? Would you like to work with a dynamic, results-focused team at a newly unified foundation, one with no...[more](#)

**Development Officer, Major Gifts - Indiana State University.** Indiana State University is a four-year public university that integrates teaching, research, and creative activity in an engaging, challenging, supportive and...[more](#)

**Senior Development Manager-Indiana State Chapter (IRC31900) - JDRF.** JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from...[more](#)

**Development Coordinator-Indiana State Chapter - JDRF.** JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from...[more](#)

**Development Coordinator-Indiana State Chapter (Part Time) - JDRF.** JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from...[more](#)

**Director of Philanthropy - Psi Upsilon Foundation.** The Psi Upsilon Foundation Board of Directors is searching for a Director of Philanthropy - the executive leader of the Foundation. The successful applicant...[more](#)

### ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

**Operations Director - Brookside Community Church.** We are seeking an Operations Director who is responsible for overseeing and executing the detailed operational needs of Brookside Community Church...[more](#)

**Volunteer and Intern Coordinator - Chaucie's Place.** Chaucie's Place works passionately to empower the community to end child sexual abuse and youth suicide by offering evidence-informed, high-quality...[more](#)

**Administrative Coordinator - Sigma Theta Tau International, Honor Society of Nursing.** The mission of Sigma Theta Tau International (STTI) is advancing world health and celebrating nursing excellence in scholarship, leadership, and service. Our...[more](#)

**Administrative Specialist - Sigma Theta Tau International, Honor Society of Nursing.** The mission of Sigma Theta Tau International (STTI) is advancing world health and celebrating nursing excellence in scholarship, leadership, and service. Our...[more](#)

### COMMUNICATIONS/MARKETING

**Communications & Engagement Coordinator - Indianapolis Hebrew Congregation.** Indianapolis Hebrew Congregation is looking for a Communications & Engagement Coordinator with the ability to take us to the next level with respect...[more](#)

### FINANCE

**Accounts Payable / Bookkeeper - Easterseals Crossroads.** This position is responsible for entering invoices and processing payments in Traverse, maintaining spreadsheets, processing credit card payments, and...[more](#)

### PROGRAMS

**Program Manager - Hamilton County Area Neighborhood Development Inc. (HAND).** The Program Manager will work under the direct Supervision of the Executive Director and will oversee HAND's affordable housing development projects...[more](#)

**Program Director, Center for Women and Children (Bloomington) - Wheeler Mission.** This position is a great opportunity for a dynamic Christian leader who wants to oversee and ensure the

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**Domestic Violence Victim Advocate (Adult Services Advocate) - Coburn Place Safe Haven.** Coburn Place Safe Haven, the largest and most comprehensive transitional housing program in Indianapolis for victims of intimate partner violence, is...[more](#)

## INTERNSHIPS/VISTAS

**AmeriCorps Academic Success Coaches (full and part-time) - IUPUI Office of Community Engagement.** Join a dynamic AmeriCorps Team at IUPUI Office of Community Engagement. Members will tutor and mentor elementary school students in some of the cities...[more](#)

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## Last week's jobs

### FUND DEVELOPMENT

**Development Officer, President's Society - Indiana State University.** Indiana State University is a four-year public university that integrates teaching, research, and creative activity in an engaging, challenging, supportive and...[more](#)

**Development Manager - The Arc of Indiana.** The Arc of Indiana advocates for people with intellectual and developmental disabilities and is seeking an energetic and talented individual to join the...[more](#)

### IT/DATA

**Database Analytics Manager - United Way of Central Indiana.** The Database Analytics Manager will lead the continued implementation and ongoing enhancement of our Efforts to Outcomes (ETO) data collection and...[more](#)

### ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

**Associate Director of Leadership Development-Laity - Indiana Conference of the United Methodist Church.** Assist in realizing the vision of Leadership Development by providing leadership and support for the implementation of the policies, practices and processes for the...[more](#)

**Executive Assistant (part-time) - Fathers and Families Center.** Fathers and Families Center is searching for an experienced, reliable and task-oriented Executive Assistant. The Executive Assistant will work directly with senior...[more](#)

**Administrative Assistant - Global Ministries.** This position performs administrative tasks and problem solving of a confidential nature requiring discretion and exercise of independent judgment. Excellent...[more](#)

### COMMUNICATIONS/MARKETING

**Indiana Marketing and Communications Director - Stand for Children.** Stand for Children Indiana seeks a talented and dynamic Marketing and Communications Director to expand the reach and effectiveness of our mission by...[more](#)

### FINANCE

**Finance Associate - Divisions of Overseas and Homeland Ministries of the Christian Church.** The Finance office of the Divisions of Overseas and Homeland Ministries of the Christian Church (Disciples of Christ) maintains and reports all the financial...[more](#)

**Accounting Manager - Downtown Indy Inc.** The Accounting Manager is responsible for the accounting, reporting, and financial analysis of a dynamic non-profit organization that operates two non-profits;...[more](#)

## PROGRAMS

**Program Coordinator, Stewards of Children - Chaucie's Place.** Stewards of Children is a child sexual abuse prevention program developed by the national organization Darkness to Light. This program educates adults to prevent,...[more](#)

**Program Coordinator, Lifelines - Chaucie's Place.** Lifelines is a comprehensive youth suicide prevention program that targets the entire school community. It has four sequential components for administration...[more](#)

**Program Coordinator, Smart Steps - Chaucie's Place.** Chaucie's Place works passionately to empower the community to end child sexual abuse and youth suicide by offering evidence-informed, high-quality prevention...[more](#)

## INTERNSHIPS/VISTAS

**AmeriCorps\*VISTA, Community Impact, Great Families 2020 - United Way of Central Indiana.** UWCI has four priorities: education, financial stability, health and basic needs. With 89 partner agencies and numerous community partners, UWCI works toward...[more](#)

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*Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.*