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Not-for-profit News

INDIANAPOLIS

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March 21, 2017

Spring training is well underway for baseball teams. Check out, Charitable Advisors' [latest approach to training](#) in the nonprofit sector.



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FEATURES

The future MD telling stories for social change

By Renee Morad, author, OZY

When 21-year-old Christine Chen, founder of online platform DiverseCity and a 2016 OZY Genius Award recipient, traverses San Francisco's Bay Area on bike - lugging her tripod, backpack and camera bag - to meet up with a subject for her video project, she's usually listening to a podcast. A self-proclaimed multimedia junkie, she counts This American Life and Beautiful Stories from Anonymous People among her favorites. As she mulls over each spoken word, she creates anagrams in her mind. El Camino Real rearranges to "alien clam roe," she explains. The letters in her name,



Christine, can be re-sorted to "nice shirt." She delights in arriving at unexpected words with completely different meanings.

When Chen, a Stanford senior studying human biology, received a grant from OZY last year, she dove further into developing DiverseCity, which illuminates the career paths of a diverse group of leaders in order to inspire low-income, minority students to think ambitiously about their careers. Intrigued by the influence of TED Talks, which published more than 2,100 video presentations that have been viewed more than a billion times, Chen started out by asking professionals to upload videos about their careers and the challenges they overcame. Since receiving the grant, Chen has met many of these

leaders in person, interviewing them for up to four hour-long stretches before editing and sharing their stories online. [Read more.](#)

We're awarding 10 brilliant undergraduate students up to \$10,000 to make their passion project a reality. [Find out more here](#), and stay tuned for the OZY Awards Ceremony, sponsored by JPMorgan Chase & Co.



Are nonprofits getting in the way of social change?

By Paul Klein, president of Impakt, Stanford Social Innovation Review

Almost a billion people go to bed hungry every night yet the World Food Program believes that the existing knowledge, tools, and policies, combined with political will, can solve this problem. In 2008, Cornell's academic staff identified sufficient education in science, critical thinking, and environmental issues; the epidemic of preventable illnesses in the third world; inequitable access to health care; and the shortage of potable and clean water as some the world's most important problems that are also most easily solved.

While many important socio-economic and environmental problems remain intractable, a combination of increased awareness, new technology, adequate funding, and more collaboration among corporations, civil society, and governments has created a context where effective social change is possible.

The evidence that meaningful change is within our reach is galvanizing changemakers in all sectors. It is also causing us to have very different expectations of nonprofits – the groups that we have seen until recently as the primary catalysts for social change. [Read more.](#)



100,000 Poets for Change use the power of words to push social change

By Tamiera Vandegrift, staff writer, FSU News

It is no secret that words have the potential to hold unimaginable power. The aim of a national organization known as 100,000 Poets for Change, created by Michael Rothenberg and Terri Carrion, seeks to use the power of the written and spoken word to encourage societal change.

"Both Michael and I wanted poets, artists, musicians and others to get more involved in their communities, to be 'activists,' not just strive for fame and careers," said Carrion. "We felt the poet, particularly, had lost that desire to speak out and tell the story of the tribe and wasn't becoming engaged socially in their communities and using their voice to address important issues."

Their goal is to speak out against war, ecocide, racism, genocide, inequality among genders, homelessness, police brutality, poverty and many more of the issues surrounding our day-to-day lives. They aim to create global solidarity through art, and they intend to do so with the upmost volume and spirit, turning words into action and social disarray into unity. [Read more.](#)

Sponsor's insight



How to protect your organization from cybercriminals

By Ann M. Merkel, Senior Vice President and Chief Market Development Officer, The National Bank of Indianapolis

You are sitting at your computer, working happily away on a project, when you receive an email from a co-worker or friend, encouraging you to open an embedded link or an attachment. Or maybe it's an urgently worded email from your organization's executive director, instructing you to

immediately wire funds to a new vendor. Or worse, the message instructs you to email to them the W-2 information of all your employees. Curious or eager to help, you click on the link or open the attachment.

Unfortunately, you've just exposed your organization to [Business Email Compromise](#) and the potential loss of confidential information, as well as funds.

In recent months in Indiana, nonprofits, governmental entities and private corporations have all been targeted by cybercriminals who gained access to information, mostly through emails containing embedded links or attachments. Cybercriminals threaten to steal your data, encrypt or destroy it or make confidential records public. If you're "lucky," they may offer to give the data back...for a price. [Read more.](#)



LOCAL NEWS

People on the move



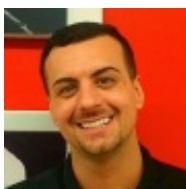
Indiana University Kokomo has promoted **Sarah Sarber** to chief of staff. Sarber began her career at IU Kokomo in 1990 as coordinator of student activities. She also has served as acting director of career

service and director of student development and campus life. — *Inside Indiana Business*



Cathy Ferree will assume the role of President and Chief Executive Officer of The Indiana State Museum on May 1. She presently serves as vice president and chief operating officer of Conner

Prairie Interactive History Park in Fishers. — *Inside Indiana Business*



The American Red Cross has named **Rick Ward** disaster program manager for the Central Indiana and West Central Indiana Chapters of the American Red Cross. He previously served as youth

program director for the Brookside Youth Program located in Indianapolis. — *Inside Indiana Business*



Clint McKay has been appointed executive director of The Arc of Indiana Foundation. McKay has served as director of operations for the organization since 2015. — *Inside Indiana Business*



Strada Education Network, formerly USA Funds, has appointed **Daryl Graham** as senior vice president of philanthropy. Previously Graham spent 15 years with JPMorgan Chase & Co. in

Wilmington, Delaware, serving more than a decade as vice president and relationship manager. — *Inside Indiana Business*



Emily Hunter joined the Indianapolis Art Center as its director of development. Most recently, Hunter was assistant director of grants and donor relations for the Indianapolis Children's Choir.



Patrick Gibbons will join the University of Notre Dame as executive director of academic communications in April. He is currently chief communications officer at the Johns Hopkins University Applied Physics

Laboratory in Laurel, Maryland.

Announcements

The founding director of **Indiana University Cinema** says gifts totaling close to \$1 million will bolster its efforts to build the state's reputation for feature filmmaking through programming and sponsoring visiting actors and directors as ambassadors. [Read more.](#)

TJX Companies, Inc. and The TJX Foundation awarded a \$1,500 grant to fund **Assistance League® of Indianapolis'** Assault Survivor Kits® program. [Read more.](#)

Starting with the fall 2017 semester, the **Indiana University Lilly Family School of Philanthropy** is making its Master of Arts in Philanthropic Studies degree program available online. Students have three options: all online coursework, the executive format, which is primarily online but includes summer intensives on campus, and the on-campus option. Students can also do a combination of three.

The Indiana State University social work department has received a grant from the Office of Juvenile Justice and Delinquency Prevention to launch a mentoring program for young mothers re-entering society after incarceration called, **Next Step 2 Healthy Families**. [Read more.](#)

When a loved one is diagnosed with breast cancer, many people want to help but don't know how. That's why **Susan G. Komen Central Indiana** teamed up with Indianapolis' WhatFriendsDo. Together they created a peer-to-peer online network called, More Than Friends. [Read more.](#)

Partnerships fueling youth employment movement. A growing public and private partnerships are helping Project Indy, youth-jobs initiative, top its goal of 1,000 jobs, and with corporate partners like Lowe's, Starbucks and McDonalds, the program hopes to top that number this year. As part of the effort, the collaboration will host a Youth Resource Fair for ages 16 to 24. [Read more.](#)

A South Bend family's gift of \$15 million will be used to create an institute at the University of Notre Dame. The **Rafat and Zoreen Ansari Institute for Global Engagement with Religion** will be dedicated to the study of religion around the world and will be housed within the university's new Donald R. Keough School of Global Affairs.

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Professional development

Financial literacy workshop for young nonprofit professionals on March 2 from 5:30 - 7:00 p.m. at Little Red Door Cancer Agency (1801 N. Meridian St.). Join YNPNindy for a financial planning workshop with guest Jeff Binkley, a registered investment adviser. Topics include buying a home, managing your charitable donations, paying off student loans and more. Cost: free. To register: [click here.](#)

NFP CFO Group: The **Latest on Cyber Security** on April 20 from 8:30 -10:00 a.m. at INCPAS Prof. Dev. & Conf. Ctr. (8250 Woodfield Crossing Blvd., #100). Rich Rusch, from Secure ERP, Inc., will provide an update on cyber security, including risks and actions to protect your organization from cyber threats. Cost: free. To register: [click here.](#)

Apra Indiana spring conference on April 26 beginning at 8:30 a.m. at The Children's Museum of Indianapolis. Join Apra Indiana for a day of education and networking. Topics include StrengthsFinder, prospect research and collaborating with gift officers. Cost: \$50 (members)/\$65 (non-members), lunch provided. To register: [click here.](#)

Find your stats in a flash on April 29 from 10:00 a.m. to 12:30 p.m. at Central Library (40 E. St. Clair St. computer training lab). Presented by Katharine Bourne Springer. Do you need to know how to access the latest population numbers for your area grant and need authoritative facts, figures and findings? The Indiana State Data Center is a free service for research needs. This workshop is designed to familiarize attendees with services, introduce key Indiana data resources and give specific examples of finding data for grant proposals. Cost: free and open to the public and made possible by the Friends of the Library. To register: [click here.](#)

Understanding nonprofit collaboration on April 29 from 1:30 p.m. to 4:00 p.m. at Central Library (40 E. St. Clair St. Knall meeting room). Presented by Maury Plambeck. Collaboration is increasing in prominence as a tool for enhanced efficiency and strengthened service delivery, collaboration's advantages, disadvantages, potential, and pitfalls and must be understood by all savvy nonprofit

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TRENDS / RESOURCES

National news



["Effective" nonprofit board matching.](#) When people are matched effectively, the new board



[How to "host" a successful board meeting.](#) Logistical details - right date, time and location --

member grows, personally and professionally; the board is enriched by a fresh perspective, and much-needed experience and expertise; the nonprofit is better equipped to achieve its aspirations; and the community improves.

can make or break a meeting and ensure sufficient attendance. But so is paying attention to details, such as meeting length, meeting space and food.



Nonprofit mergers that work. A recent study uncovers what drives successful mergers and suggests that more nonprofits should consider mergers as a useful tool to increase impact.

What are the executive director responsibilities? I've been asked a lot lately what a chief executive officer or nonprofit executive director needs from a board chair. In short the answer is a trusted advisor.

Sponsors' insights

BKD. **Charitable donations can provide valuable tax benefits.** Individual donors, however, should be aware of interactions between exempt organizations involved in the charitable donation deduction and factors affecting the donation amount allowed.

VonLehman CPA. **What makes a good boss?** Studies by the Gallup organization show that the No. 1 reason people leave their jobs is because of their boss. On the flip side, many people can remember a boss who positively impacted their careers and even their lives.



MARKETPLACE

Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on serving nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at Bryan@charitableadvisors.com or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

BKD: CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

Johnson, Grossnickle and Associates: Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Education/training

School of Public and Environmental Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Additionally, they prepare graduates for leadership roles and deeper, more thoughtful and engaged practice in the nonprofit sector. Our master's program offers three ways to earn a degree: online, executive and on campus.

Prosperity Indiana: supports a network of organizations to build vital communities and resilient families by serving as an advocate, capacity builder, funder, community builder and connector.

Indiana University Robert H. McKinney School of Law: Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

Leadership Development

Leadership Indianapolis: develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Experience Design

SmallBox: SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and helps clients identify and solve complex problems.

Marketing and Strategy

SR Advise: creates a dynamic presence through web, reporting and consumer engagement strategies.

Talent Search / Recruiting

Talbot Search: The Nonprofit Experts for recruiting, interim support and consulting. We know nonprofits. That's all we do.



Real estate

PLACE A REAL ESTATE AD

Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



The Sol Center is the perfect place for your next gathering

Host your upcoming wedding at the Sol Center, home to Meals on Wheels, which is offering \$100 off for couples who reserve by April 30. Rental income is used to subsidize meals for our low-income clients, so you can take joy in the fact that your event will have a direct, positive impact on many homebound Hoosiers. In addition, consider renting the space for a business meeting,

company training or social gathering. Located downtown, the 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers amenities like a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. For information, contact Jessica Carter at jcarter@mealsonwheelsindy.org.

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

Suite 200 is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

Suite 220 is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.



Vibrant nonprofit faith setting

Conveniently located near Butler University, Christian Theological Seminary, and the Indianapolis Museum of Art (42nd and Michigan Rd.) and available to all "nonprofit" organizations representing education, advocacy, faith and social services. Amenities include special introductory rates, full-service leases, nicely-equipped conference rooms of various sizes, ample free parking and helpful on-site management. Contact us at 317-923-3617 or iic@indianainterchurch.org.



Introducing the new Key Consumer community room

Tired of paying outrageous hotel rates for a training/meeting room? This newly-remodeled, fully-equipped training facility is just north of 46th Street off of Keystone Avenue in Indianapolis (4755 Kingsway Dr., 3rd floor (often referred to as the CICOA bldg.) and has plenty of free parking.

Two rooms are available for rental.

- Space #1: seats 25 participants (20 is optimal) and has an overhead AV system and ceiling-mounted screen. The cost is \$75 a day.
- Space #2: boardroom, which comfortably holds 10. The cost is \$35 a day.

Both spaces have access to kitchen/break room with tables/seating, refrigerator and microwave. Rental income supports KEY's mental health advocacy and education efforts. For information, contact Barbara Crane at barbaracrane@keyconsumer.org or 317-550-0008.

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JOBS

This week's jobs

To view all jobs, visit the [Not-for-profit News jobs' board](#).

PLACE A JOB AD

FUND DEVELOPMENT

Development Officer, Kiwanis Children's Fund - Kiwanis International. The development officer is a highly professional fundraising position that will work directly with the Kiwanis Children's Fund fundraising team and support the...[more](#)

Planned Giving Assistant and Project Organizer - The Salvation Army, Indiana Divisional Headquarters. This position provides critical support to the Planned Giving Team and events they conduct....[more](#)

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Financial Foundations Project Manager - John Boner Neighborhood Centers. The Financial Foundations department works to advance the mission of center by assisting individuals and families achieve financial stability and grow their...[more](#)

Family Services Manager - John Boner Neighborhood Centers. With a focus on helping children, the elderly, struggling families or other people facing challenges, Family Service Manager

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can have a positive effect on the...[more](#)

Community Development Manager - Eastern Star Church.

The Community Development Manager aims to increase neighborhood sustainability by administering initiatives that provide affordable housing, healthy...[more](#)

PROGRAMS

Victim Notification Advocate - Prevail, Inc. Prevail, Inc. provides crisis intervention and restorative support services for adult, adolescent and child survivors of crime and abuse to residents of Hamilton...[more](#)

Program Manager, School Friendship - Best Buddies. The PM works with area schools (middle and high) to maintain quality Best Buddies chapters. Key responsibilities include: recruiting, training, and mentoring...[more](#)

Community Services Analyst-CoC, HOPWA, TBRA - Indiana Housing and Community Development Authority. The Indiana Housing and Community Development Authority (IHCDA) is a quasi-agency of the State of Indiana and is committed to serving the entire spectrum of...[more](#)

Community Services Analyst-Emergency Solutions Grant - Indiana Housing and Community Development Authority. The Indiana Housing and Community Development Authority (IHCDA) is a quasi-agency of the State of Indiana and is committed to serving the entire spectrum of...[more](#)

INTERSHIPS/VISTAS

Marketing & Communications Internship (part-time) - United Way of Central Indiana. This is an exciting internship that will allow the qualified candidate to expand their knowledge of writing for the nonprofit sector and the dynamic field of...[more](#)



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Last week's jobs

EXECUTIVE

Executive Director - Leadership Hendricks County (LHC). Leadership Hendricks County (LHC) is a not-for-profit organization created in August 1992 to give individuals the self-awareness, background and inside...[more](#)

CEO - Leadership Indianapolis. The CEO of Leadership Indianapolis will lead a committed team of community leadership professionals to further accelerate the work of Leadership...[more](#)

FUND DEVELOPMENT

Assistant Director of Development - IUPUI University Library. Indiana University Purdue University Indianapolis (IUPUI) University Library (UL) is seeking an Assistant Director of Development, who will report to the...[more](#)

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Administrative Assistant - Center for Congregations. Are you an experienced administrator who thrives on balancing hospitality and efficiency in a collaborative office setting? The Center for Congregations seeks...[more](#)

Communications Assistant (part-time) - Unitarian Universalist Church of Indianapolis. The communications assistant ensures that church communication tasks are met in a timely manner in accordance with communications...[more](#)

Regional Development Strategist - Kiwanis International. The Regional Development Strategist supports the organization's volunteers in a designated region and its leadership to implement the Formula (membership...[more](#)

Alumnae Chapter Specialist - Sigma Kappa Sorority. The alumnae chapter specialist will be responsible for assisting alumnae chapters and the alumnae volunteer team in all areas of alumnae membership...[more](#)

Volunteer & In-Kind Donations Coordinator - Holy Family Shelter. Holy Family Shelter, an emergency residential shelter for homeless families, has an immediate opening for a full-time Volunteer & In-Kind Donations Coordinator...[more](#)

Volunteer Engagement Associate - United Way of Central Indiana. Recruit, retain, and engage with volunteers from corporations, faith communities, education institutions, civic and social groups, the public, and other appropriate...[more](#)

MARKETING/COMMUNICATIONS

Communications Specialist - Kiwanis International. Responsible for overseeing, developing, and coordinating the foundation's communications plans in conjunction with other staff. The Communications...[more](#)

PROGRAMS

Case Manager - Holy Family Shelter. Holy Family Shelter, a program of Catholic Charities Indianapolis, is seeking a full-time Case Manager responsible for conducting assessments and...[more](#)

NorthWest Quality of Life Plan Community Builder (Part-time) - Flanner House. Works closely with Flanner House leadership to support the convening of neighborhood residents and other community stakeholders to engage and...[more](#)

Lead Teachers and Assistant Teachers - Mt. Helm Child Care Ministry. Mt. Helm Child Care Ministry's Mission is to provide hands-on, interactive, child-driven, Christian early care and education for children ages 6 weeks to...[more](#)

Transportation Scheduler (part-time) - PrimeLife Enrichment, Inc. Transportation Scheduler works with a team to schedule rides for seniors to groceries stores, medical appointments, hair salons, etc. Customer Service...[more](#)

Case Manager - Children's Bureau, Inc. Career Opportunity Where You Can Make a True Difference. Do you have a heart for abused and neglected children, and a passion for helping

strengthen...[more](#)

Matching Specialist - Big Brothers Big Sisters of Central Indiana. This role engages the matching process with volunteer, child and parent/guardian. For more than 100 years, Big Brothers Big Sisters has operated...[more](#)

Healthcare Regional Trainer - Planned Parenthood of Indiana and Kentucky (PPINK). The Regional Trainer-Central IN will cover training responsibilities within our Central Indiana health centers to include: Indianapolis, Bloomington and...[more](#)

IT/DATA

Director of IT and Data Management - Planned Parenthood of Indiana and Kentucky (PPINK). Planned Parenthood of Indiana and Kentucky operates an on-site data center, off-site COLO, network to 20 health centers, and 200 end-users with a small...[more](#)

INTERNSHIPS/VISTAS

AmeriCorps VISTA members - The Oaks Academy. If you're a recent college grad or current college senior looking for a 'gap' year of service, get real-world experience and high-level responsibility before you...[more](#)



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