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Not-for-profit News

INDIANAPOLIS

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July 19, 2016

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FEATURES

The future of prize philanthropy

By Renya Reed Wasson, consultant, Stanford Social Innovation Review

Sarah Parcak, winner of the 2016 TED Prize, may be the most successful archeologist in human history. She deploys advanced satellite-based techniques to find evidence of previously hidden archeological phenomena, and according to a writer at the TED Prize website, she has used those techniques to "help locate 17 potential pyramids, plus 1,000 forgotten tombs and 3,100 unknown settlements" in Egypt alone.¹ Parcak now hopes to apply her methods to the discovery and preservation of historic sites in other parts of the world. And thanks to the TED Prize, Parcak now has \$1 million to make her wish a reality.

The TED Prize exemplifies an increasingly common form of philanthropic funding that I call the "resource prize." In many ways, it resembles other prize competitions. It's an open contest that aims to attract a wide array of participants. In one crucial respect, though, the TED Prize functions like a grant: Winners gain access to resources before they complete a proposed project.

The chief difference between a resource prize and a traditional grant is that the former uses an open Web-based platform to recruit contestants and to field submissions. Through their use of such platforms, prize initiatives offer several advantages over grants: They broaden the pool of potential applicants. They raise public awareness of a problem or issue area. They generate goodwill for their sponsor. [Read more.](#)





As prize competitions increasingly drive innovation, a report offers guidance

By the Kresge Foundation

At a time when public sector leaders must do more with less, prizes increasingly serve as a creative mechanism for engaging the public, driving innovation and paying for results.

A report released in 2014 by Doblin, the innovation practice of Deloitte Consulting LLP, explores the burgeoning field, providing new trend data, practical design guidance, and case studies that can be applied to the public, nonprofit and philanthropic sectors.

In the last four years, more than 50 federal agencies have engaged citizen problem-solvers in more than 350 prizes. U.S. philanthropies are also designing and launching sophisticated prizes in increasing numbers to tackle different types of challenges - from strengthening communities to encouraging more sustainable energy consumption to cultivating innovative solutions from city governments.

"The Craft of Prize Design: Lessons from the Public Sector" explains how the recent growth in the use of prizes has created an unprecedented opportunity for prize designers to share best practices and learn how to design the most effective competitions. [Read more.](#)



The perils of all these prizes

By Tate Williams, freelance writer, *Inside Philanthropy*

It's starting to feel like there's a new high-dollar competition launched every week, and the explosion has inspired a fair amount of backlash. Have we hit peak prize? What's so bad, or good, about a little competition?

So the other day, I came across a challenge in the works to build a personal jetpack. And I started to think maybe this whole high-dollar prize thing has gone a bit too far.

I'm not going to pick on this jetpack idea; it may turn out to be a perfectly legitimate aeronautical goal to strive for. But with all of the press releases and articles touting each new challenge, prize, or award, you have to wonder if these ever-multiplying competitions are really the best way to solve society's problems.

I'm not alone, and even big names like the Nobel are taking heat. A recent Times op-ed from a medical professor called out "The Folly of Big Science Awards" for misrepresenting how research works, distracting from the need for real funding, and giving outlandish sums to people who need it the least. We've seen winners try to turn down the awards, or to channel the sums back to their peers. [Read more.](#)

Sponsor's insight

Three key fundraising opportunities for Indiana nonprofits

By Jen Pendleton, CFRE, vice president-Indiana, Aly Sterling Philanthropy

In my new role as vice president with Aly Sterling Philanthropy, I've been meeting with nonprofit leaders like you, all over Indiana.

While you and your fellow leaders represent a diverse group of organizations dedicated to a range of causes, I've discovered that, regardless of your organization's size or type, you share many of the same challenges.



Can you relate to any of the following?

- Is your nonprofit struggling to increase annual fund giving and also bring in major gifts?
- Do you feel alone and unsupported within your organization when it comes to fundraising?
- Do you struggle to engage your board members fully?

Now, I choose to be optimistic and refer to these challenges as opportunities - because that's ultimately what they are! Every one of these issues is solvable with some planning and careful thought to address the issue at its root cause.

Consider the areas of OPPORTUNITY below and how they apply to your organization. [Read more.](#)



LOCAL NEWS

People on the move



The Indiana region of the American Red Cross has appointed **Alison Gammon**, as the interim executive director for the West Central Chapter. Gammon joined the Indiana Region Red Cross team

last year as a grants specialist, and to oversee all United Way and federated partnerships in Indiana and will to continue to oversee United Way partnerships and the interim position.



The American Red Cross is announces **Christopher Snell**, as the Services to Armed Forces (SAF) regional program specialist for the Indiana region of the American Red Cross. Snell recently

transitioned from Ivy Tech Community College, where he served as the assistant director of safety and security since 2012.



The Julian Center has named **Doug Lippert** its director of development and corporate relationships. He most recently served as senior development director for the Children's Organ Transplant Association. He has

10 years experience in banking and financial services, having worked in development and managerial positions at 5/3 Bank, Old National Bank and National City Bank.



Teachers' Treasures welcomes **Erinn Wold** as its volunteer coordinator. Wold previously worked at the Eiteljorg Museum and brings with him his experience in education and the customer-service

experience.



Cancer Support Community Central Indiana (CSC), recently promoted **Kelsey Blood** to assistant director of development. Blood previously held the role of program and outreach coordinator for CSC.



Cancer Support Community Central Indiana has named **Keri A. Brantley** director of development. She is the former Ronald McDonald House Charities of Central Indiana director of development.



Ivy Tech Community College has named **Andrew Bowne** senior vice president and chief operating officer. He currently serves as chancellor for the college's East Central and Richmond regions. — *Inside*

Indiana Business



Julie Petr has been promoted to executive director for the Pass The Torch For Women Foundation. She previously served as assistant executive director/vice president of development. — *Inside Indiana*

Business



Ben Paolillo has been named executive director of alumni affairs at Rose-Hulman Institute of Technology. He previously served as a member of the Purdue University Alumni Association's staff and served

as interim executive director. — *Inside Indiana Business*

Announcements

Outreach Inc., a 20-year-old nonprofit that works to equip and empower homeless teens and young adults, received a \$1.275 million one-time grant from Lilly Endowment Inc. The grant will go to support the Eastside organization's new program center (2416 E. New York), provide operational support and conduct a program evaluation of its impact and outcomes.

Digital Democracy, founded by Indiana native Emily Jacobi, was awarded a Leonardo DiCaprio Foundation (LDF) grant. This giving marked largest-ever portfolio of environmental grants for the foundation. #LDFoundation has been Digital Democracy's grant-making partner since last year, making it possible for the nonprofit to work with indigenous partners in the Amazon to build tools for them to map and defend their territories. [Read more.](#)

The **Alpha Chi Omega Foundation** announced the largest one-time outright gift in the organization's history. Thanks to the generosity of Miriam Gartner Decker, the Alpha Chi Omega Foundation received \$573,376 from her estate, which is earmarked to provide scholarships to women pursuing a graduate degree in law or medicine. [Read more.](#)

The **Christopher & Dana Reeve Foundation** has awarded **Eskenazi Health** a grant to support an initiative that provides work experience for students with disabilities in their fields of study that could potentially aid them in securing a future job. The \$22,900 Reeve Foundation Quality-of-Life grant is funded through a cooperation agreement with the Centers for Disease Control and Prevention (CDC).

Still Waters Adult Day Center, a ministry of Castleton United Methodist Church, is slated to open its second location on Aug. 8 on the city's Eastside at Eastgate Christian Church (Disciples of Christ). For information on enrollment, please call 317-284-0837. [Read more.](#)

Purdue's nonprofit to push discoveries. A new Purdue University-created nonprofit is helping guide discoveries from the laboratory to market. Boilermaker Health Innovations provides funds for scientists fighting through the often-costly early research stages of a treatment or product before the clinical trial process. [Read more.](#)

Child Advocates free kids' fair is July 30 from 9:00 -11:30 a.m. at Mainscape parking lot (4150 N. Keystone Ave.). Enjoy games, free food, free admission, free backpacks, free school supplies and free books.



Professional development

4Good presents **It's a RAP! Creating a relationship action plan for your major donors** webinar on July 20 at 1:00 p.m. (EDT). In this entertaining session, you'll learn: How to move from reactive to proactive. How often to connect with donors? How do you best respect and serve the donor and still engage them to give a major gift? Cost: free. For more information and to register, [click here.](#)

2016 Millennial Impact report webinar on July 25 at noon. The report investigates how millennials' cause-engagement behaviors may change during an election year, and how these changes may be influenced by important demographics such as their political ideologies, geographical location, age, gender and race/ethnicity or by the emerging candidates for election. Cost: free. To register: [click here.](#)

End-of-year prep: Communications, engagement, and stewardship before and during the giving season on July 25 at 11:30 a.m. (EDT). In philanthropy, everyone wants to talk about end-of-year giving. But what about the months earlier in the year? What can and should you be doing to prepare your constituents for the inevitable giving-season asks? Cost: free. To register: [click here.](#)

CFO Peer group idea exchange on Aug. 11 from 8:30 - 10:00 a.m. at Indiana CPA Group (8250 Woodfield Crossing Blvd., Suite #100). Bring a great idea that you or your organization has used to

share with the group. Also bring questions or problems you've been struggling with that can be posed to the group for solution ideas. Cost: free. To register: [click here](#).

New overtime regulations for nonprofits on Aug. 12 from 9:00 - 10:30 a.m. at Launch Cause (5724 Birtz Rd). This 90-minute overview will include a free-form Q&A led by Charitable Allies' Zac Kester to address overtime regulations that begin on Dec. 1 and the unique exceptions that will impact most nonprofit organizations. Cost: free. To register: [click here](#).

Leadership Indianapolis offers **Opportunity Indianapolis** on Aug. 18 to 19. This unique two-day field trip around town, makes it the perfect way to get introduced to Indy's places, leaders and issues. A must-do if you are new to the city, new to your job or just looking for ways to make an impact in your community. Pricing and [additional details can be found here](#).

Do you know your full costs and how to recover them? on Aug. 31 from 11:00 a.m. - 1:30 p.m. hosted by Jim Simpson of FTM. The nonprofit forum provides software news and updates for Abilia MIP Fund Accounting and complementary products and services. Cost: free. To register: [click here](#).

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Volunteer opportunities

Please send your needs and donations of supplies, equipment, and furniture plus volunteer opportunities and requests to IndyNews@NotforProfitNews.com.

Indiana forests need you! Indiana Forest Alliance is seeking enthusiastic volunteers to work at informational tables at upcoming festivals, including the Indiana State Fair, Ferdinand Folk Fest, Irvington Historic Halloween Festival. Commit to one 4-hour outreach shift, and you will be trained on the spot about the 400 percent increase in logging in our state forests and what can be done about it. [Click here](#) to sign up, or contact Sandy Messner at Sandra@indianaforestalliance.org or 812-219-5869 for more information.

Swap

To submit an item, [click here](#).

NEED: The **Indianapolis Bar Association** will collect new or gently used school/office supplies on Monument Circle's southside on July 20 from 11 a.m. to 1:30 p.m. This marks the fourth year that the Bar's professionalism committee has spearheaded this campaign to "Stock the Schools" for the local non-profit, **Teachers' Treasures**.

DONATION: Rex Trautman will donate a winetasting to a worthwhile charitable organization to auction off at their next fundraiser, an approximate \$300 value. Contact Trautman at lodi22@comcast.net or 765-447-4130.

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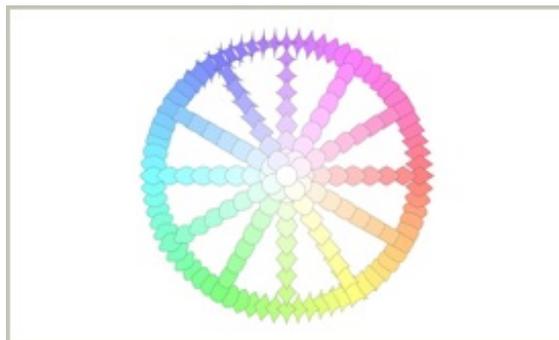
National news



[Charity Navigator releases new rating methodology.](#) Charity Navigator, America's most prominent charity evaluator, launched the newest version of its rating system — CN 2.1.



[Getting creative in fundraising.](#) Nonprofits are using events, partnerships and web tools to raise revenue in a competitive landscape.



[Media multi-taskers pay mental price, Stanford study shows.](#) Think you can talk on the phone, send an instant message and read your e-mail all at once? Think again.



[More than two-thirds of U.S. fundraisers saw incomes rise in 2015.](#) The top 25 percent of respondent fundraisers earn more than \$85,000 and the bottom 25 percent earn \$47,200 or less.

Sponsors' insights

Johnson Grossnickle & Associates. [Five key steps for capital campaign planning.](#) Conducting a capital campaign can be one of the most exciting and transformational activities that an organization can undertake. The funds raised through the campaign can allow you to bring to life the vision and aspirations identified in your strategic plan and position your organization to fulfill its mission for years to come.



MARKETPLACE

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Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

BKD: CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Metamorphosis Change

Agents: Specializes in leadership transitions and organizational development for small to mid-sized nonprofits and associations.

Education/training

School of Public and Environmental

Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of

Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Through traditional or online master's degree programs, gain the knowledge and skills necessary to pursue further graduate study or to enter the field as a nonprofit professional.

The Indiana Association for Community

Economic Development (IACED): supports a network of organizations to build vital communities and resilient families through community building, training, technical assistance and advocacy.

Leadership Development

solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

The Indiana Philanthropy Alliance: brings back its Directory of Indiana Grantmakers. The searchable, online database, includes profiles for over 1,000 funders of Indiana nonprofits. Pre-order now for early-bird pricing; available at the end of the first quarter.

Johnson, Grossnickle and Associates: Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

The Heart Projects by Stefanie Krievins: Leadership coaching and personal development for nonprofit staff, volunteers and board members to help get the right projects done with heart.

Leadership Indianapolis: develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.



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Real estate

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Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



The Sol Center is the perfect place for your next gathering

Host your next business meeting, board meeting, social gathering or board retreat at the Sol Center, home to Meals on Wheels. Located downtown, its 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers such amenities as a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's

staging kitchen, coatroom and free-lighted parking. Rental income is used to subsidize meals for our low-income clients. For information, contact Barb Renshaw at 317-252-5558.



For emerging nonprofits

Nonprofit co-working office space in historic Lawrence Village near Fort Harrison State Park. The co-working space, 6,800 sq. ft., is fully furnished and includes WiFi, elevator access and parking and is offered by Launch Cause. The nonprofit is dedicated to helping emerging nonprofit organizations. Multiple leasing options are available and space scholarships. [Learn more.](#)



Westside church for sale

1402 N. Belleview Place, asking price is **\$700,000**. Spacious three-level church (18,900 square feet) with 600-seat sanctuary capacity; lower-level fellowship hall; beautiful stained glass windows; heated baptism pool; commercial kitchen. Plenty of options for office and classroom space. Great location for community outreach; located five minutes from downtown on a bus line. Facility has been approved for childcare ministry operation as well. For more information, please call the church office at 317-635-1942.



Located on the IUPUI campus

A full-service commercial office building with a total of approximately 9,400 rentable square feet located on the third floor. The space has two individual suites - one approximately 1,900 square feet and the second 7,400 rentable square feet. Close to Indianapolis downtown retail and dining facilities, just off Indiana Avenue and West Street. Parking near the offices. Space is available for tenant occupancy. For more detailed information, please contact Thomas M. Popcheff at tomp@stti.org or 317-634-8171.



Small, unique Mass Ave office

Small, unique Mass Ave office in the historic Athenaeum. The Athenaeum is home to multiple nonprofit organizations with a range of missions. This 224-square foot space is within walking distance of bustling Mass Ave and all of downtown Indy. The north wall is lined with windows for great light. For more information and a visit, please contact Cassie Stockamp at 317-655-2755 or Cassie@athfound.org.

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This week's jobs

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To view all jobs, visit the [Not-for-profit News jobs' board.](#)

Job ad special of \$77 for Intern/Americorps posts through May. Please send ad copy to Kristen at ads@notforprofitnews.com. Deadline is Sunday evenings for Tuesday's newsletters.

Loaned Executive, United Way of Central Indiana (Temporary assignment). To assist the corporate fundraising team with organizing, developing, and managing workplace pledge drives for an assigned portfolio of accounts while growing the level of financial...[more](#)

FUND DEVELOPMENT

Foundation & Corporate Giving Manager, Boys and Girls Club in Indianapolis. To identify, apply, receive, manage, and report on grants from foundations, corporations and agencies to strengthen and advance the mission of the Boys & Girls Clubs of Indianapolis...[more](#)

Director of Development, Indianapolis School of Ballet. The Indianapolis School of Ballet is seeking a motivated Director of Development to help launch a professional ballet company. Duties include planning, budgeting, tracking...[more](#)

Development Director, Pack Away Hunger, Inc. Combine your passion for fighting hunger with your development experience, and make a difference to millions of kids every year. Pack Away Hunger is looking for an enterprising...[more](#)

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Charitable Advisors LLC
P.O. Box 501245
Indianapolis, Indiana 46250
317-752-7153

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