



Charitable Advisors

Not-for-profit News INDIANAPOLIS

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December 20, 2016

The Not-for-profit News will not publish next week. It returns on Jan. 4, postponed a day because of the New Year's holiday.



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FEATURES

2016's top Central Indiana headlines

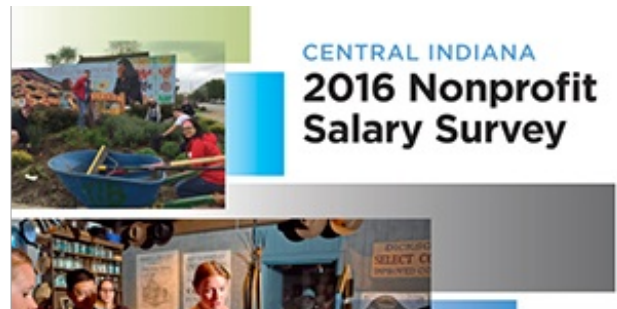
By Not-for-profit News staff

December is a time to reflect and look back on the past year. In this final edition of the Not-for-profit News for 2016, we've taken the opportunity to do the just that.

Here are the top five stories from this year about Central Indiana nonprofits. Our selection is based on reader article clicks.

#1 — [Nonprofit Salary Survey](#)

As the U.S. recovers from the recession of the previous decade, the labor market has tightened. Amid whispers that the country is moving towards statistically full employment, many employers are reverting to a basic method of recruiting and retaining workers: higher pay.



#2 — [Second Helpings' approach to food insecurity](#)

The problem was an old one: hunger in America. Or more specifically, hunger in Indianapolis.

What was needed was a new solution, and with that forward thinking, Second Helpings was born. In 1998, three area chefs - Kristen Cordoza, Bob Koch and Jean Paison - saw tremendous waste in the food service industry.

At the same time, they could see that local nonprofit food service programs were struggling to provide nutritional meals.



#3 — [Helping young black males succeed](#)

OpportunINDY began as a directive by former Indianapolis Mayor Greg Ballard to leaders of Indiana Black Expo and the Indiana Civil Rights Commission in 2014 to reduce the rising level of murders and violence that affected a high percentage of African-American males in Indianapolis.



#4 — [Reviving the Indiana foundation directory](#)

Looking for a foundation directory that is Indiana centric?

After an eight-year hiatus, the Indiana Philanthropy Alliance is reviving its publication to accomplish just that.



#5 — [Need money? Feds have it](#)

Kathy Souchet-Downey is big on making lists. Lists that nonprofits can use.

As a staff member of Congressman André Carson in Indianapolis, she regularly pulls together a list of recently released federal grants and emails it to organizations. All an organization has to do to receive it is email her at kathy.downey@mail.house.gov and request the publication.



Top sponsors' articles

Every week Charitable Advisors' sponsors help support the Not-for-profit News, and every week a different sponsor provides insight of their focus in the sector. Here are the top five articles from 2016.

[Mindfully managing millennials \(Synergy\)](#)

[Six questions to find happiness in your job \(The Heart Projects\)](#)

[Five key nonprofit trends for 2017 and what to do about them now. \(Aly Sterling Philanthropy\)](#)

[Nonprofits must work overtime on new Rule 12. \(VonLehman CPS & Advisory\)](#)

[Beware: New overtime rules apply to most nonprofits \(Charitable Allies\)](#)



Sponsor's insight



Summer 2017: Asking some big questions

By *Jamie Levine Daniel and Suzann Lupton, School of Public and Environmental Affairs at IUPUI*

Creative placemaking refers to a collaborative process we can use to help shape public spaces in order to maximize shared value. More than just promoting better urban design, creative placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural and social identities that define a place and support its ongoing evolution.

Installation of public art, such as the murals along the sides of building in the Mass Ave. District, and community beautification projects are just a couple of examples of how Indianapolis has embraced this evolving field.

With community-based participation at its center, an effective placemaking process capitalizes on a local community's assets, inspirations, and potential, and results in the creation of quality public spaces that contribute to people's health, happiness and well being. [Read more.](#)



LOCAL NEWS

People on the move



Bosma Enterprises has named **Arvetta Jideonwo** as the executive director of the Bosma Visionary Opportunities Foundation. Jideonwo, who was the interim executive director, will lead the nonprofit's

fundraising strategy and development operations.



Noblesville-based Aspire Indiana has promoted **Susan Cantin** to director of engagement services. She has been with the organization since 2008, most recently serving as manager of

outpatient services in Elwood. — *Inside Indiana Business*



Indiana University Health has named **Crystal Hinson Miller** chief philanthropy officer. She recently served as associate dean for advancement at the UNC Gillings School of Global Public Health and executive

director for the UNC's Public Health Foundation Inc. — *Inside Indiana Business*



Social Health Association of Indiana has named **Abbe Shapiro** as director of programs and evaluation. Shapiro formerly worked for the National Alliance of State and Territorial AIDS Directors.

Announcements

WFYI receives \$700,000 in grants to raise awareness of public health and poverty issues. The Richard M. Fairbanks Foundation awarded \$600,00 and the Glick Fund made a grant of \$100,000 to add to the station's reporting ability. The station will produce in-depth reports that will be made available to other news outlets for republication or broadcast.

Little Red Door Cancer Agency is a recipient of a \$25,000 grant from the Central Indiana Senior Fund, a CICF Fund. The grant will be used for the agency's senior transportation program to provide rides to life-saving cancer treatments. [Read more.](#)

Students in the "Learning by Giving" class at the **IU Lilly Family School of Philanthropy** awarded **Flanner House** \$10,000 for its Farming, Education, Employment, Distribution (F.E.E.D.) program, which will create an urban garden and farming program. The program will provide local residents who live in Indianapolis' largest food desert with access to healthy foods, education and training in agriculture and food preparation and delivery and employment placement support.

Scholarship focuses on attracting, 'uplifting' teachers. The deadline to apply for a program that could pay prospective teachers \$30,000 in scholarships is Dec. 31. Indiana Commissioner for Higher Education Teresa Lubbers says the Next Generation Hoosier Educators Scholarship is a way the state can grow more of its own teachers, especially in rural areas. It offers students who become teachers

\$7,500 per year toward their bachelor's degree if they get hired by an Indiana school and stay in-state and in the profession for at least five years. [Read more.](#)

Economist John A. List has been named the Visiting Robert F. Hartsook Chair in Fundraising at the **Indiana University Lilly Family School of Philanthropy**. A world leader in experimental economics, List will provide additional expertise that will expand the school's ability to connect its activities with other groups of scholars and practitioners such as the Science of Philanthropy Initiative.

Speak Easy co-founders **Jeb Banner and Andy Clark**, and a handful of other local tech whizzes, have co-founded a company focused on board-management software. Boardable is its software-as-a-service application that centralizes activities and assets related to serving on boards. [Read more.](#)

Prosperity Indiana, member Indiana Legal Services Inc., and partner the Community Development Clinic at University of Notre Dame seek input on **how nonprofits and other organizations use legal services**. Please complete the five-minute survey. [Read more.](#)

Supporters of the historic **Rivoli Theatre** (E. 10th St.) have hit an important milestone for stabilizing the building's fragile structure. The Rivoli Center for the Performing Arts announced that it has raised enough money to finish installing a new roof. The nonprofit received \$300,000 through a community development block grant, pushing the total raised to more than \$500,000. [Read more.](#)



Professional development

Major gifts magic: Learn to make powerful 'moves' and passionate 'asks' webinar on Jan. 4 at 1:00 p.m. (EST). In this webinar you'll learn how to powerfully cultivate donors so they're predisposed to say 'yes', when the time is ripe for the ask, and how to do it so you get the most successful outcome possible. To register: [click here.](#)

Nonprofit HR Peer Group. Workforce engagement on Jan. 17 from 8:30-10:00 a.m. at Madame Walker Theatre Center (617 Indiana Ave., 4th floor). Join Kurt Schoch, a performance improvement consultant and coach. He will share models and approaches for employee engagement, and there will be opportunities to identify how an organization can develop and implement similar strategies that fit its workforce and culture. To register: [click here.](#)

Finding new donors webinar on Jan. 18 at 1:00 p.m. (EST). In this webinar, you'll learn how to prevent donor attrition and develop new donor relationships. To register: [click here.](#)

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An advertisement for FTM Accounting Solutions. The logo "FTM" is in large blue letters, with "Financial Technologies & Management" below it. The text lists services: "Accounting Solutions for your nonprofit", "Bookkeeping CFO Advisor", "Accounting Software Advisor", and "Controller". At the bottom, it provides the website "www.ftmlc.com", email "info@ftmlc.com", and phone number "888-609-5692".

An advertisement for IUPUI Lilly Family School of Philanthropy. The text reads "Take your career to the next level; earn your M.A. in Philanthropic Studies from anywhere in the world!". Below that, it says "EXECUTIVE MASTER'S PROGRAM" and "COMPLETE YOUR DEGREE IN JUST THREE YEARS!". At the bottom, there is the IUPUI logo and the text "IUPUI LILLY FAMILY SCHOOL OF PHILANTHROPY" and a "Learn more!" button.

Volunteer opportunities

Please send your needs and donations of supplies, equipment, and furniture plus volunteer opportunities and requests to IndyNews@NotforProfitNews.com.

Indiana Historical Society needs volunteers to help celebrate Dr. King's life with a day of service on Jan. 16 beginning at 9:30 a.m. Volunteers are needed to help greet visitors, assist with homeless care package creation, and facilitate an activity on "dreams" for Indiana's future. Four-hour commitment. [Sign up here.](#)


The Indianapolis Museum of Art Volunteer Call Out. The museum is looking for enthusiastic volunteers for the new year who want to donate their time and passion for art. It has a variety of opportunities inside the museum assisting our guests, behind the scenes helping with administration, as well as outside in its gardens and grounds. Upcoming volunteer group interview dates are on Jan. 5 from 5:30 to 7:00 p.m. or Jan. 7 from 10:00 to 11:30 a.m. Contact Manager of Volunteer Services Chris Morehead at cmorehead@imamuseum.org or 317.923.1331 ext. 297

Swap

To submit an item, [click here.](#)

There are no swap items this week.

Audit - Review - Compilation
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GOVERNANCE EDUCATION



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TRENDS / RESOURCES

National news



[What makes mergers work in Chicago?](#)

One key finding was that in 88 percent of the mergers, both sides felt that the resulting amalgam was stronger in terms of organizational goals and increased impact.



[Channeling real human beings in multichannel fundraising.](#)

The concepts of marketing are fundamental to the nonprofit sector. Andreasen and Kotler's Strategic Marketing for Nonprofit Organizations is a must-read for nonprofit leaders.



Game on! Peer-to-peer assessment. In 2000, the SCAN Health Plan board engaged in peer-to-peer assessment, and 14 years later in assessments as well. Here are tips on how to benefit from the process.



How to communicate a nonprofit's culture to prospective hires to ensure alignment and impact. Understanding and making an organization's culture clear should be a top priority for all organizations interested in attracting top talent.



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#4

Study Nonprofit Management at the nation's fourth-ranked school



MARKETPLACE

Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on serving nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at Bryan@charitableadvisors.com or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Metamorphosis Change

Agents: Specializes in leadership transitions and organizational development for small to mid-sized nonprofits and associations.

Education/training

School of Public and Environmental Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

BKD: CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

The Indiana Philanthropy Alliance: brings back its Directory of Indiana Grantmakers. The searchable, online database, includes profiles for over 1,000 funders of Indiana nonprofits. Pre-order now for early-bird pricing; available at the end of the first quarter.

Johnson, Grossnickle and Associates: Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Through traditional or online master's degree programs, gain the knowledge and skills necessary to pursue further graduate study or to enter the field as a nonprofit professional.

The Indiana Association for Community Economic Development (IACED): supports a network of organizations to build vital communities and resilient families through community building, training, technical assistance and advocacy.

Indiana University Robert H. McKinney School of Law: Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

Leadership Development

The Heart Projects: Training and coaching firm that works with individuals and forward-thinking organizations. Programs include executive coaching, life/career coaching (especially for nonprofit staff or those who want to have a nonprofit career), strategic-plan execution and the Problem Solvers School.

Leadership Indianapolis: develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Experience Design

SmallBox: SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and helps clients identify and solve complex problems.

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Real estate

PLACE A REAL ESTATE AD

Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



The Sol Center is the perfect place for your next gathering

Host your next business meeting, board meeting, social gathering or board retreat at the Sol Center, home to Meals on Wheels. Located downtown, its 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers such amenities as a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's

staging kitchen, coatroom and free-lighted parking. Rental income is used to subsidize meals for our low-income clients. For information, contact Jessica Carter at jcarter@mealsonwheelsindy.org or 317-252-5558.

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



For emerging nonprofits

Nonprofit co-working office space in historic Lawrence Village near Fort Harrison State Park. The co-working space, 6,800 sq. ft., is fully furnished and includes WiFi, elevator access and parking and is offered by Launch Cause. The nonprofit is dedicated to helping emerging nonprofit organizations. Multiple leasing options are available and space scholarships. [Learn more.](#)



Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

Suite 200 is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

Suite 220 is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.



Vibrant nonprofit faith setting

Conveniently located near Butler University, Christian Theological Seminary, and the Indianapolis Museum of Art (42nd and Michigan Rd.) and available to all "nonprofit" organizations representing education, advocacy, faith and social services. Amenities include special introductory rates, full-

service leases, nicely-equipped conference rooms of various sizes, ample free parking and helpful on-site management. Contact us at 317-923-3617 or iic@indianainterchurch.org.



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JOBS

Charitable Advisors Featured Job Postings

President - Alliance for Northeast Unification (ANU). Take a key leadership role in the continuing revitalization of the Meadows community and its surrounding neighborhoods. ANU is a partnership of the United Northeast Community Development Corporation (UNECDC) and Meadows Community Foundation (MCF) near North Keystone and East 38th Street. The last decade years has seen close to \$70 million in residential, educational, and business development in this community with a major new grocery store currently under construction. This is a rare opportunity to have the impact of both a CDC and a comprehensive neighborhood redevelopment project that builds on the Northeast Corridor Quality of Life Plan ...[more](#)

This week's jobs

To view all jobs, visit the [Not-for-profit News jobs' board.](#)

PLACE A JOB AD

FUND DEVELOPMENT

Gift Officer - Conner Prairie Museum. Working closely with the Director of Individual Giving, the Gift Officer will be responsible for identifying, cultivating, soliciting and stewarding individual...[more](#)

Campaign Manager, Student Series - The Leukemia & Lymphoma Society. Responsible for managing and implementing the Student Series fundraising campaign within Indiana schools to achieve and exceed revenue goals for the...[more](#)

FINANCE

Finance Manager - Exodus Refugee Immigration Inc. Responsible for overseeing fiscal operations of the agency, including but not limited to budget creation and monitoring, oversight and adjustment of grant...[more](#)

COMMUNICATIONS/MARKETING

Membership & Communications Manager - Holland-Parlette. Individual needed to manage membership and communications for three non-profit associations (Society for Redox Biology and Medicine, Pacific Dermatologic...[more](#)

Community Engagement and Special Events Coordinator (Part-time) - Herron School of Art and Design. Part-time (20-29 hours per week). Responsibilities include developing and implementing an outreach and engagement program with Herron alumni (local...[more](#)

Director of Events and Communications - Life Centers. Life Centers has a full-time, salaried position open as the Director of

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Change Agents

Events and Communications. The Director of Events and Communications reports directly to...[more](#)

Community Engagement Coordinator - Keep Indianapolis Beautiful (KIB). The Community Engagement Coordinator will help Keep Indianapolis Beautiful, Inc. (KIB) in developing sustainable community projects that will enhance the...[more](#)

IT/DIGITAL

Digital and User Experience Designer - Indiana Wesleyan University. The Digital and User Experience Designer is responsible for digital architecture and design, envisioning and crafting user-friendly and information - driven...[more](#)

PROGRAMS

Family Services Coordinator - Indiana Donor Network. At Indiana Donor Network, our mission is saving and enhancing the quality of life through organ, tissue and eye donation and transplantation. As a Family Services...[more](#)

Income and Work Support Coach - Indianapolis Urban League. The Indianapolis Urban League is working to adopt a Center for Working Families model to serve, strengthen and support individuals and families in Indianapolis...[more](#)

Career Coach - The Arc of Greater Boone County. The Arc of Greater Boone County, a not for profit service provider with people with ability challenges is seeking a Career Coach to assist students in Boone and...[more](#)

Clinical Program Coordinator - Eskenazi Midtown CMCH. Eskenazi Health is one of America's largest essential health systems, providing care to nearly 1 million outpatient visitors each year. Eskenazi Health's mission is...[more](#)

INTERNSHIPS

Development and Marketing Internship - Christel House International. Christel House International was established in 1998 by its founder and CEO, Christel DeHaan, and currently provides more than 4,100 impoverished children...[more](#)

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90-day ads

Indianapolis Teaching Fellows (Featured October 15 thru January 15)

Train to become a certified teacher in Indianapolis with Indianapolis Teaching Fellows. Transform your academic background and professional experience into a...[more](#)

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INDIANA ASSOCIATION FOR COMMUNITY ECONOMIC DEVELOPMENT

Last week's jobs

EXECUTIVE

Executive Director - Boys & Girls Club of Seymour. The Boys & Girls Club of Seymour is seeking an energetic, mission driven full-time professional to lead our organization. As the Executive Director you will make...[more](#)

FINANCE

Chief Financial Officer/Chief Operating Officer - TeenWorks. The CFO/COO reports to the CEO and serves as an integral member of the senior management team. As the COO, the candidate provides the leadership,...[more](#)

Director of Finance and Operations - Indiana State Medical Association. The Director of Finance and Operations is a member of the staff management team. This position is generally responsible for directing all areas of finance,...[more](#)

COMMUNICATIONS/MARKETING

Director of Public Affairs - Early Learning Indiana. Early Learning Indiana has become a leading voice for innovative solutions in early childhood learning. Recent and anticipated growth provides increasing...[more](#)

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Chief Housing Officer - Theta Chi Fraternity International Headquarters. Theta Chi Fraternity is seeking applicants for the position of Chief Housing Officer. The Chief Housing Officer will provide strategic leadership to Theta Chi...[more](#)

Membership Coordinator - Columbia Club. Columbia Club has an immediate opening for a membership support role in the premiere private city club in Indianapolis, located downtown on Monument Circle...[more](#)

Senior Owner's Representative - IFF. IFF is hiring a Senior Owner's Representative for our Indianapolis office. The Senior Owner's Representative will be responsible for managing work associated...[more](#)

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Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.