



Charitable Advisors

Not-for-profit News

INDIANAPOLIS

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April 25, 2017

Reminder to sign up for Charitable Advisors' nonprofit executive event on May 2 from 8:30 to 10:30 a.m. For more information: [click here.](#)



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FEATURES

Editor's note: Consider using these articles as the basis of discussion at your next board meeting.

Tom Brady gives to Best Buddies, but has taken millions for his trust

By Bob Hohler, staff reporter, *The Boston Globe*

The legend of Tom Brady has grown thanks to charming images of his celebrated appearances for Best Buddies International, a nonprofit dedicated to helping intellectually and developmentally disabled people.

Smiling children, adoring spectators, and a beaming Brady embracing those with disabilities: No other undertaking in his 17 years in Boston has more vividly portrayed the New England Patriots star as a fabulously wealthy sports figure committed to charity.



Yet Brady's relationship with Best Buddies has changed in recent years. The organization has become a major source of funding for Brady's own charitable goals. [Read more.](#)



Patriots QB Tom Brady and his Best Buddies contributions

By Bernd Buchmasser and Rich Hill, writer/editor, Pats Pulpit

Over the last few months, the media has become a target of criticism. The reasons for this are manifold - ranging from the rise of social media to a click-based economy under which outlets operate - but they have all led to the creation of the "fake news"-moniker to brand both reporting that is either factually untrue or too opinionated for one's liking.

Enter the largest newspaper in New England, the Boston Globe. It launched a campaign titled "Facts Matter" to emphasize how important and critical correct reporting has become in the present day and age. And to its credit, the facts presented in the recently published article titled "Tom Brady gives much to Best Buddies, but has taken millions for his own charitable trust" are impressive.

The conclusions drawn based on the facts, on the other hand, will only add to the - justified or not - distrust many Americans have in the media. In summary those conclusions read like this: It is good that New England Patriots quarterback Tom Brady has helped Best Buddies raise \$46.5 million since 2001. However, it is bad that \$3.25 million of those have been redistributed to other charitable causes Brady supports. [Read more.](#)



New nonprofit puts money over mission and ethics

By Timothy Sandoval, staff writer, The Chronicle of Philanthropy

On the Facebook page of the National Association of Nonprofit Organizations & Executives -- or Nance -- you'll find a picture of its five board members holding up checks they've received in front of a large room of people. The photo was taken at the group's first conference in Columbia, S.C., earlier this month.

The checks are the board members' payments for their services: They each get \$1,000 a day for in-person meetings, plus travel reimbursement and \$300 an hour for board meetings held by phone.

The payments -- Nance calls them "honorariums" -- are rare among nonprofits: Less than 1 percent of organizations pay board members such a fee for service, and about 1 percent pay them a salary, according to BoardSource, a national organization that seeks to improve nonprofit governance. [Read more.](#)

Sponsor's insight



Good healthcare option for small employers

By Zachary S. Kester, JD, LLM, CFRM and Laura Fucio, Charitable Allies

With all the coverage of the 2016 Presidential election and then proposed repeal of the Affordable Care Act (popularly known as "Obamacare"), many small employers may be unaware that last-minute legislation gave them the option to offer health reimbursement arrangements to their employees.

Such HRAs became outmoded with Obamacare. Now, this new QSEHRA option may turn out to be valuable for qualifying small employers hoping to attract talent by offering benefits packages as part of the compensation. [Read more.](#)



People on the move



The Red Cross of Indiana has named **Davetta Henderson** as its new AmeriCorps program director. Henderson brings over 20 years of experience in leadership positions.



Laura Gadberry has been promoted to trust account manager for The Arc of Indiana Master Trust. She previously served as trust administrative assistant. — *Inside Indiana Business*



Independent Colleges of Indiana has named **David Wantz** president and chief executive officer. He most recently served as interim executive vice president and provost at the University of Indianapolis. — *Inside Indiana Business*



Franklin College has named **Evelyn Buchanan** vice president for development and alumni engagement. With more than 20 years of fundraising experience, she previously served as vice president for institutional advancement at Carthage College in Kenosha, Wisc. — *Inside Indiana Business*



Seungjin Kim has been named the next head of the School of Nuclear Engineering at Purdue University. He is currently a professor of nuclear engineering and mechanical engineering and director of the Advanced Multiphase Flow Laboratory at Pennsylvania State University.



Leadership Harrison County has named **Nathan Broom** executive director. He is a co-founder and partner of Louisville-based Oak Seed Inc. and has been involved with the Hometown Collaboration Initiative and other efforts since moving to Corydon in 2013.

Announcements

The **Annie E. Casey Foundation** awarded a grant of \$25,000 to Volunteers of America Indiana to expand its Fresh Start Recovery Center. This center is a family-focused residential addiction program for pregnant and parenting women. [Read more.](#)

The **500 Festival** awarded \$33,000 in grants to 10 community organizations through its 500 Gives Back Program. [Read more.](#)

Little Red Door Cancer Agency received a \$270,197 grant from the Susan G. Komen Foundation of Central Indiana. The grant will be used to help provide patient navigation and education services for underserved cancer patients. [Read more.](#)

Fairbanks Foundation doled out \$376,000 to train army of addiction specialists. The money could help an additional 3,000 Hoosiers a year suffering from opioid addictions. [Read more.](#)

Barbara Coury, the chief development officer for the Indiana region of the American Red Cross, was selected as the 2017 recipient CCS Outstanding Fundraising Professional Award, presented by the Association of Fundraising Professionals. [Read more.](#)

With the generosity of **Lacy M. Johnson**, a prominent attorney at Ice Miller LLP and alumnus of the Indiana University Robert H. McKinney School of Law, IU is establishing the Johnson Professorship for Diversity and Leadership. [Read more.](#)

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Professional development

Why your nonprofit should consider the cloud? webinar on April 26 from 11:30 a.m. - 1:00 p.m. hosted by Jim Simpson at FTM, LLC. To register: [click here](#).

Getting your stakeholder communications in shape with Mark Eutsler. Learn how to develop a communications plan that is customized for your organization, how to clearly express it, and how to measure its effectiveness. Tentative start dates: April 26 or May 2. [Learn more](#).

Prepare to hire and retain your development director with Jessica White. Learn how to assess the real development needs of your organization, how to create the proper job description, how to advertise for and interview for your organization's specific needs. Start date on April 27 or May 9. [Learn more](#).

Create a donor engagement tool to launch your major gift effort with T.J. McGovern. Learn how to engage potential investors, simplify your message and jump start funding by understanding the lexicon of change and-more importantly-the thinking behind it. Start date April 28 or May 5. [Learn more](#).

Capture compelling success stories with Nora Hiatt. Starts on May 12. Whether you need stories for your website, social media, or newsletters, Hiatt will help the you discover and craft three of your best stories to engage supporters and share your impact. [Learn more](#).

HR in the C-suite on May 18 from 8:30 -10:30 a.m. at Castleton Park (6415 Castleway West Drive, Suite 115). Nancy Ahlrichs will discuss partnering with executive leadership to engage people and talent as a key organizational strategy. Join us for an invigorating conversation about raising the impact of the chief HR person in your organization. [Register here](#).

Charitable Advisors' nonprofit executives' event. Join us for two trending-topic panel discussions on May 2 from 8:30 to 10:30 a.m. at Castleton Office Park (6415 Castleway W. Dr., Suite 115). Topics are: Don't fall victim to cybercrime and Navigating the people side of fund development. To learn more, [click here](#).

Leadership Indianapolis offers Opportunity Indianapolis, Aug. 18 and 19 - a unique two-day field trip around town, making it the perfect way to get introduced to Indy's places, leaders, and issues. A must-do if you are new to the city, new to your job, or just looking for ways to make an impact in our community. Pricing and additional details can be found [here](#).

Focus on the important nonprofit conference on June 6 from 8:00 a.m. - 4:00 p.m. at North Park University, Johnson Center (3225 W Foster Ave, Chicago). Cost: \$99 by May 14/ \$149 after May 14. [Learn more](#).

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Volunteer opportunities

To submit a volunteer request, [click here](#).

There are no volunteer opportunities this week.

Swap

To submit an item, [click here](#).

DONATION: Two-drawer and four-drawer, legal-sized file cabinets available for pickup from offices at (94th and N. Meridian streets). Colors available from light beige to black, some include locks and keys. Contact Katie at Katie@indianacesa.org

DONATION: Multiple sizes and colors of binders available, along with a credenza, two desks with hutches and various shelving/book case units available (location 91st and Meridian streets. Must be picked up by April 27. Contact Theresa Brun at theresa@brookesplace.org

DONATION: The Chimney Safety Institute of America has 14 blue conference-style chairs (11 stationary and 3 with casters) to donate. For more information please contact Darcy Marlett at dmarlett@ncsg.org or call 317-837-1500.



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TRENDS / RESOURCES

National news



[Crisis communications: Four things your board needs to know.](#) Organizational crises are usually sensitive matters, which involve a careful balance between appropriate transparency and over-communication.




[Have arts nonprofits learned anything from the recession?](#) While most arts organizations bounced back after the recession that period was marked by scarcity in most if not all of their revenue streams.



[Tips for nonprofits to measure social media metrics that matter.](#) Three important questions to help guide your organization in tracking valuable data.

[How organizations can foster cognitive diversity.](#) Working groups that are cognitively diverse may be better at solving problems and implementing initiatives, according to researchers Alison Reynolds and David Lewis.

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Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting,

Education/training

School of Public and Environmental Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School of

Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Additionally, they prepare graduates for leadership roles and deeper, more thoughtful and engaged practice in the nonprofit sector. Our master's program offers three ways to earn a degree: online, executive and on campus.

Prosperity Indiana: supports a network of organizations to build vital communities and resilient families by serving as an advocate, capacity builder, funder, community builder and connector.

Indiana University Robert H. McKinney

tax services, planning and board governance.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

Aly Sterling Philanthropy: is a full-service consulting firm specializing in building sustainable solutions for nonprofits. We provide fundraising, board governance, strategic planning and executive search services to organizations of all shapes and sizes.

Johnson, Grossnickle and Associates: Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

School of Law: Master of Jurisprudence graduate degree program prepares professionals with the legal knowledge to enhance, and potentially advance their careers.

Leadership Development

Leadership Indianapolis: develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Experience Design

SmallBox: SmallBox is a creative agency that designs distinct brands, provides transformational learning experiences, and helps clients identify and solve complex problems.

Talent Search / Recruiting

Talbot Search: The Nonprofit Experts for recruiting, interim support and consulting. We know nonprofits. That's all we do.

Board Management

Boardable: Indianapolis-based software company that provide nonprofit boards with a tool to manage board business.



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Real estate

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Meeting and event space for rent

Let nonprofits know your space is available to rent for meetings and events in the NFP News event-space rentals. Photo of the space and a web link may be included to give readers more information. Quarterly ads are just \$100 per month. To learn more, contact Julie Struble at Julie@CharitableAdvisors.com.



The Sol Center is the perfect place for your next gathering

Host your upcoming wedding at the Sol Center, home to Meals on Wheels, which is offering \$100 off for couples who reserve by April 30. Rental income is used to subsidize meals for our low-income clients, so you can take joy in the fact that your event will have a direct, positive impact on many homebound Hoosiers. In addition, consider renting the space for a business meeting,

company training or social gathering. Located downtown, the 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers amenities like a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. For information, contact Jessica Carter at jcarter@mealsonwheelsindy.org.

Office space for lease/sale

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



Space for lease in Downtown on the Indianapolis Cultural Trail

Located near the intersection of Pennsylvania and Washington streets, the 500 Festival building (21 Virginia Ave.) has two office suites for lease on the second floor.

Suite 200 is 2,100 square feet and features Class A finishes, six private offices, conference room, break room and central reception area at \$16 per square foot.

Suite 220 is open space that can be a separate suite at \$14 per square foot or combined with Suite 200 for an entire floor.

Parking is available. The entire building is newly remodeled and sits on the Indianapolis Cultural Trail. For more information, please contact Larry Harshman at 317-630-1000 or 317-345-8981.



Vibrant nonprofit faith setting

Conveniently located near Butler University, Christian Theological Seminary, and the Indianapolis Museum of Art (42nd and Michigan Rd.) and available to all "nonprofit" organizations representing education, advocacy, faith and social services. Amenities include special introductory rates, full-

service leases, nicely-equipped conference rooms of various sizes, ample free parking and helpful on-site management. Contact us at 317-923-3617 or iic@indianainterchurch.org.



Introducing the new Key Consumer community room

Tired of paying outrageous hotel rates for a training/meeting room? This newly-remodeled, fully-equipped training facility is just north of 46th Street off of Keystone Avenue in Indianapolis (4755 Kingsway Dr., 3rd floor (often referred to as the CICOA bldg.) and has plenty of free parking.

Two rooms are available for rental.

- Space #1: seats 25 participants (20 is optimal) and has an overhead AV system and ceiling-mounted screen. The cost is \$75 a day.
- Space #2: boardroom, which comfortably holds 10. The cost is \$35 a day.

Both spaces have access to kitchen/break room with tables/seating, refrigerator and microwave. Rental income supports KEY's mental health advocacy and education efforts. For information, contact Barbara Crane at barbaracrane@keyconsumer.org or 317-550-0008.



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JOBS

Charitable Advisors featured job posting

President & Chief Executive Officer - Starfish Initiative.

Reporting to the Board of Directors, the new President/CEO provides primary leadership for the ongoing management of the organization, including strategic planning, fundraising strategy and execution, board development, and day to day operations...[more](#)



This week's jobs

To view all jobs, visit the [Not-for-profit News jobs' board](#).

PLACE A JOB AD

EXECUTIVE

Executive Director - NAMI Indiana. The National Alliance on Mental Illness Indiana (NAMI Indiana) seeks a strong, farsighted leader, with a passion for NAMI's mission, to serve as its Executive...[more](#)

Executive Director - Indy Pride, Inc. Indy Pride, Inc., Central Indiana's largest LGBTQ+ nonprofit organization, is currently searching for its first Executive Director. The Executive Director is...[more](#)

Chief Operating Officer - Phi Sigma Kappa. This leading men's international fraternity is currently looking for the next dynamic individual to serve as their Chief Operating Officer. This is the top staff position,...[more](#)

FUND DEVELOPMENT

Assistant Director of Donor Relations - IU School of Medicine. The IU School of Medicine Office (IUSM) is seeking a talented individual to join the Office of Gift Development as an Assistant Director of Donor Relations. In this role...[more](#)

Corporate & Foundation Relations Manager - Indianapolis Art Center. The Indianapolis Art Center is looking for a Corporate & Foundation Relations Manager. This position is responsible for the comprehensive oversight of...[more](#)

Director of Development & Alumni Relations - Fairbanks. Fairbanks, a nonprofit alcohol and drug treatment center, and Hope Academy, a tuition-free recovery high school, on the northeast side of Indianapolis, are looking...[more](#)

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Senior Financial Controller - Alpha Chi Omega. Alpha Chi Omega is seeking an energetic and motivated controller, who will serve as the chief accounting officer and oversee the financial accounting and reporting...[more](#)

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Neighborhood Development Integrator (NDI), Contract Position - Insight Development/Indianapolis Housing Agency. The Neighborhood Development Integrator will be responsible for providing leadership and strategic direction to the implementation of the Housing Strategies...[more](#)

Office Manager - PACE, Inc. Office Manager is responsible for the front desk area, receptionist responsibilities and all duties that allow the office to function smoothly. This position requires...[more](#)

Administrative Assistant, Fund Development (part-time) - Center for Leadership Development. This position provides administrative support to the Senior Manager of Fund Development and department staff for fund raising and event management...[more](#)

Receptionist - Wheeler Mission Ministries. This position is a great opportunity for a dynamic Christian leader who wants to greet and provide ministry information to Wheeler's visitors, assist with donor...[more](#)

Area Director - IN - Prison Fellowship. Prison Fellowship is the nation's largest outreach to prisoners, former prisoners, and their families. Established on the belief that all people are created in God's...[more](#)

Volunteer Coordinator - Indianapolis Beautiful (KIB). Keep Indianapolis Beautiful (KIB) is a dynamic nonprofit organization with smart, motivated employees who work hard to make an impact in our community. KIB's...[more](#)

COMMUNICATIONS/MARKETING/EVENTS

Membership & Communications Coordinator - Indiana Park & Recreation Association. The Indiana Park and Recreation Association (IPRA) is a professional association representing over 1,000 parks and recreation professionals throughout the state....[more](#)

Director of Marketing & Communications - Indianapolis Art Center. The Indianapolis Art Center is looking for an organized and self-disciplined person to serve as Director of Marketing and Communications. Under the supervision of...[more](#)

PROGRAMS

Food Service Manager - Wheeler Mission Ministries. This is a great opportunity for a dynamic Christian leader who wants to serve as an operational manager in a fast-paced food service environment and has a desire to...[more](#)

EveryBody Rides Program Coordinator (part time) - Indianapolis Cultural Trail, Inc. (ICT). Indianapolis Cultural Trail, Inc. (ICT) is hiring a part time program coordinator who will be tasked with expanding the existing ?EveryBody Rides? program for Pacers...[more](#)

Summer Camp Manager - The Orchard School. Coordinates and oversees the overall activities of The Orchard School summer camp program and provides appropriate feedback and reports, as required, to...[more](#)

Match Support Specialist - Big Brothers Big Sisters of Central Indiana. The Match Support Specialist assesses the match relations of our volunteers, children and parents/guardians in Johnson County...[more](#)

Director of Social Services/ Social Service Designee - St. Paul Hermitage. St. Paul Hermitage is looking for a Director of Social Services or Social Service Designee who can identify and provide for our resident's social and emotional...[more](#)

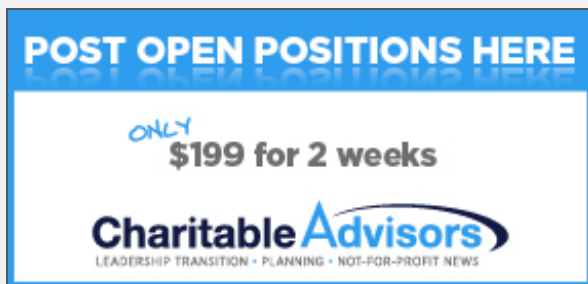
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Just for YPs
September 8 - 10
www.LeadershipIndianapolis.com

AmeriCorps VISTA Development Assistant - Cooperative for Education (CoEd). Cooperative for Education (CoEd) is a nonprofit organization dedicated to breaking the cycle of poverty in Guatemala through education. CoEd accomplishes this...[more](#)

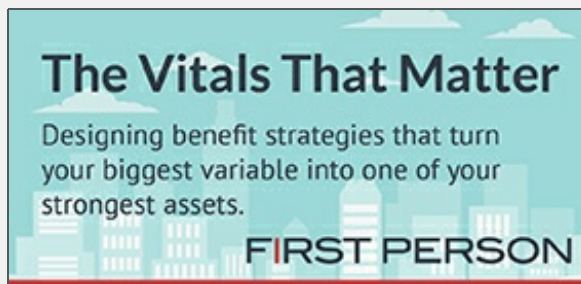
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FIRST PERSON

Last week's jobs

FUND DEVELOPMENT

Director of Advancement in the College of Education - Purdue Research Foundation. The Purdue Research Foundation, University Development Office has an opening available for a Director of Advancement in the College of Education. The Director of...[more](#)

Director of Foundation and Corporate Relations - Indianapolis Museum of Art. The Indianapolis Museum of Art is one of the nation's largest encyclopedic art museums and is part of a 152-acre campus that also includes a botanical garden...[more](#)

ADMINISTRATIVE/MANAGEMENT/LEADERSHIP

Managing Director - Phoenix Theatre. The Managing Director is responsible for generating, directing and supervising day-to-day administrative duties and overseeing financial and facilities management...[more](#)

Director of Fresh Start Recovery Centers - Volunteers of America of Indiana. This is an exciting opportunity to join the leadership team at Volunteers of America of Indiana (VOAIN). The Director of Fresh Start Addictions Treatment will serve as...[more](#)

Director of Partnerships - AYS. The Director of Partnerships is responsible for securing and maintaining school contracts by developing and overseeing a strategic growth and outreach strategy...[more](#)

Financial Assistance Coordinator - AYS. The Financial Assistance Coordinator is a vital member of a 3-person Customer Relations Team. This team serves as the primary point of contact for customers...[more](#)

Behavioral Health Program Manager - Volunteers of America of Indiana. The Behavioral Health Program Manager is responsible managing the overall operations of Behavioral Health Clinics located in various Indiana counties. The...[more](#)

COMMUNICATIONS/MARKETING/EVENTS

Event Coordinator (Registration & Logistics) - American Legion Auxiliary National Headquarters. For nearly a century, the American Legion Auxiliary has been serving, helping, and meeting the needs of our nation's veterans, military, and their families' both here...[more](#)

Director of Marketing and Communications - Indianapolis School of Ballet. The Indianapolis School of Ballet is seeking a motivated Director of Marketing and Communications. Reporting to the Artistic Director, this position develops and...[more](#)

Community Engagement Associate - ACLU of Indiana. The ACLU of Indiana is seeking an experienced, mission-driven applicant for the position of Community Engagement Associate to develop and implement a variety...[more](#)

PROGRAMS

Case Manager - Children's Bureau. Our Case Managers collaborate with our internal treatment team and community agencies to directly advocate for at-risk children and families, providing critical...[more](#)

Youth Advocate - Prevail, Inc. Prevail, Inc. provides crisis intervention and restorative support services for adult, adolescent and child survivors of crime and abuse to residents of Hamilton and...[more](#)

Early Childhood/Lower School Art Teacher - Sycamore School. The EC/LS Art Teacher is a specials area teacher who is responsible for teaching art curriculum to early childhood and lower school students (preschool through...[more](#)

Assistant Director of Volunteer Engagement - Zeta Beta Tau Fraternity. Zeta Beta Tau Fraternity was founded in 1898 in New York City as the world's first Jewish Fraternity. We are currently seeking an Assistant Director of Volunteer...[more](#)

INTERNSHIPS/VISTAS

AmeriCorps VISTA Marketing and Communications - Boys & Girls Clubs of Indianapolis. The VISTA Marketing and Communications Coordinator's key responsibility is to provide support to the resource development program by implementing marketing...[more](#)

AmeriCorps VISTA Alumni Relations - Boys & Girls Clubs of Indianapolis. The VISTA Alumni Relations Coordinator will be responsible for establishing and strengthening relationships with BGCI alumni. Working closely with the BGCI...[more](#)

AmeriCorps VISTA: the Campus Kitchen at IUPUI Program Manager - IUPUI Office of Sustainability. (Full Time One year appointment) The Campus Kitchen at IUPUI (CKIUPUI) in partnership with Hunger Free America is seeking a full-time VISTA member, a...[more](#)



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Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.