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Not-for-profit News

INDIANAPOLIS

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April 12, 2016

Help us reach our participation goal. The Central Indiana Nonprofit Salary survey will remain open to provide a comprehensive look at area salaries. Please help us wrap-up quickly. To see if your organization has completed the survey, [please click here](#).



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FEATURES

Chicago Charity Challenge: reinventing corporate giving

By Stacey Rago, executive director, Chicago Charity Challenge

People want to work for and do business with companies that give to charities, whether in volunteer hours or financial contributions. As a result, corporations are increasingly seeking ways to show a tangible impact of their giving by going beyond the "one-and-done" form of charity events held within their business. Last year, 23 Chicago-area firms found a fun, engaging and motivating solution to keeping employees focused on their favorite cause or charity, while making a significant contribution to the communities they serve.



Last year, more than 4,500 employees from 23 businesses competed in the Chicago Charity

Challenge, a unique corporate giving contest designed to motivate participants to fundraise and volunteer. Affectionately dubbed "the Cha Cha," the Chicago Charity Challenge is the only corporate giving initiative that harnesses the competitive spirit to maximize employee engagement. The challenge serves companies interested in developing more meaningful and ongoing relationships with their select charities.

Corporate employees who joined the 2015 competition logged over 46,000 volunteer hours and raised more than \$14 million for Chicago-area charities. [Read more.](#)



Revamped Relay for Life

By Bruce Barton, staff writer, Los Altos Town Crier

The annual Los Altos Relay For Life fundraiser for the American Cancer Society started with a bang in 2004, with hundreds participating and hundreds of thousands of dollars raised.

But the 24-hour event lost steam after a few years as participants and organizers grew weary of the massive effort and time commitment required. Organizers realized that major changes were needed to keep the event afloat.

Enter Relay 2.0, a revamped event scheduled June 12 at Hillview Park that completely changes the format while keeping the Relay's overall purpose intact. Instead of a 24-hour marathon, this year's affair runs 4-9 p.m. Instead of multiple laps, 2.0 will feature a single 2.5-mile lap along streets surrounding the park. Other new elements include a flamingo decoration contest, picnic site judging and a relay, with runners passing a torch. The luminaria - candle-filled bags with memorial messages lining the track - have been replaced by "messages of hope," in which participants can attach artwork and notes to a decorated chain-link fence. [Read more.](#)



The risks — and rewards — of reinventing signature events

By Susan J. Ragusa, contributing columnist, Inside Philanthropy

There's a great Bette Davis quote that goes something like, "Old age ain't no place for sissies." It puts me in mind of the recently departed month and the image of decrepit Father Time ambling out of the year. Certainly for nonprofits that depend on a year-end fundraising blitz, December has never been for the faint of heart. Nor, for that matter, is January, when the donation tally is complete.

That high-stakes setting informs the success story I have to share. Last year, I was part of a daring December initiative. A nonprofit organization of which I'm a board member, Astor Services for Children and Families, took a popular free event and, for the first time, required a contribution to attend. That's practically the definition of risk-taking for nonprofits. Yet, the outcome was an event that generated positive buzz and raised a significant amount of money — in fact, more than other signature events in recent years. How it was accomplished may be of value to others — at any time of the year. [Read more.](#)

Sponsor's insight

A new approach to finding a business partner

By Paul Ashley, managing director, FirstPerson

The request for proposal, or RFP, is important and for some industries a requirement.

When done thoughtfully, this selection process can be a great experience that leads to meaningful partnerships that endure. It can be an effective question set to learn more about a company; however, it often stops at just that.

I've been on the winning and losing side of this process, and as I reflect on how great partnerships are built, even the ones when FirstPerson was not chosen, I see an important theme emerging. When you treat the RFP process like the process you use when hiring talent, great outcomes happen. [Read more.](#)



LOCAL NEWS

People on the move



Brian R. Copes has been named as the president and CEO for the Hoosier Veterans Assistance Foundation (HVAF). He is a retired one-star general who served in the Indiana

National Guard for 38 years.



The Community Foundation of Boone County has named **Julie Cole Mecum** and **Kristi Reynolds**

as co-interim leaders of the foundation. Each expands their roles of expertise during this interim leadership period.



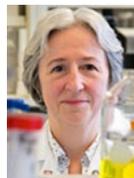
Allegra East was named communications and marketing manager for The Polis Center at IUPUI in the School of Liberal Arts. She previously worked with the Dallas Mavericks, Pacers

Sports & Entertainment, Purdue University, Clarian North Medical Center (now IU Health



The Greater Indianapolis Progress Committee has selected **Beth White** as executive director. She most recently served two terms as Marion County clerk. — *Inside Indiana*

Business



Lynda Bonewald has been named the first director of the Indiana Center for Musculoskeletal Health at the Indiana University School of Medicine. She is currently director of the Kansas City Consortium for Musculoskeletal Diseases and Disorders. —

Inside Indiana Business



Ball State University has named **Jennifer Bott** dean of its Miller College of Business. She has served as interim dean since last June and is a member of the university's Strategic Planning Leadership Team. Bott has been at the university since 2004. — *Inside Indiana*

Business



LUNA Language Services has hired **Véronique Buenos** as director of translation. She previously worked as the associate director of special projects for the U.S. Committee for Refugees and Immigrants.

Announcements

Salary data collecting concludes April 18. Based on the data, Charitable Advisors will publish its fourth biennial edition of the Central Indiana Nonprofit Salary Survey report in August. To help us make it as comprehensive as possible, please check to see if your organization has completed it. [Click here.](#)

The **Athenaeum Foundation** announced a major boost to its capital campaign. Lilly Endowment Inc. will donate \$250,000 and the Indianapolis Foundation will contribute an additional \$50,000. These contributions bring the foundation to more than 75 percent of its \$1.2 million goal. [Read more.](#)

Little Red Door Cancer Agency is a recipient of the James Proctor Fund for Aged Men and Women, a fund of The Indianapolis Foundation, a Central Indiana Community Foundation affiliate. The \$25,000 grant will be used for the agency's transportation program, which eliminates transportation barriers to receiving life-saving cancer treatments. These funds will aim to help low-income seniors with cancer receive rides to and from their treatments and follow-up medical appointments.

Thirty-three Indiana artists commemorate 100th Indy 500 race. In an effort to commemorate the 100th running of the race, the initiative is a collaboration of the Arts Council of Indianapolis and the Indianapolis Motor Speedway. The Indiana artists were tasked with creating "Welcome Race Fans" signs for the city leading up to the Indianapolis 500. [Read more.](#)

Indianapolis Business Journal's published its fifth **Giving Guide** designed to help connect 44 Central Indiana nonprofit organizations' needs to the resources of the business community. [Read more.](#)

The **Indiana Department of Education** is partnering with an international nonprofit to deliver 40,000 books to support literacy initiatives throughout the state. The department worked with First Book, a global nonprofit that focuses on providing new, free and low-cost books to kids from low-income families and the books will go to 21st Century Community Learning Centers sites. [Read more.](#)



Professional development

Eleventh annual Medical-Legal Partnership Summit on April 6 - 8 at Hyatt Regency (Indianapolis.) The summit brings together hundreds of leaders in government, law, medicine, nursing, public health and social work to share ideas, insights and best practices about how integrating legal care into health care can help combat health-harming social conditions. [Learn more.](#)

Nonprofit board governance seminar on April 19 from 8:00 -10:00 a.m. at Meridian Hills Country Club (7099 Spring Mill Rd.). A board is legally responsible for the operation of the organization that it serves. In addition to standards of conduct, as the governing body, a board must maintain support for management and staff, and ensure operations run smoothly and in accordance with the law. Seating is limited for this free seminar, so please RSVP to Jill Robisch at jillrobisch@nbofi.com or 317-267-1691 by April 14.

Fundraising 101 on April 19 from 6:00 p.m. - 7:15 p.m. at East 38th Street Library (5420 E. 38th Street.) Provides quick, practical and relevant information that participants can start using immediately. The workshop provides a comprehensive overview of the ways a fundraising program can enhance the effectiveness of an organization through strategies and relationship building. Participants will learn the fundamentals of building a fundraising program, choosing the right strategies and creating a fundraising process that fits their capacity. Limited seating is available. Participants must register at 317-275-4350.

Generational communication on April 27- 28 from 9:00 a.m. - noon at United Way of Central Indiana (3901 N. Meridian St.). This workshop is designed to help organizations' members and leaders understand the styles of communication of different generations and how to encourage successful communication between generations to achieve goals. Join us and learn about your own communication style and how you can successfully collaborate with staff and volunteers and how to capitalize on the strengths of each to serve the mission of your agency. Cost: \$50, United Way members; \$60, non-members. [Register here.](#)

Leadership Indianapolis offers LEAD, a community leadership skills development program, in June. Participants learn how to build trust, motivate team members and manage conflict while building their own confidence to lead. [Pricing and additional details are available here.](#)

Making the case: inspiring donor passion for your vision webinar on May 12 from noon to 1 p.m. Join **Johnson, Grossnickle and Associates** to examine what makes an effective case for support that resonates with current donors and prospects, the prep work to undertake before you write your case, key questions to answer in your case statement and motivations that inspire donors to give. Free. [Register now.](#)

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Volunteer opportunities

Please send your needs and donations of supplies, equipment, and furniture plus volunteer opportunities and requests to IndyNews@NotforProfitNews.com.

Volunteers needed for **Outrun the Sun Race Against Melanoma** on June 18 at Fort Harrison State Park. Volunteer opportunities are available throughout the day/evening for event set up/tear down, registration, finish line and more! This family-friendly run/walk takes place in the evening to keep participants out of the sun's harsh daytime rays! [Information and volunteer registration are available here.](#)

Neo-Fight Perinatal crisis support group is in need of a volunteer website designer to help create, and possibly maintain the organization's website. Please contact Michie Sebree at 317-446-3013 or michie@neofight.org for more information or to volunteer.

Swap

To submit an item, [click here.](#)

DONATE: Center of Wellness for Urban Women sixth annual clothing drive. Donations are accepted on April 30 from 8:30 -10:30 a.m. at Tindley Renaissance (4020 N. Sherman Dr.) For more information, [click here.](#)

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TRENDS / RESOURCES

National news



[Successful crowdfunding 101.](#) Crowdfunding



[Everything we've been taught about major](#)

has become an important tool to bridge funding gaps for nonprofits with limited financial resources. A variety of online platforms exist that offer multiple tools to raise money for a specific project.



Passionate, qualified ... but hesitant to move: Executive mobility in the social sector. As the "leadership crisis" from mass retirements looms in the headlines, discussions are emerging about how the social sector will deal with these challenges.

gifts is wrong. Conventional wisdom can lead us astray when devising effective fundraising strategies. Mythical truisms can mislead us into thinking we should be chasing pots of gold that remain out of reach.



Work-life balance is easier when your manager knows how to assess performance. The best thing to support working parents and all employees is to get better at a poorly executed function of managers: performance appraisals.

Sponsors' insights

Synergy. **Investing in leadership development: A quick guide.** You hear the expression a lot: somebody is a natural-born leader. It may refer to the battlefield, the ballpark, the political arena, or the boardroom.

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Services

Our sponsor marketplace serves to further connect our readers with our advertisers who are focused on

servicing nonprofits. Please keep in mind that you should always check references before hiring a consultant or vendor. Contact Bryan at Bryan@charitableadvisors.com or 317-752-7153 to learn how your business or organization can become a sponsor of the Not-for-Profit News.

Legal/Administrative

Charitable Allies: nonprofit that provides affordable, experienced nonprofit legal services.

Human resources

Synergy: professional employer organization (PEO), Synergy assumes the risk and liability of employing employees, and administers payroll, benefits and human resources.

FirstPerson: professional advisory firm that creates meaningful work experiences through benefits, HR and wellness solutions.

Technology, software, services

FTM LLC: software advisor to improve organization's financial operations with system implementation, training and support.

Netlink, Inc.: An information technology service provider delivering best practice information, technology guidance, implementation and support in order to contribute to nonprofits' mission and success.

Finance/accounting/bookkeeping

Alerding CPA Group: accounting firm with nonprofit experience provides audits, accounting, tax services, planning and board governance.

BKD: CPAs and advisors offering services in assurance, tax, risk management, technology and forensic to closely-held businesses, nonprofit organizations and individuals.

FTM LLC: works solely with nonprofits on bookkeeping, audit preparation, outsourced controller and CFO services.

VonLehman CPA & Advisory Firm: serves over 300 diverse nonprofit clients by providing expertise in assurance services, accounting, tax, internal controls, OMB compliance, performance improvement, board governance and consulting.

Fund development

The Indiana Philanthropy Alliance: brings back its Directory of Indiana Grantmakers. The searchable, online database, includes profiles for over 1,000 funders of Indiana nonprofits. Pre-

Banking/asset management

The National Bank of Indianapolis: the bank of choice for nonprofit organizations.

Transition/retirement

Alerding CPA Group: provides board governance, training, consulting and succession planning.

Charitable Advisors: BoardSource-certified governance trainer, support for board-led ED/CEO search process.

Metamorphosis Change

Agents:Specializes in leadership transitions and organizational development for small to mid-sized nonprofits and associations.

Education/training

School of Public and Environmental

Affairs at IUPUI: At SPEA, people learn how to work in government, nonprofit and business roles to make positive changes in their communities, their states, their countries and the world.

Indiana University Lilly Family School

of Philanthropy: Our programs are the first in the nation to focus on philanthropy's history, culture and values. Through traditional or online master's degree programs, gain the knowledge and skills necessary to pursue further graduate study or to enter the field as a nonprofit professional.

The Indiana Association for Community Economic Development (IACED):

supports a network of organizations to build vital communities and resilient families through community building, training, technical assistance and advocacy.

Trine University: The School of Professional Studies is dedicated to serving adult students. Offering bachelor and master degrees with coursework both on-site and online. Accelerated classes start every eight weeks and multiple tuition discounts are available for those who qualify.

order now for early-bird pricing; available at the end of the first quarter.

Johnson, Grossnickle and Associates:

Authentic strategic and philanthropic consulting firm that offers client-focused, highly-customized solutions. The firm specializes in assisting nonprofit groups with strategic planning, capital campaigns, development audits, feasibility studies and general fundraising counsel.

Leadership Development

Radiancy Coaching Partners: Leadership coaching and personal development for nonprofit staff, volunteers and board members to help get the right projects done with heart.

Leadership Indianapolis: develops and mobilizes a robust pipeline of community leaders to address and solve the issues and opportunities facing the growing metro area.



Real estate

PLACE A REAL ESTATE AD

Get that extra office space leased or that extra building sold by using the new NFP News real estate section to let people know you have extra space, an extra building or even residential property for sale. Photos and a web link may be included to give readers more information. To learn more, contact Julie at Julie@CharitableAdvisors.com



Affordable Near-Southside office space

DOWNTOWN 300 to 10,000 sq. ft. Great location at I-65 and South Keystone Avenue (3530). Five minutes from downtown with easy access to all Indianapolis. Free parking. Many restaurants nearby. Other nonprofits on site. Low rates: \$10 to \$12 per square foot depending on space size. Call Ron at: 317-702-6079.



The Sol Center is the perfect place for your next gathering

Host your next business meeting, board meeting, social gathering or board retreat at the Sol Center, home to Meal on Wheels. Located downtown, its 2,500-square-foot ballroom is handicap accessible and seats 150 people. The space offers such amenities as a state-of-the-art A/V system, dual 10 ft. x 7 ft. ceiling-mounted screens, small stage and podium, a caterer's staging kitchen, coatroom and free-lighted parking. Rental income is used to subsidize meals for our low-income clients. For information, contact Vicki Burdick at 317-252-5558.



Vibrant nonprofit setting

Conveniently located near Butler University, Christian Theological Seminary, and the Indianapolis Museum of Art (42nd and Michigan Rd.) and available to all "nonprofit" organizations representing education, advocacy, faith and social services. Amenities include

special introductory rates, full-service leases, nicely-equipped conference rooms of various sizes, ample free parking, and helpful on-site management. Contact us at 317-923-3617 or iic@indianainterchurch.org.



For emerging nonprofits

Nonprofit co-working office space in historic Lawrence Village near Fort Harrison State Park. The co-working space, 6,800 sq. ft., is fully furnished and includes WiFi, elevator access and parking and is offered by Launch Cause. The nonprofit is dedicated to helping emerging nonprofit organizations. Multiple

leasing options are available and space scholarships. [Learn more.](#)



Westside church for sale

1402 N. Belleview Place, asking price is **\$700,000**. Spacious three-level church (18,900 square feet) with 600-seat sanctuary capacity; lower-level fellowship hall; beautiful stained glass windows; heated baptism pool; commercial kitchen. Plenty of options for office and classroom space. Great location for community outreach; located five minutes from downtown on a bus line. Facility has been approved for childcare ministry operation as well. For more information, please call the church office at 317-635-1942.



Located on the IUPUI campus

A full-service commercial office building with a total of approximately 9,400 rentable square feet located on the third floor. The space has two individual suites - one approximately 1,900 square feet and the second 7,400 rentable square feet. Close to Indianapolis downtown retail and dining facilities, just off Indiana Avenue and West Street. Parking near the offices. Space is available for tenant occupancy. For more detailed information, please contact Thomas M. Popcheff at

tomp@stti.org or 317-634-8171.



JOBS

This week's jobs

PLACE A JOB AD

To view all jobs, visit the [Not-for-profit News jobs' board](#).

Job ad special of \$77 for Intern/Americorps posts through April. Please send ad copy to Kristen at ads@charitableadvisors.com. Deadline is Sunday evenings for Tuesday's newsletters.

FUND DEVELOPMENT

Database & Development Coordinator - Keep Indianapolis Beautiful. This position is responsible for all data and administrative aspects of the Development Department. Manages donor database, donor stewardship, data administration...[more](#)

Gift Processing Associate - Indianapolis Symphony Orchestra. This position manages all data entry and processing of donations to the ISO including pledges, payments and direct gifts into the ISO's database system...[more](#)

Director of Development - Cancer Support Community. Design, implement and guide a successful and comprehensive annual program to financially support the organization in the areas of donor cultivation and giving...[more](#)

Donor Relations Coordinator - Big Brothers Big Sisters of Central Indiana. The Donor Relations Coordinator is instrumental to the Big Brothers Big Sisters mission to provide children facing adversity with strong and enduring, professionally...[more](#)

Director of Development - Purdue Research Foundation. The Purdue Research Foundation, University Development Office has an opening for a Director of Development in the College of Health and Human Sciences...[more](#)

Senior Manager, Fund Development - Center for Leadership Development. Innovative, dynamic youth development not for profit is seeking a self-directed, team-oriented Fund Development Manager who is committed to the organization's...[more](#)

MARKETING/EVENTS/WRITING

Regional Event Specialist - Indianapolis - ALSAC/St. Jude Children's Research Hospital. ALSAC exists to raise funds and awareness for St. Jude Children's Research Hospital. Our staff is dynamic and diverse. Our skills are different, our professions...[more](#)

Content Marketing Manager - CEDIA. CEDIA seeks a talented writer to join its marketing team in the role of Content Marketing Manager. The Content Marketing Manager plans, coordinates, and implements...[more](#)

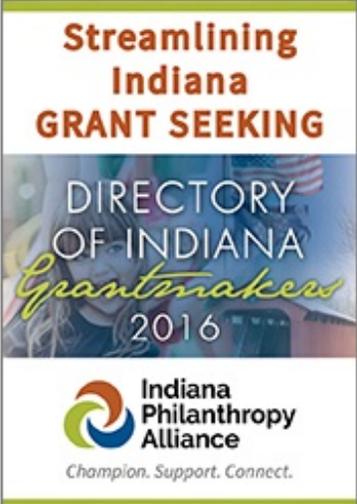
Special Events & Marketing Coordinator - Junior Achievement of Central Indiana. Junior Achievement's mission is to empower young people to own their future success. JA educates and



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inspires young people in the areas of career exploration...[more](#)

ADMINISTRATIVE

Foundation Administrative Assistant - Zeta Tau Alpha Foundation. The Foundation Administrative Assistant assists the Foundation with various responsibilities and tasks essential to day-to-day operations. This includes, but is...[more](#)

PROGRAMS

Home Base Therapist(Full & Part Time) - All Things to All People Community Services. The fundamental intent of the staff at All Things to All People Community Services is to create social infrastructures within families to allow them to effectively...[more](#)

Education & Social Work Coordinator (part-time) - Brightwood Community Center (BCC). Brightwood Community Center (BCC) is seeking a dynamic person for an exciting new opportunity! BCC is a small community center which is striving to make...[more](#)

Director of Programs - La Plaza. Responsible for designing, planning, implementing and evaluating the programs and services offered by La Plaza...[more](#)

Career Services Advisor - Interlocal Association. Interlocal Association has an opening for a Career Services Advisor in Fishers; may need to go on occasion to Noblesville. Interlocal Association is a public...[more](#)

Clinical Hospital Program Coordinator - Cancer Support Community Central Indiana. Cancer Support Community Central Indiana is seeking to hire a Clinical Hospital Coordinator to work with cancer patients and their family members. Coordinator...[more](#)

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Last week's jobs

EXECUTIVE

Executive Director - Community Health Clinic, Inc. (CHC). The Community Health Clinic, Inc. (CHC) is a 501(c)(3) non-profit healthcare facility that provides excellent and affordable medical care consistent with...[more](#)

Executive Director - Purchased. The Executive Director of Purchased will have responsibility for overseeing the operations of the organization with direct responsibility for fund and...[more](#)

Senior Vice President of Planning and Operations - The Mind Trust. Senior VP of Planning and Operations (SVPPO) will be threefold: 1)developing a detailed roadmap and timeline for executing The Mind...[more](#)

ADMINISTRATIVE/MEMBERSHIP

Member Services Coordinator - National Association of Social Workers (NASW). NASW Indiana Chapter is seeking a Member Services Coordinator to serve as a primary point of contact with members and other supporting entities...[more](#)

FUND DEVELOPMENT/BUSINESS DEVELOPMENT

Vice President of Development - Heartland Film. The Vice President of Development will serve as the primary fundraising officer for Heartland Film and will be responsible for all individual and...[more](#)

Director of Major Gifts - Cathedral High School. Become a key member of a highly successful development department and significantly impact the future of current and prospective students. Help...[more](#)

Donor Representative - Kiwanis International. Responsible for performing donor processing, data entry, timely acknowledgement letters, preparation of reports, and responding to...[more](#)

Director of Major Gift and Planned Gifts - Indianapolis Museum of Art. The Indianapolis Museum of Art is dedicated to enriching lives through meaningful experiences with art and nature. For nearly 130 years, the...[more](#)

Major Gift Officer - Indianapolis Museum of Art. The Indianapolis Museum of Art is dedicated to enriching lives through meaningful experiences with art and nature. For nearly 130 years, the...[more](#)

Development Director - Little Sisters of the Poor. The Little Sisters of the Poor are religious women of strength and a spirit of courage with the Heart of Jesus. The Little Sisters of the Poor are seeking...[more](#)

Sales Area Director, Indianapolis/St. Louis - BidPal, Inc. As a BidPal Area Director, you will focus on selling BidPal's full range of fundraising products and services to customers in your region. The...[more](#)

MARKETING/PUBLIC RELATIONS

Marketing and Public Relations Manager - United Way of Central Indiana. The Marketing and Public Relations Manager is a key member of the UWCI's Engagement Team, which oversees the UWCI's brand, strategic marketing...[more](#)

Audience Development Coordinator - The Center for the Performing Arts. The Center for the Performing Arts seeks Audience Development Coordinator to support the Center's sales and community outreach...[more](#)

Communications & Media Manager - The Center for the Performing Arts. The Center for the Performing Arts seeks Communications & Media Manager, who will be responsible for assisting with the development...[more](#)

Community Relations Coordinator - Indiana Donor Network. As a Community Relations Coordinator you'll be responsible for developing and coordinating education and awareness programs and partnerships...[more](#)

PROGRAMS

Program Support Assistant (part-time) - Art With a Heart. The Program Support Assistant is a part-time position requiring at least 10 and up to 30 hours per week. 15-20 hours a week is the expected average...[more](#)

FINANCE/ACCOUNTING

Bookkeeper-Accounting - Indiana Association of United Ways. Indiana Association of United Ways, a nonprofit membership organization, has an immediate opening for a staff bookkeeper-accountant to join our...[more](#)

Bookkeeper (part-time) - St. George Orthodox Church. The Bookkeeper has primary responsibility for maintaining the timeliness and accuracy of the St. George financial records. The Bookkeeper reports...[more](#)

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Not-for-profit News serves as a champion for the nonprofit sector by publishing good news and sharing educational resources to inform the field. We feature new nonprofit job postings each week to attract capable people to the sector.

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